

The US Diamond Engagement Ring Market With Focus On Online Mode (2018-2022 Edition)

March 2018



The US Diamond Engagement Ring Market With Focus On Online Mode : Coverage

Executive Summary and Scope

Introduction/Market Overview

Market Analysis

Competitive Landscape

Company Profiling

The US Diamond Engagement Ring Market With Focus On Online Mode : Coverage

Scope of the Report

Attributes	Details
Title	The US Diamond Engagement Ring Market With Focus On Online Mode (2018-2022 Edition)
Coverage	The US
Forecast Period of Market	2018-2022
Competition in the Market	Fragmented
Key Players	Blue Nile Inc., Signet Jeweler Limited, Amazon and Tiffany & Co.

The US Diamond Engagement Ring Market

Executive Summary

Jewelry is considered as an important accessory to beautify oneself in every corner of the world. Jewelries are of various types like necklaces, bracelets, rings, earrings, etc. And among all types of jewelry, an engagement ring hold an important part in the life of a person. Diamonds are the priority of a couple for the occasion of engagement.

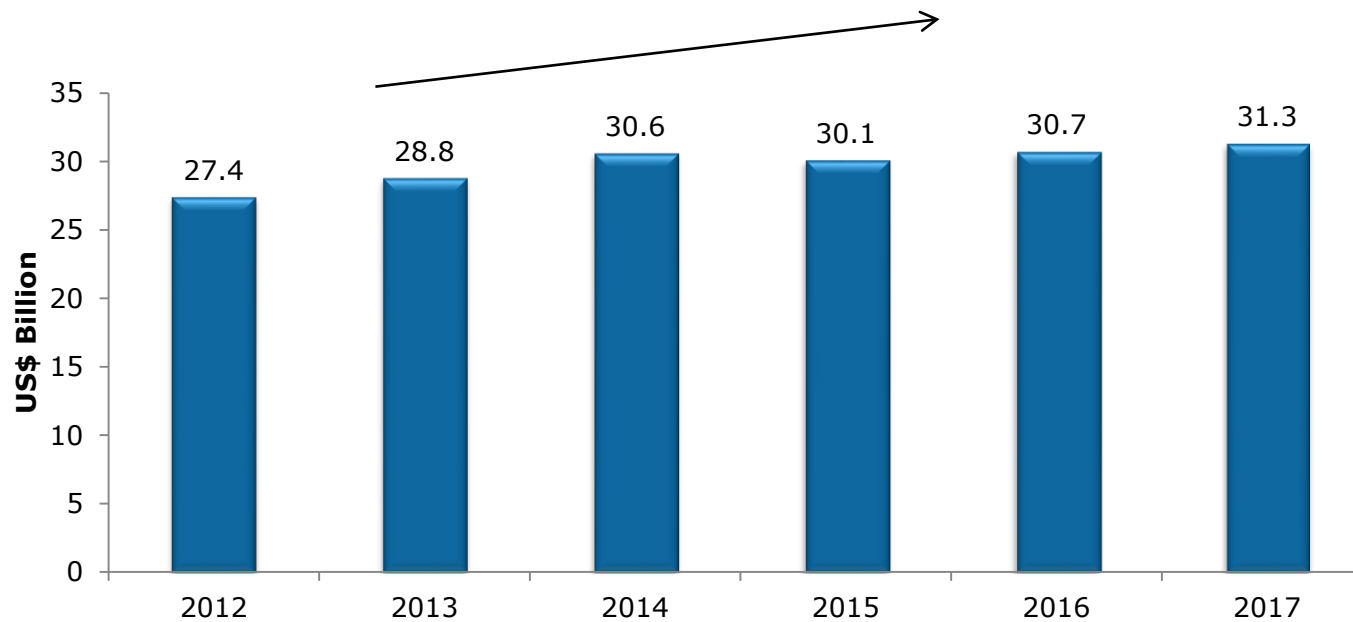
Generally, diamond engagement rings are preferred for engagements and marriages. There are various types of diamond rings available now like solitaires, Halo, Vintage, Three stone, Gemstone preset, Diamond sidestone, etc. Out of all the types, general preference of people is diamond studded ring of any pattern. Though recently many new fashion rings and vivid gemstone rings are also attracting customers.

Diamond rings are selected on the basis of its properties like shape, size, carat, cut, clarity, color etc. Carat is the most aware property among the customers as it describes the quality and weight of the diamond. Diamond rings are available on both online and offline mode..

The US Diamond Engagement Ring Market is expected to increase with steady growth rates during the forecasted period (2018-2022). The US Diamond Engagement Ring Market is supported by various growth drivers, such as, increasing income and purchasing power, improving economic growth, increasing internet penetration, etc. Still, the market faces certain challenges, such as, cyber fraud risk, synthetic diamond, decreasing number of marriages etc. Few trends of the market are presence on social media and fashion shows, varying demands by region and age groups, marketplace fairness set, etc.

The US Diamond Market : An Analysis

The US Diamond Market by Value

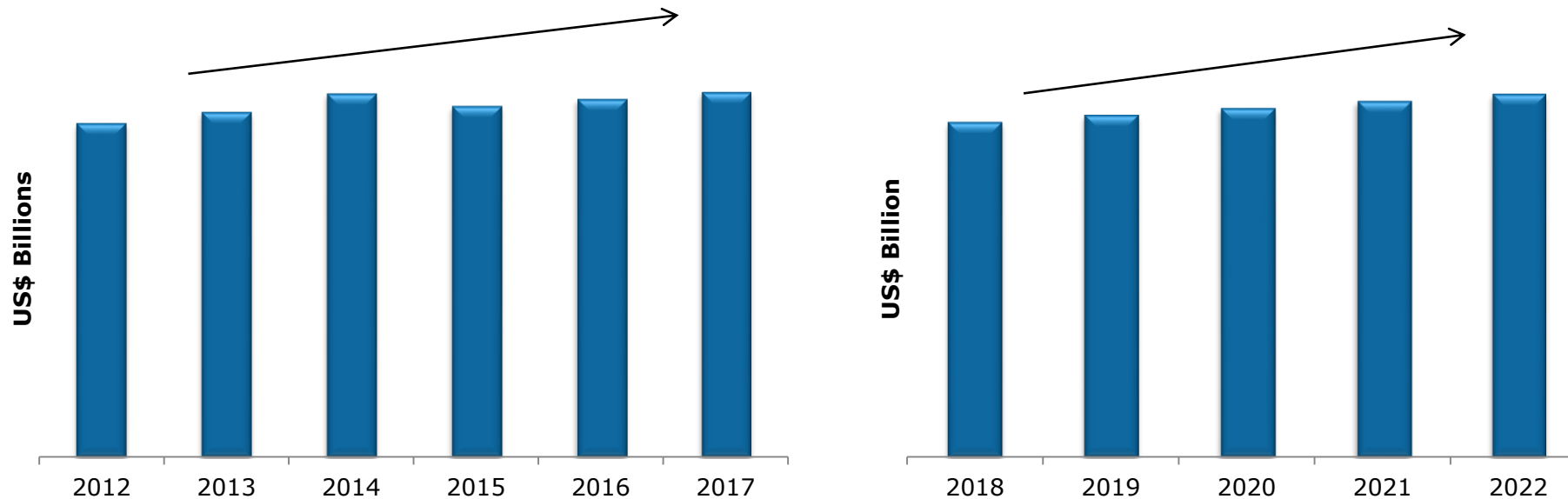


CAGRs	
2017-2021	xx%

The US diamond market value was US\$.... billion in 2017. The US diamond engagement ring market is anticipated to rise up to US\$.... billion by 2021 as compared to US\$....billion in 2017, representing a CAGR of% over the years 2017 to 2021.

The US Diamond Engagement Ring Market : An Analysis

The US Diamond Engagement Ring Market by Value

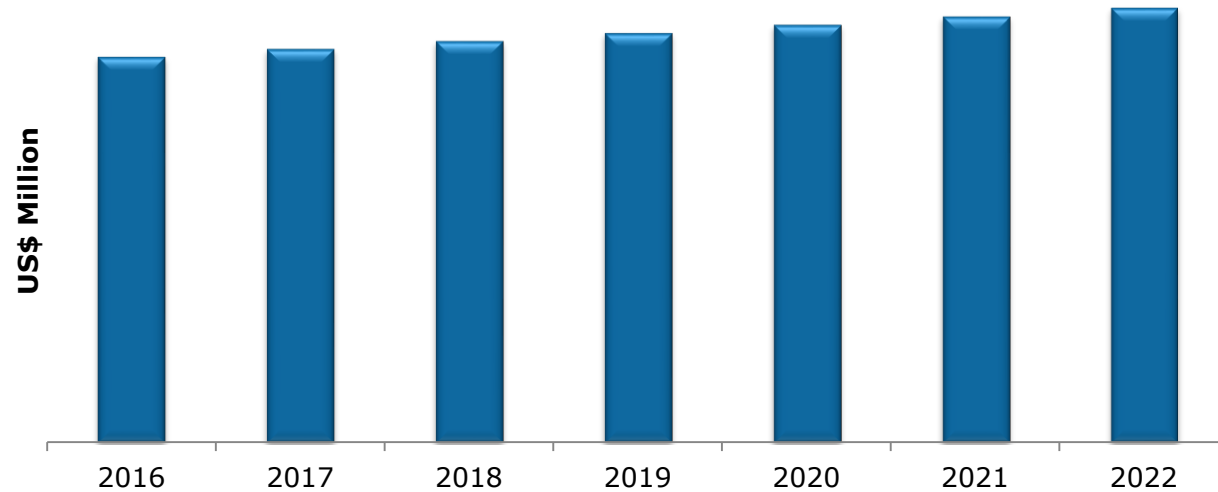


CAGRs	
2017-2021	xx%

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The US Diamond Engagement Ring Market With Focus On Online Mode : An Analysis

The US Online Diamond Engagement Ring Market by Value; 2016-2022



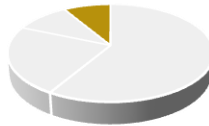
Share of Online Mode in the US Diamond Engagement Ring Market; 2017



The US Diamond Engagement Ring Market With Focus On Online Mode : Competitive Landscape

Players Profiled

- Blue Nile Inc.
- Signet Jeweler Limited
- Amazon
- Tiffany & Co.



Note: The graphs on this slide are only for sample representation.