

# The US Home Service Market: Size, Trends & Forecasts (2017-2021)

November 2017



# The US Home Service Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Market Analysis

Dynamics

Competitive Landscape

Company Profiling

# The US Home Service Market: Coverage

## Scope of the Report

Attributes	Details
Title	The US Home Service Market: Size, Trends & Forecasts (2017-2021)
Coverage	Regional
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2017-2021
Competition in the Market	The overall US home service market is fragmented, but a few companies dominate in the online home service segment of the market.
Key Players	IAC (Home Adviser), Angie's List, Yelp Inc., Amazon (Amazon Home Service)

# The US Home Service Market

## Executive Summary

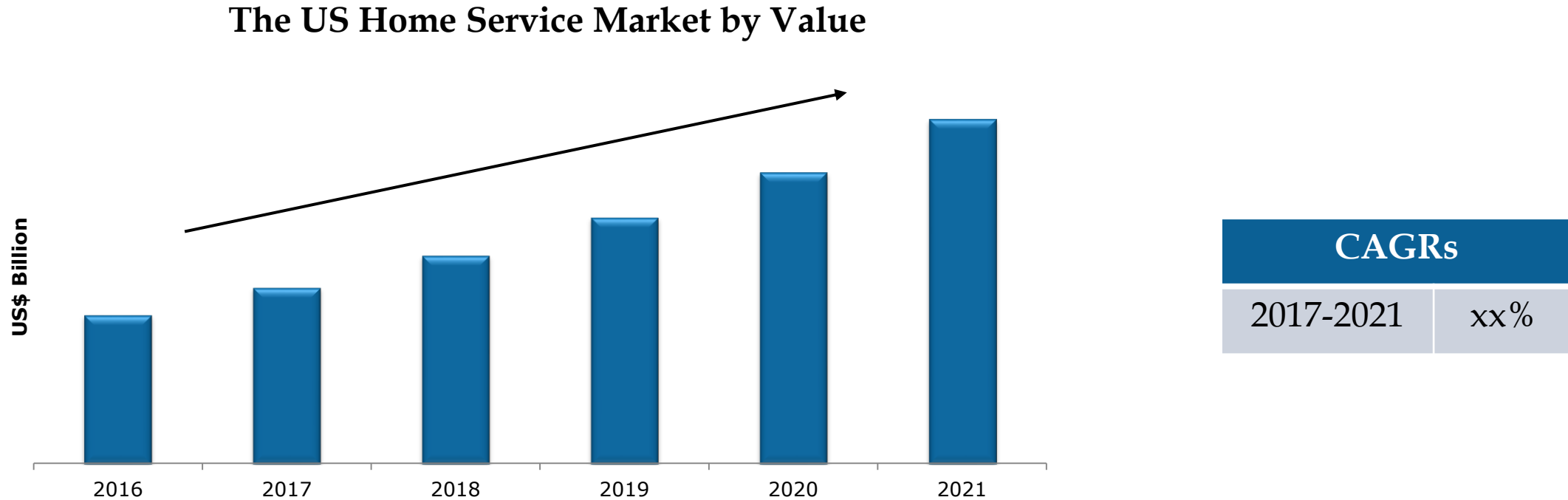
Home service is the market associated with various services which are applied for repairing and maintenance of the houses. Repairing of the house involves repairing of worn, consumed, dull, dirty, clogged, broken or damaged goods of the house.

Cleaning, plumbing, decoration, landscaping, renovation, restoration, flooring, etc. are few services which are categorized under maintenance services of the home service providing companies. Home service industry apply various models while dealing with customers like homeowner subscription, lead based model, accepted lead model, commission model, etc.

Home service companies operates through two modes i.e. online mode and offline mode. In online mode, company's services are offered via official website of the company where a customer can apply directly whereas in offline mode, the customer has to be physically present in the company for filling up application asking for services. Home services involves many advantages such as application of updated techniques, professionals assistance, less time consuming, etc. Though there are few disadvantages which the industry faces for example security issues, expensive services, etc.

The US home service market is expected to increase at a significant growth rate during the forecasted period (2017-2021). The US home service market is supported by various growth drivers, such as increased marketing by home services platforms, increase in the number of service providers, instant book/instant connect options, etc. Yet, the market faces certain challenges, such as, security concern and expensive, decreasing value of word-of-mouth, etc. Few market trends are also provided such as, customized job rather flat-rate or fixed-fee, increasing internet penetration, etc.

# The US Home Service Market: An Analysis



The US home service market, valued at US\$... billion in 2016. The US home service market is anticipated to reach up to US\$... billion by 2021 from US\$... billion in 2017 at a CAGR of ....% over the forecasted period of 2017-2021.

# The US Home Service Market: An Analysis

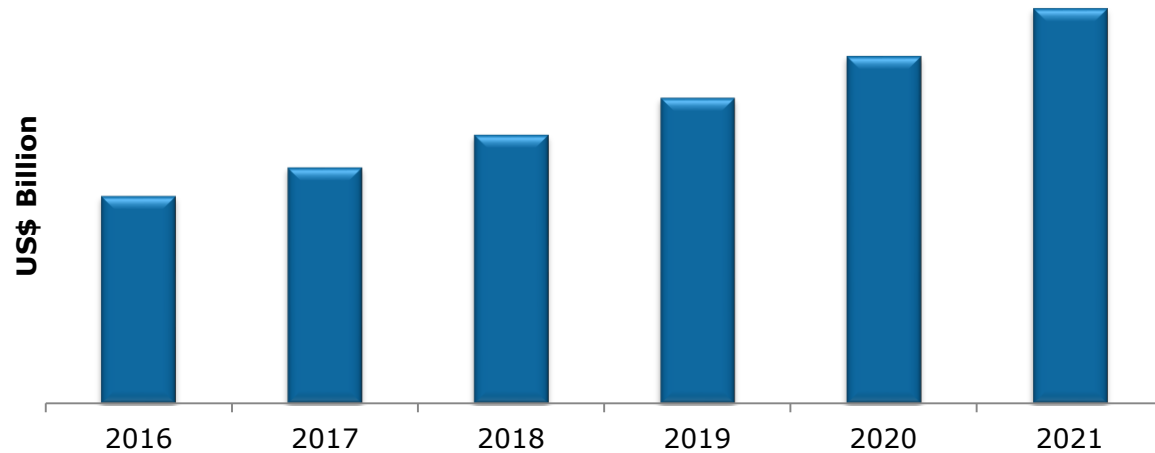
The US Home Service Market by Segment; 2016



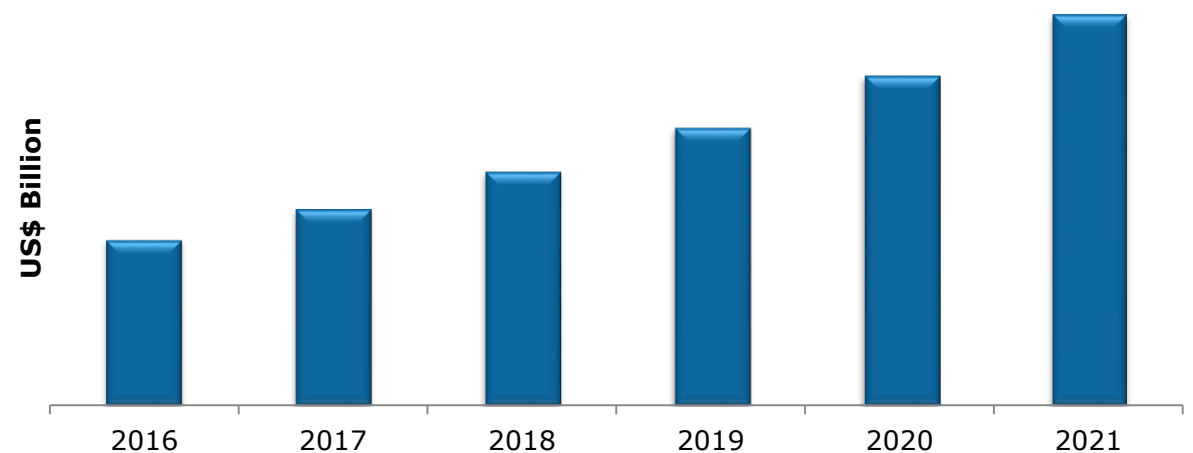
Segments	Share	CAGRs
Online	xx%	xx%
Offline	xx%	xx%

# The US Home Service Market: Segment Analysis

## The US Online Home Service Market by Value

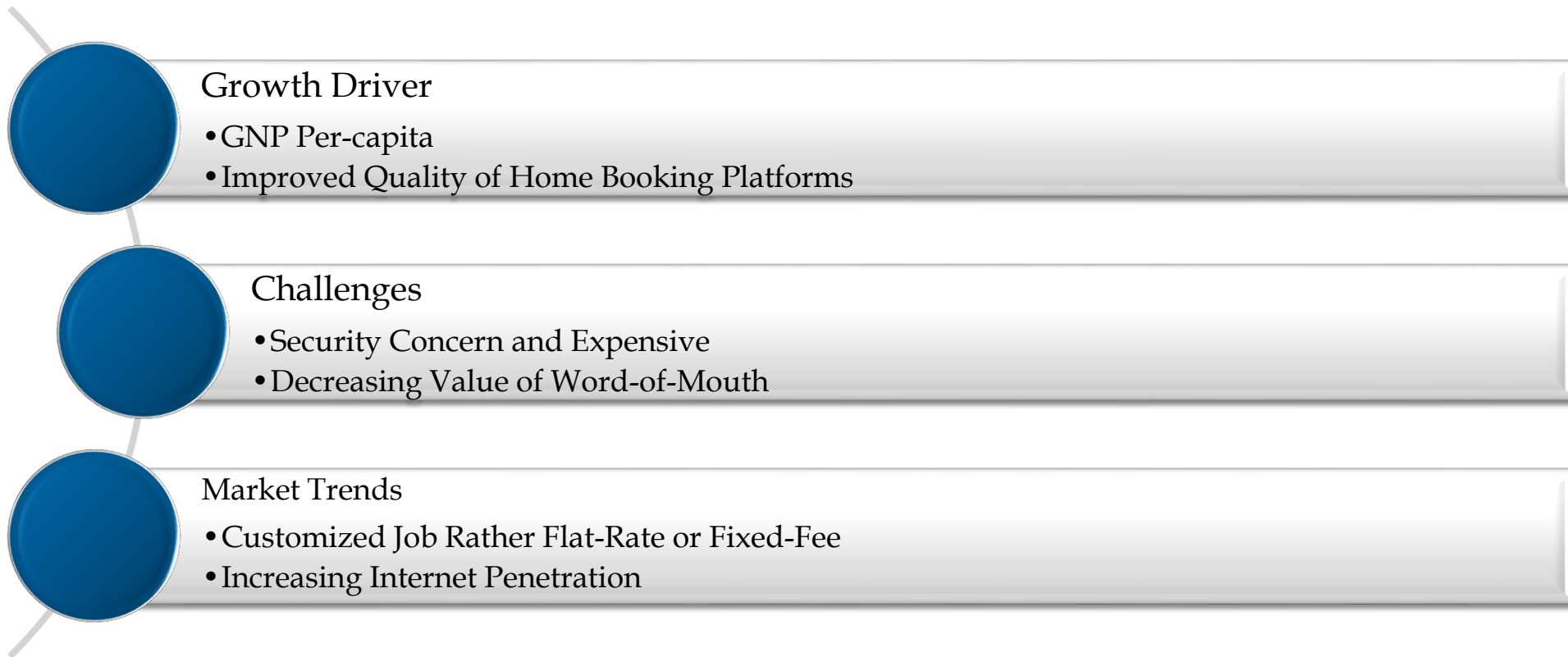


## The US Offline Home Service Market by Value



Segments	CAGR
	2017-2021
Online	xx%
Offline	xx%

# The US Home Service Market: Dynamics





# The US Home Service Market: Competitive Landscape

## Players Profiled

- IAC (Home Adviser)



- Yelp Inc.



- Angie's List



- Amazon (Amazon Home Service)



Note: These graphs does not represent the actual market share of the companies.

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