

# The US Rental Equipment Market: Size, Trends & Forecasts (2019-2023 Edition)

April 2019



# The US Rental Equipment Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

The US Market Analysis

Dynamics

Competitive Landscape

Company Profiling

# The US Rental Equipment Market: Coverage

## Scope of the Report

Attributes	Details
Title	The US Rental Equipment Market: Size, Trends & Forecasts (2019-2023 Edition)
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2019-2023
Competition in the Market	Fragmented
Key Players	United Rentals, Inc., Ashtead Group (Sunbelt), Herc Holdings Inc. and The Home Depot, Inc.

# The US Rental Equipment Market

## Executive Summary

The rental equipment includes different machineries and tools of various types and sizes, which is provided by the rental companies on lease or on rent. The equipment is used by the customers for a limited span of time. The customers need to pay rental charges to the rental companies, along with some extra charging elements, such as travel cost, installation or services cost, etc.

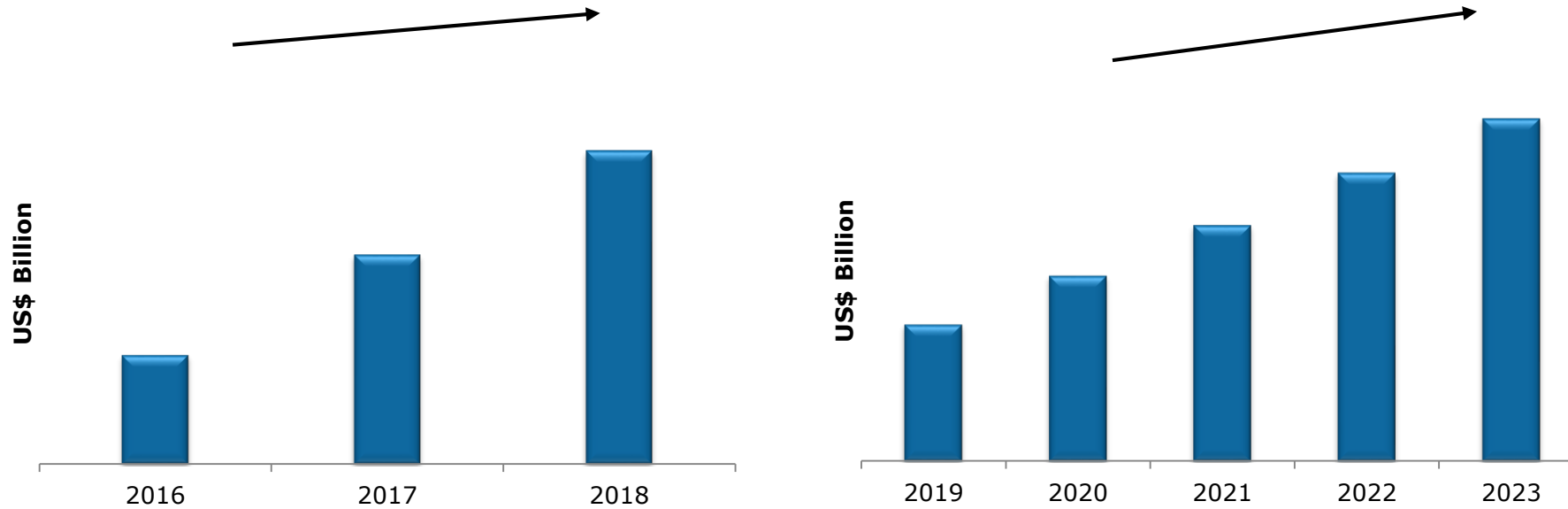
Rental equipment can help many industries to fulfill the seasonal demand of equipment. The main benefits of the rental equipment include the catering to short-term equipment need, forgoing the upfront investment, decreasing long-run expense, saving tax, solving equipment storage issues, shielding from market fluctuation and eliminating the responsibility of testing, maintenance and service.

The rental equipment market can be segmented on the basis of type (Party and Event equipment, General Tools & Construction and Industrial Equipment) and industry (Oil & Gas Industry, Construction Industry, Mining Industry & Power Industry). The construction and Industrial rental equipment market can be further segmented on the basis of type (Earthmoving Machinery, Material Handling Machinery and Concrete Road Construction).

The US rental equipment market has increased significantly during the years 2016-2018 and projections are made that the market would rise in the next four years i.e. 2019-2023 tremendously. The rental equipment market is expected to increase due to growing construction spending, escalating oil and natural gas production, rising employment, soaring investment in rental equipment, increasing labor cost, etc. Yet the market faces some challenges such as complex business and use of rental equipment by unqualified operators, etc.

# The US Rental Equipment Market: Global Analysis

## The US Rental Equipment Market by Value

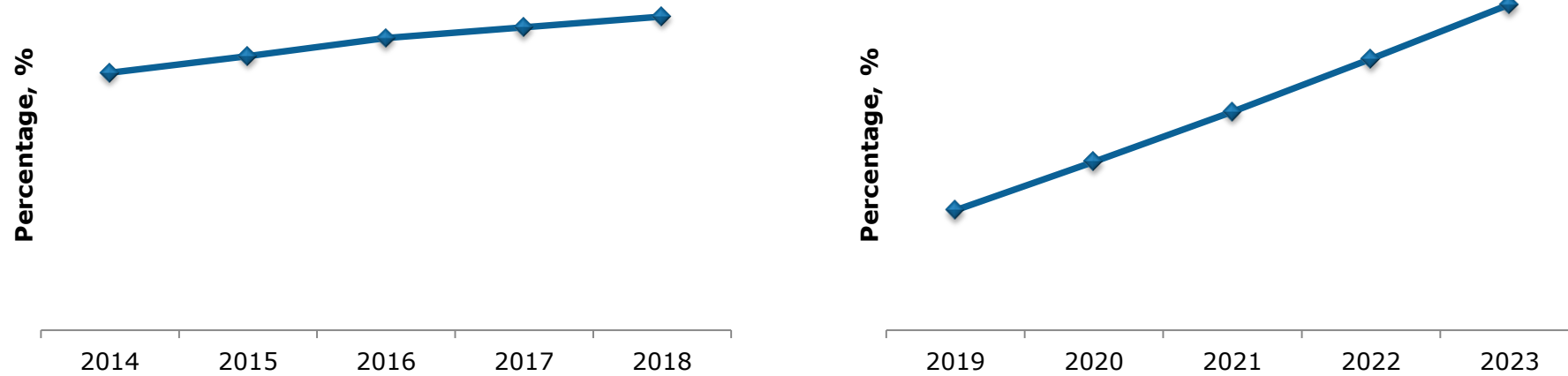


CAGRs	
2019-2023	xx%

The US rental equipment market was valued at US\$... billion in 2018, increased as compared to US\$... billion in 2017. The US rental equipment market is anticipated to reach up to US\$... billion by 2023 from US\$... billion in 2019 at a CAGR of ...% from 2019 to 2023.

# The US Rental Equipment Market: Global Analysis

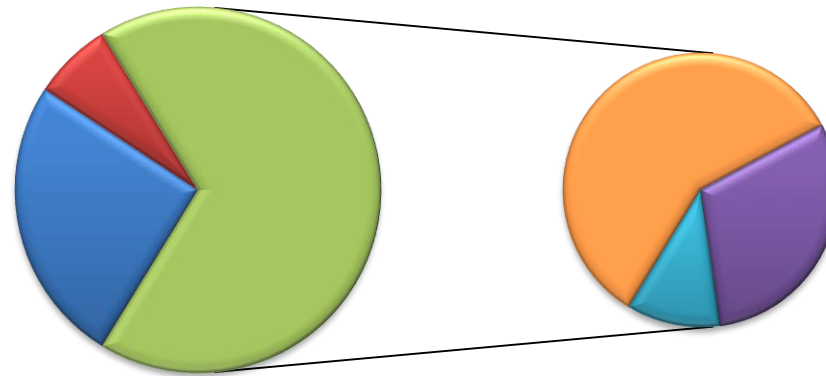
## The US Rental Equipment Market by Penetration Rate



The US rental equipment market penetration rate was ...% in 2018, increased from ...% in 2017. The US rental equipment market penetration rate is anticipated to reach ...% by 2023 from ...% in 2019.

# The US Rental Equipment Market: Global Analysis

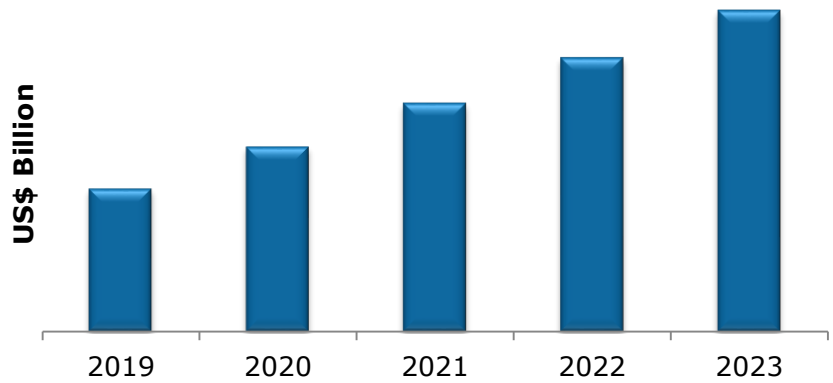
The US Rental Equipment Market by Segments; 2018



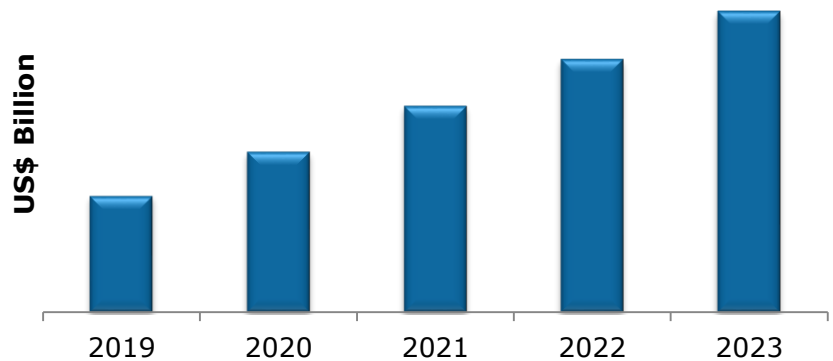
Segments	Share
Construction and Industrial Equipment (Earthmoving, Machinery, Concrete & Road Construction, Material Handling Machinery)	xx%
General Tool	xx%
Party and Events Equipment	xx%

# The US Rental Equipment Market: Segment Analysis

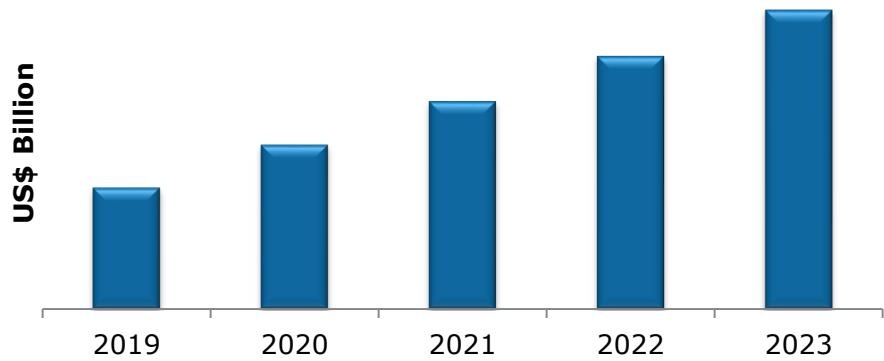
**The US Construction and Industrial Rental Equipment Market by Value**



**The US General Tool Rental Equipment Market by Value**



**The US Party and Events Rental Equipment Market by Value**



Segments	CAGR
	2019-2023
Construction and Industrial Equipment	xx%
General Tool	xx%
Party and Events Equipment	xx%



# The US Rental Equipment Market: Dynamics



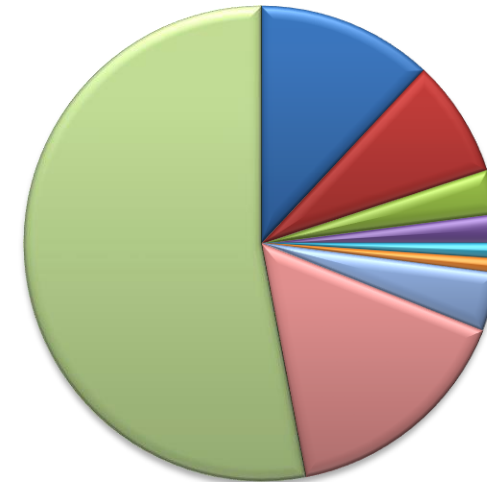
# The US Rental Equipment Market: Competitive Landscape

## Players Profiled

- United Rentals, Inc.
- Ashtead Group (Sunbelt)
- Herc Holdings Inc.
- The Home Depot, Inc.



The US Rental Equipment Players by Market Share; 2018 (Percentage, %)



Note: The graphs on this slide are only for sample representation.