

# Global Display Driver IC Market: Size, Trends & Forecasts (2018-2022)

July 2018



Display Driver IC



# Global Display Driver IC Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Dynamics

Competitive Landscape

Company Profiling

# Global Display Driver IC Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Display Driver IC Market: Size, Trends & Forecasts (2018-2022)
Coverage	Global
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Fragmented
Key Players	Samsung Electronics Co Ltd., Himax Technologies, Novatek Microelectronics Corp., Synaptics Inc.

# Global Display Driver IC Market

## Executive Summary

A display driver IC (DDIC) is a semiconductor integrated circuit that performs the function of an interface between a microprocessor, microcontroller or a general purpose peripheral interface. DDIC supply analog voltages and currents that activates pixels on the panels. The manufacturing process of DDIC varies as per the type of assembly used. However, TAB and COG are the two major manufacturing processes.

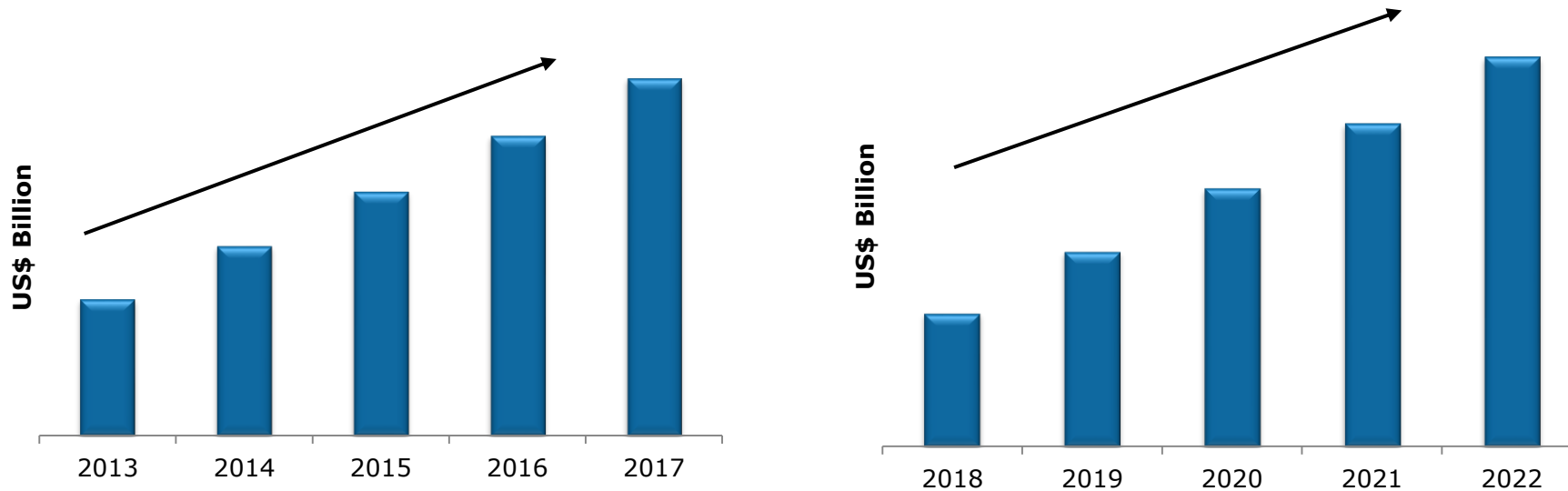
The global DDIC market can be segmented on the basis of display type and application. On the basis of display type, the market can be divided into Liquid Crystal Diode (LCD), Light Emitting Diode (LED), Thin Film Transistor (TFT) and Organic Light Emitting Diode (OLED). On the basis of application, the market can be sub segmented into large size, mobile handsets and consumer electronic applications.

The global DDIC market is expected to grow at a healthy rate over the forecast period (2018-2022). The growth of the market is supported by factors such as increasing number of smartphone users, spike in shipments of TV globally, surge in spending on display equipments in Asia Pacific countries and hike in disposable income.

The market faces challenges such as complex supply chain management, requirement of higher levels of integration and concentration of panel manufacturers, Increasing prominence of TDDI chips, emergence of Internet of Things (IoT) and rising adoption of OLED are some of the latest trends in the market.

# Display Driver IC Market: Global Analysis

## Global Display Driver IC Market by Value

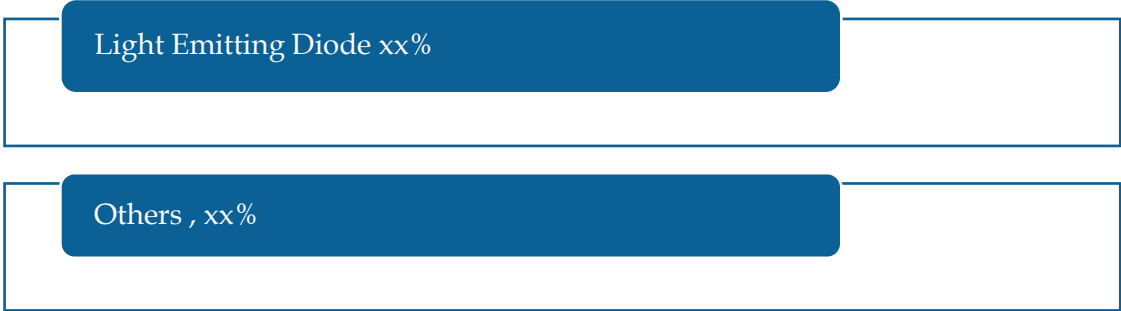
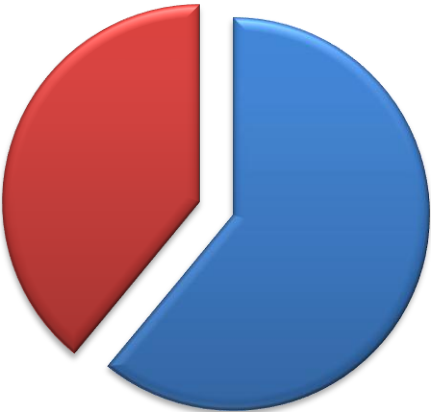


CAGRs	
2013-2017	xx%
2018-2022	xx%

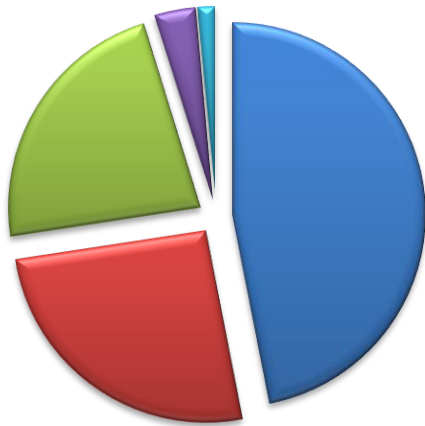
The global display driver IC market was valued at US\$... billion in 2017, increased as compared to US\$... billion in 2016 at a CAGR of ....% from 2013 to 2017. The global display driver IC market is anticipated to reach up to US\$... billion by 2022 from US\$... billion in 2018..

# Display Driver IC Market: Global Analysis

Global Display Driver IC Market by Display Type; 2017



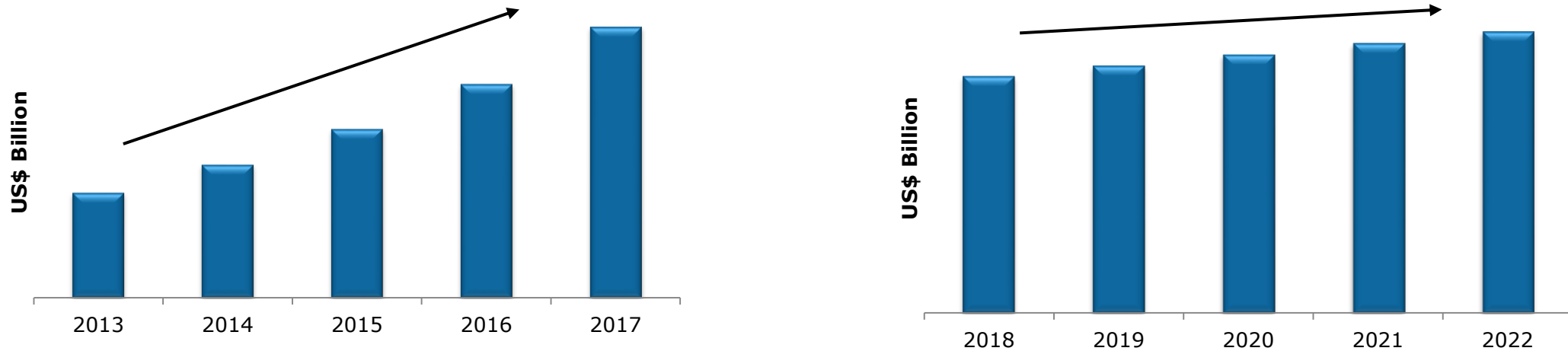
Global Display Driver IC Market by Application; 2017



Application	Share
Large Sized	xx%
Mobile Handset	xx%
Consumer Electronics	xx%

# Display Driver IC Market by Display Type

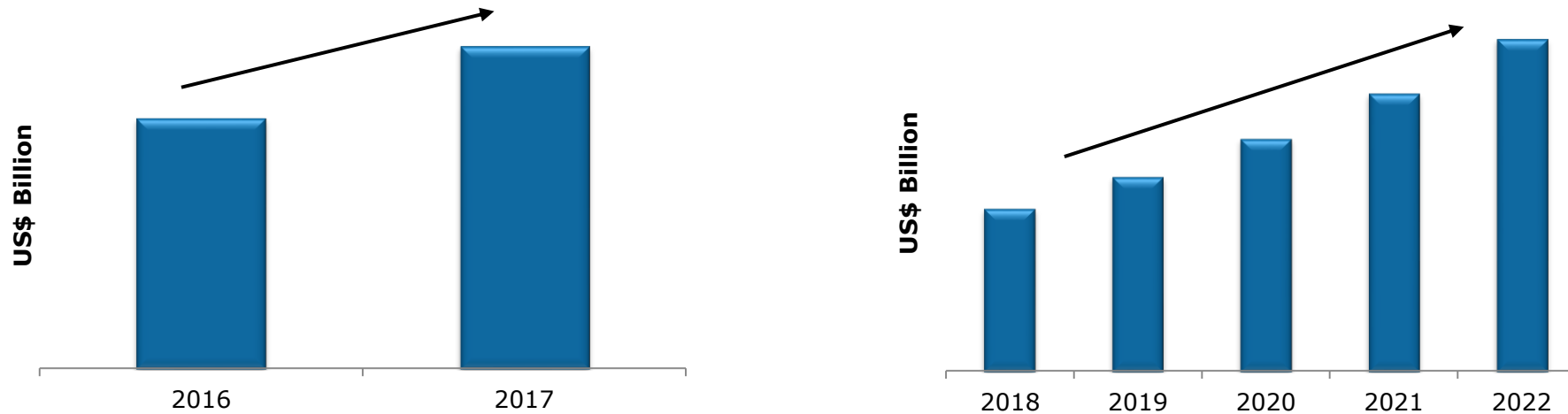
Global LED Display Driver IC Market by Value



Segments	CAGR	
	2013-2017	2018-2022
LED Display Driver IC	xx%	xx%

# Display Driver IC Market by Application

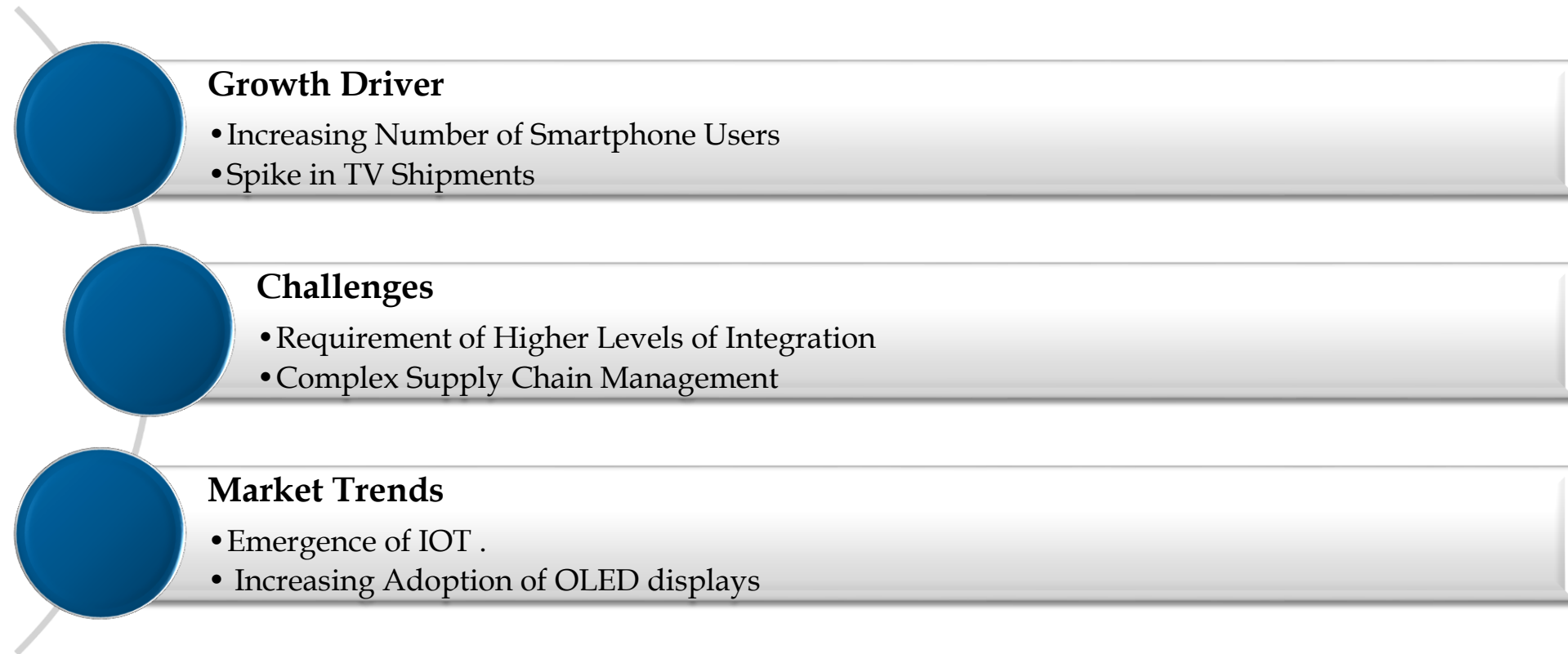
Global Display Driver IC Market for large sized application by Value



Segments	CAGR
	2018-2022
Large Sized Application	xx%



# Display Driver IC Market: Dynamics



# Display Driver IC Market: Competitive Landscape

## Players Profiled

- Samsung Electronics Co Ltd.



- Himax Technologies



- Novatek Microelectronics Corp.



- Synaptics Inc.



Note: The above graphs are for pictorial representation only