

Global Board Portal Market: Size, Trends & Forecasts (2017-2021)

Mar 2017



Global Board Portal Market

Scope of the Report

The report entitled "Global Board Portal Market: Size, Trends & Forecasts (2017-2021)" provides an in-depth analysis of the global board portal market with analysis of market size and growth. The analysis includes addressable market, market by volume, market share by business type and by segment (external and in-house).

The report encompasses a brief regional analysis of North America and ROW market in terms of volume, addressable market and penetration rate. North America is the largest market for board portal globally.

Furthermore, the report also assesses the key opportunities available in the market and summarizes the dynamic forces that are and will be accountable for growth of the industry. Growth of the global board portal market has also been forecasted for the period 2017-2021, taking into consideration previous growth outlines, growth drivers and the existing and forthcoming trends.

A brief company profiling of major market players namely Diligent, NASDAQ (Director Desk), Passageways (OnBoard), SHERPANY (Boardroom) and Leading Boards have been provided in the report on the basis of aspects like business overview, financial overview and business strategies adopted by respective companies.

Global Board Portal Market

Company Coverage

Passageways (OnBoard)

SHERPANY (Boardroom)

Leading Boards

Insight Venture Partners (Diligent)

NASDAQ (Director Desk)

Region/Country Coverage

North America

ROW

Global Board Portal Market

Executive Summary

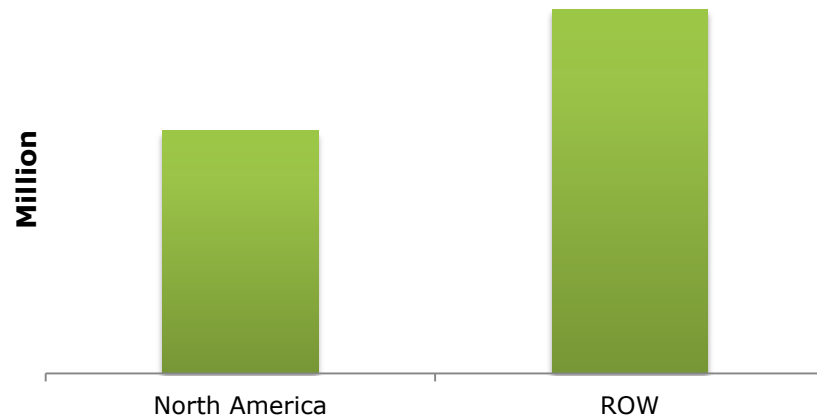
A board portal is a secure online tool for the directors of an organization to access their key corporate documents. In recent years, board portals have progressed from being a luxury item used by a few early adopters to a necessary communication and collaboration tool. A board portal offers private and privileged access to board materials, and provides tools that make preparation of key documents and organization of meetings easier for administrators. The board portal is used on a number of devices such as tablet and mobiles so that it can be readily available at any time.

The board portals can be segmented by delivery modes as well as delivery models. Board portal software can be used through Android, i-pad web based tools or windows. Vendors offer their products in the market through one of these mediums. A delivery model refers to the approach taken for delivering enterprise software mainly used while referring to a software application. Three primary delivery methods are used for enterprise software, namely, licensed model, software as a service (SaaS) model and a hosted model.

The acceptance and use of board portal have increased significantly over the years. The global portal addressable market is anticipated to grow at a significant growth rate over the forecasted period i.e. 2017 to 2021. The factors driving the global board portal market are increasing security concern in the organization, better collaboration between directors, lower cost of board portal solutions, growing trend of paperless board meetings, etc. Yet there are some challenges which this market faces, such as balancing security issue, regulatory compliance, lack of skilled workforce, etc.

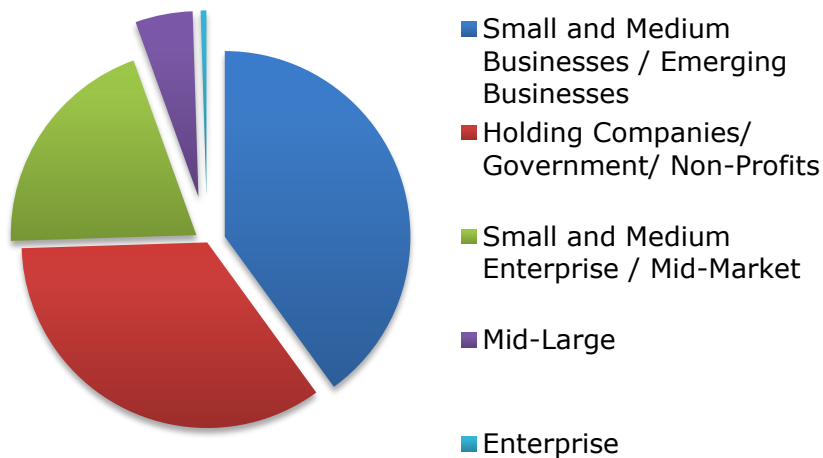
Global Board Portal Market

Global Board Portal Addressable Market; 2016 (Million)



The global board portal addressable market was million in 2016. In North America, the total addressable market for board portal was estimated to be million in 2016. The rest of the world (Europe, Asia Pacific and Middle East and Africa) had another million businesses that are the potential user of board portal solution in the forecasted period also.

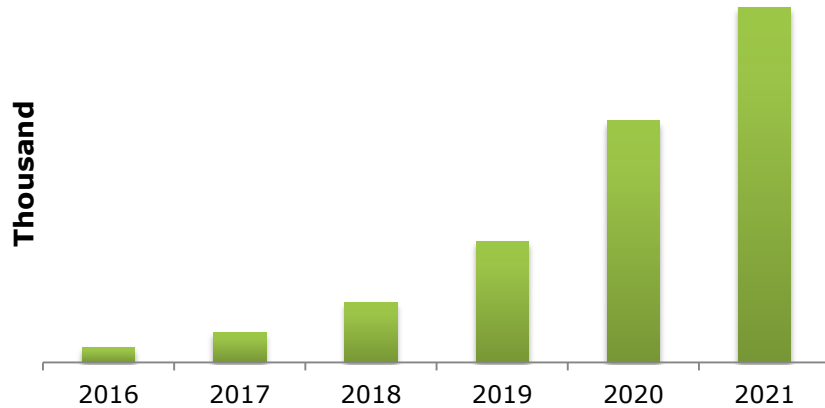
Global Board Portal Addressable Market by Business Type; 2016



Small and medium business or emerging business are the highest potential users of board portal solution. Of the total board portal addressable market,% comprised of emerging business in 2016. Small and medium enterprises, mid large and enterprise had%,% and% share of the global board portal solution in terms of addressable market, respectively.

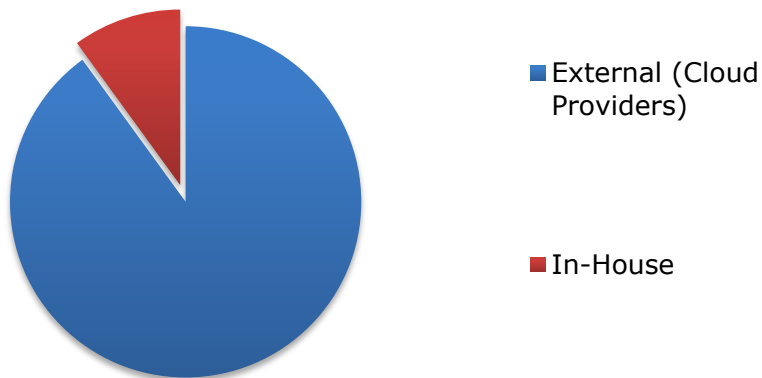
Global Board Portal Market

**Global Board Portal Market by Volume;
2016-2021E (Thousand Units)**



The global board portal market in terms of volume was estimated to bethousand units in 2016 and is estimated to reach thousand units in 2017 with an annual growth rate of%. Over the forecasted period i.e. 2017 to 2021, the market is expected to grow at a CAGR of%.

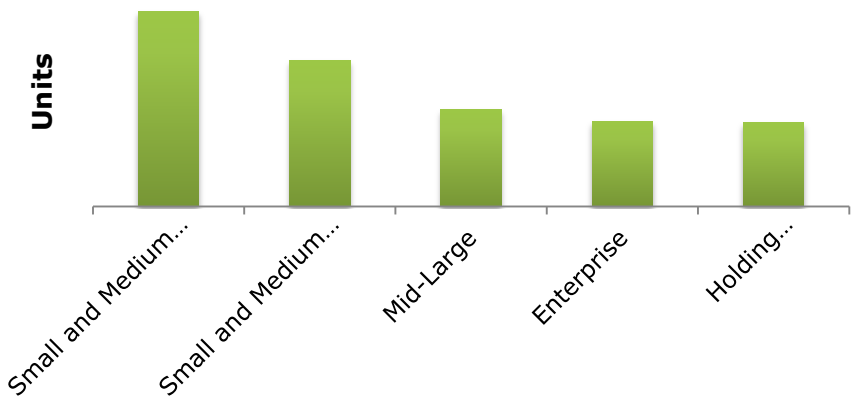
**Global Board Portal Market by Segment;
2017E**



There are three delivery models for board portals: enterprise software licensing model, hosted model and SaaS (software-as-a-service) model. It is expected that% of the business in 2017 onwards would go to the cloud providers while In-House business would accounted for% of the global board portal market..

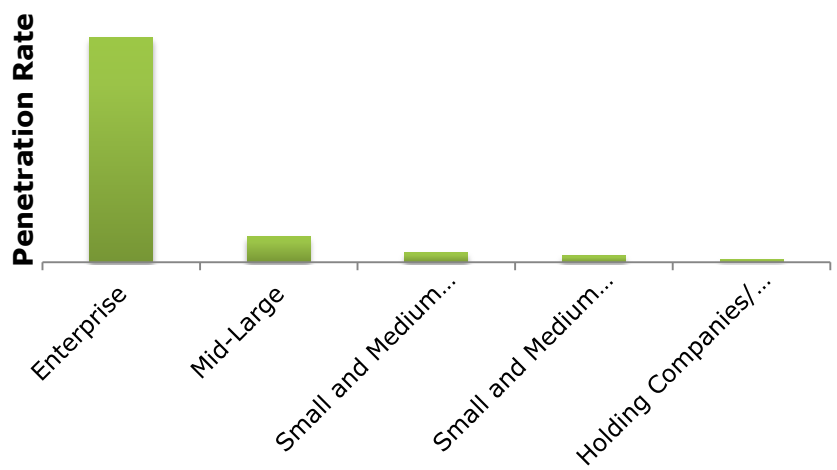
Global Board Portal Market Region Analysis

North America Board Portal Volume by Business Type; 2016 (Units)



In 2016, a total number of units was sold by vendors to small and medium businesses/emerging businesses in North America. The second largest business type was small and medium enterprise/mid-market with units of board portal followed by mid-large businesses with units.

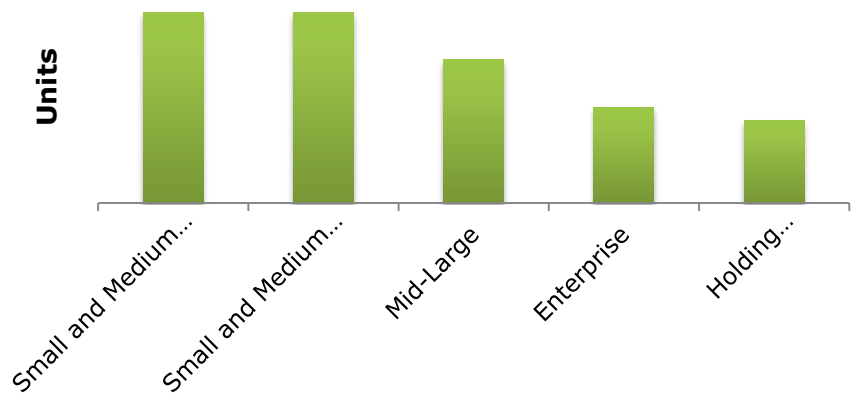
North America Board Portal Market Penetration Rate by Business Type; 2016



In North America, board portal penetration rate was% in enterprises businesses followed by mid-large and small and medium enterprise/mid-market, with% and% penetration rate respectively. Increasing demand for digital documentation in the enterprises was the primary reason behind such a high penetration rate.

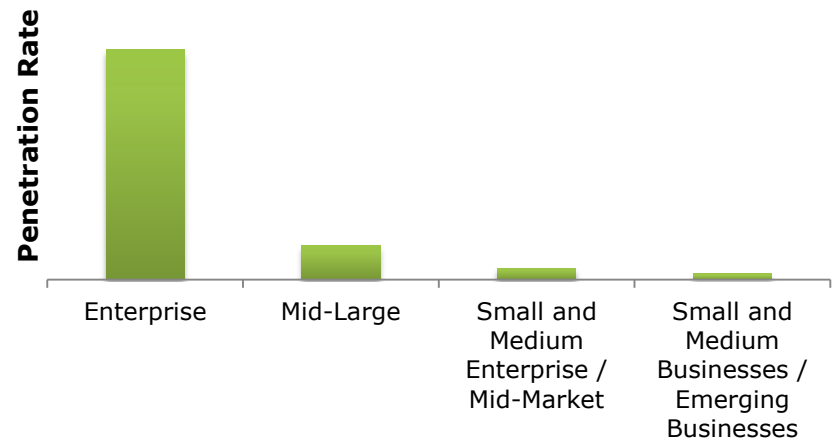
Global Board Portal Market Region Analysis

ROW Board Portal Volume by Business Type; 2016 (Units)



Both small and medium enterprise/mid-market and emerging businesses were sold units of board portal solutions in 2016. Mid-large businesses were using a total number units followed by enterprise and holding companies/government/non-profits with And units of board portals.

ROW Board Portal Market Penetration Rate by Business Type; 2016



Board portal penetration rate was% in enterprise businesses in other regions such as Asia Pacific, Europe and Middle East etc. Mid large segment had penetration of% while that of small and medium enterprise/ mid-market and small and medium businesses/emerging businesses had penetration rate of only% and% respectively.