

# Global Jewellery Market: Size, Trends & Forecasts (2019-2023)

January 2019



# Global Jewellery Market: Coverage

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Global Market Analysis

Dynamics

Competitive Landscape

Company Profiling

# Global Jewellery Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Jewellery Market: Size, Trends & Forecasts (2019-2023)
Coverage	Global
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2019-2023
Competition in the Market	Fragmented
Key Players	Pandora, Tiffany & Co., Richemont (Cartier), Swarovski, Chow Tai Fook Jewellery Group Limited, Signet Jewelers Ltd.

# Global Jewellery Market

## Executive Summary

Jewellery refers to ornaments made from precious metals and stones. Various kinds of jewellery include necklaces, rings, earrings etc. Jewellery is mainly worn as an accessory to enhance the beauty of the human body. Jewellery is also regarded as a mark of status. People with higher incomes demand branded and luxury jewellery products such as diamond and platinum. On the other hand, the demand for gold and silver jewellery comes mainly from the middle class population.

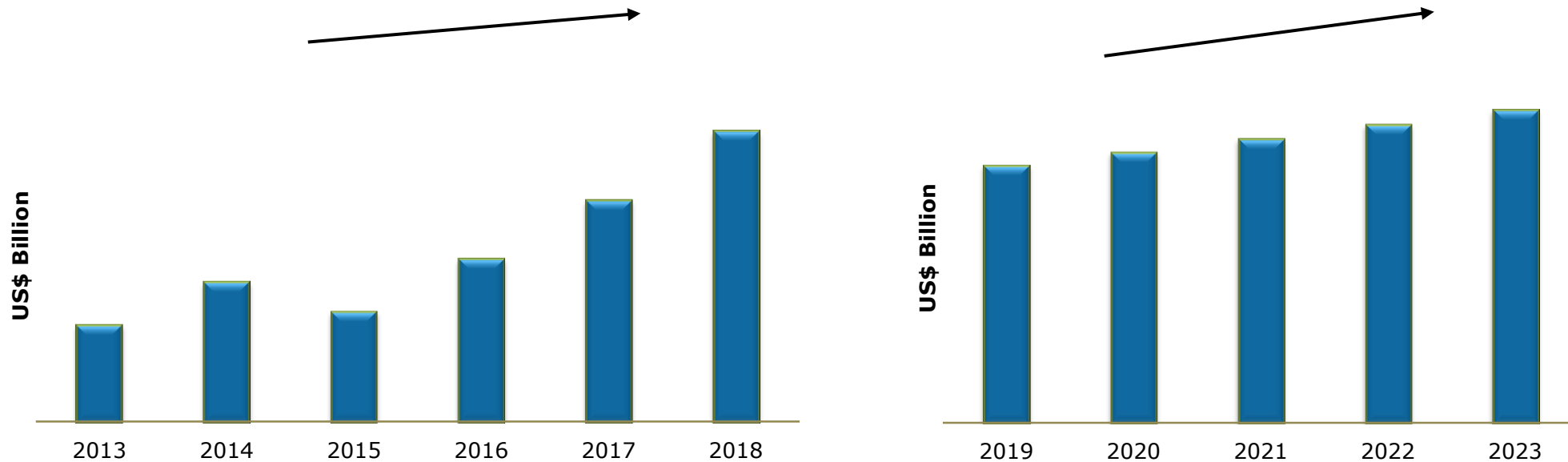
Various steps involved in jewellery manufacturing includes designing, casting, divestment, finishing, stone setting and rhodium plating. Jewellery is mainly used as an ornament but also serves as a mode of investment, particularly gold jewellery. It also serves a devotional purpose and is used to reflect different cultures and feelings.

The jewellery market has been segmented on the basis of type, assortment, platform, branding, metals and gender. The two main types of jewellery are fine jewellery and costume jewellery. On the basis of assortment, the market has been divided into rings, neckwear, earrings etc. Jewellery market can also be segmented on the basis of branding into branded and unbranded jewellery. Various kinds of metals included in jewellery market are gold, silver, diamond, platinum, gems etc. On the basis of platform, the market has been divided into online and offline jewellery market.

The global jewellery market has witnessed continuous growth in the past few years and is projected to grow even further during the forecast period (2019-2023). The market is expected to be driven by various growth enhancing factors such as the growing number of digital buyers, growing female workforce population, increasing middle class population, growing high net worth individuals (HNWI) population, growth of international tourism etc. However, the market is not free from challenges that are hindering its growth. Some of the major challenges faced by the market are declining rough-diamond mine supply, e-commerce fraud and delayed marriages among the youth.

# Jewellery Market: Global Analysis

## Global Jewellery Market by Value



CAGR <sub>s</sub>	
2013-2018	xx%
2019-2023	xx%

The global jewellery market is valued at US\$... billion in 2018, a rise from US\$... billion in 2017. The market grew at a CAGR of ....% from 2013 to 2018. The global jewellery market is anticipated to reach up to US\$... billion by 2023 from US\$... billion in 2019 at a CAGR of ....% during the period 2019-2023.

# Jewellery Market: An Analysis

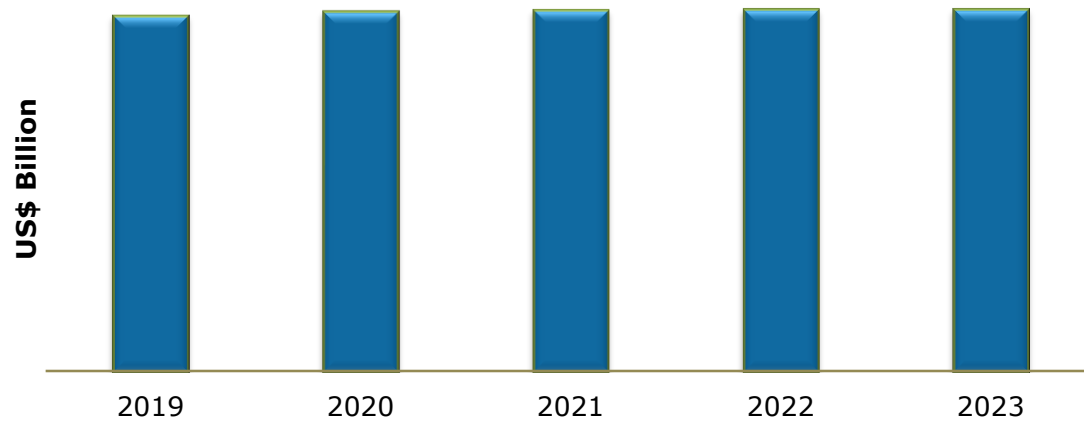
**Global Jewellery Market by Metals and Stones; 2018**



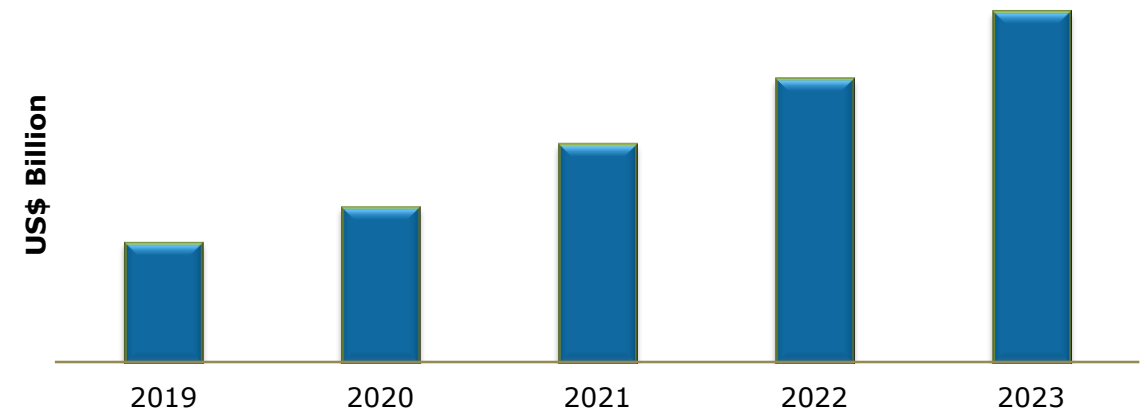
	Share	CAGRs
Gold	xx%	xx%
Diamond	xx%	xx%
Platinum	xx%	xx%
Other Gems and Jewellery	xx%	xx%

# Jewellery Market: An Analysis

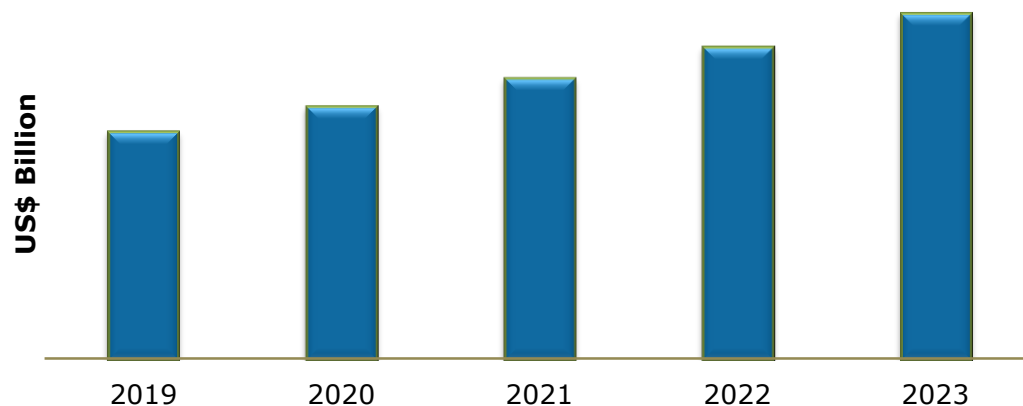
## Global Gold Jewellery Market by Value



## Global Diamond Jewellery Market by Value



## Global Platinum Jewellery Market by Value



	CAGR	
	2013-2018	2019-2023
Gold	xx%	xx%
Diamond	xx%	xx%
Platinum	xx%	xx%
Other Gems and Jewellery	xx%	xx%

# Jewellery Market: Dynamics





# Jewellery Market: Competitive Landscape

## Players Profiled

- Pandora
- Tiffany & Co.
- Richemont (Cartier)
- Swarovski
- Chow Tai Fook Jewellery Group Limited
- Signet Jeweler Ltd.

