

# Global TV Studio Content Market: Size, Trends & Forecasts (2018-2022)

July 2018



# Global TV Studio Content Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Dynamics

Competitive Landscape

Company Profiling

# Global TV Studio Content Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global TV Studio Content Market: Size, Trends & Forecasts (2018-2022)
Coverage	Global
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Dominated
Key Players	AT&T (Warner Bros.), Twenty-First Century Fox, Inc. (20th Century Fox), Viacom Inc. (Paramount), Lions Gate Entertainment Corp. (Lionsgate Television)

# Global TV Studio Content Market

## Executive Summary

A TV studio is a room where video productions take place. The videos are produced for the live TV as well as raw footage is produced. The TV shows are recorded and made in TV studios.

A TV show refers to any content produced for broadcast via all means like, over-the-air, satellite, cable, or internet. The content like news, advertisements, or trailers that are placed between shows is not included in TV shows. TV shows are often scheduled in advance and appear on TV networks. The market for TV shows is growing rapidly due to the increase in original content spending. The demand for the market is so strong that it is creating per episode price inflation, both in production and in syndication.

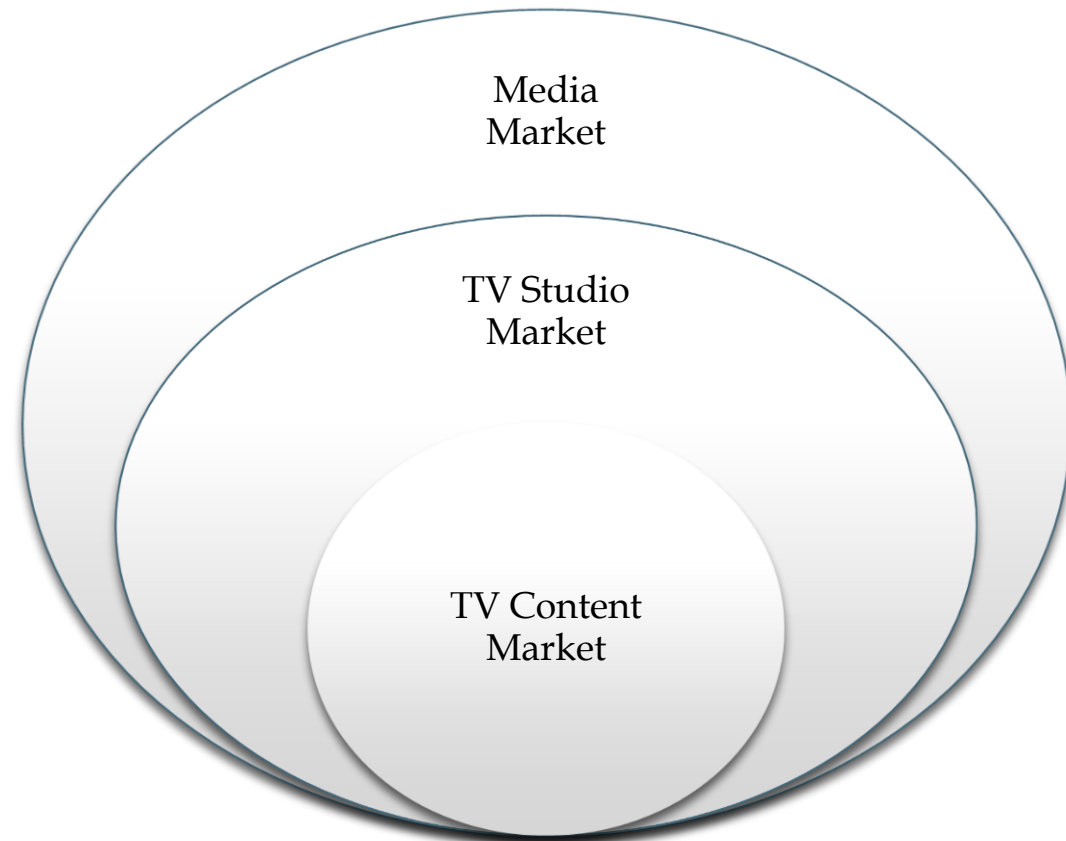
TV studio content market is segmented on the basis of type and TV studio content market is segment on the basis of network.

The global TV studio market has increased at a significant CAGR over the years and projections are made that the market would rise in the next four years i.e. 2018-2022 tremendously.

The TV studio content market is expected to increase due to increasing smart TVs, increasing mobile and fixed internet penetration, increasing smartphones etc. Yet the market faces some challenges such as high cost of making the content, content privacy and security issues etc.

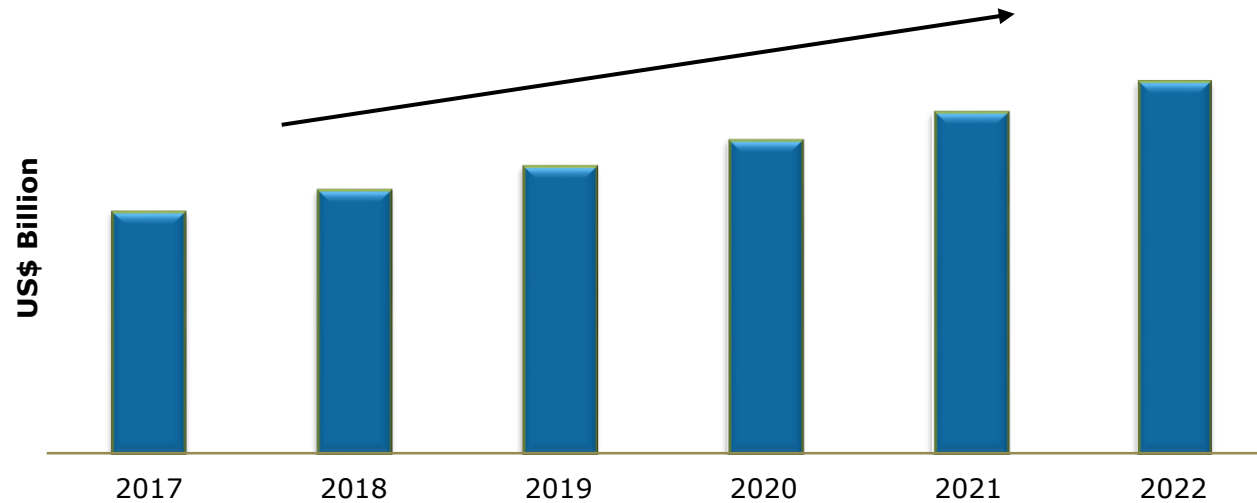
# Global TV Studio Content Market

## Market Overview



# TV Studio Content Market: Global Analysis

## Global TV Studio Content Market by Value

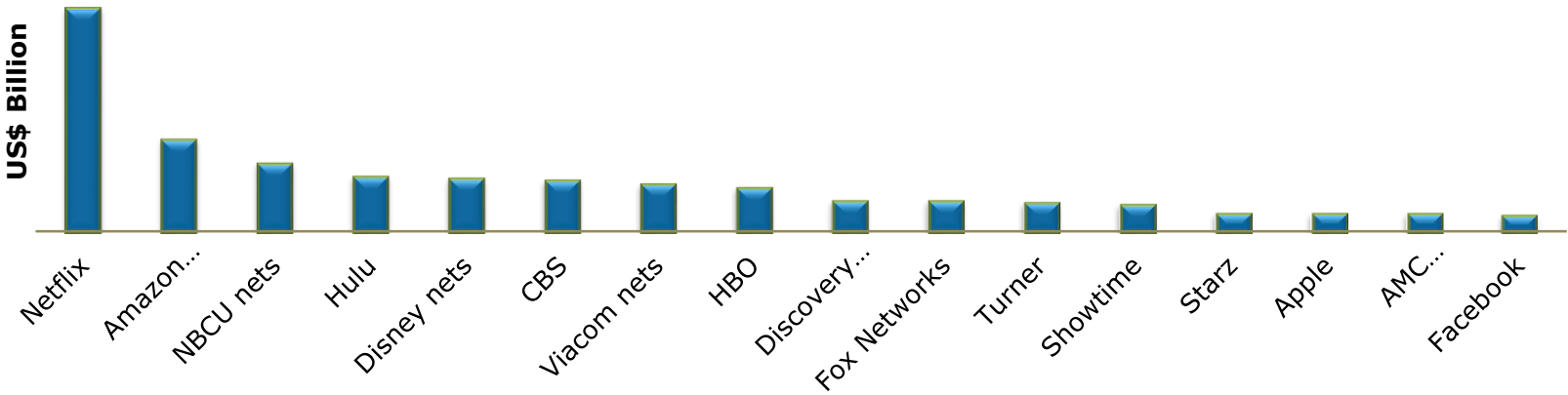


CAGR	
2018-2022	xx%

The global TV studio content market, valued at US\$... billion in 2017. The global TV studio content market is anticipated to grow at a CAGR of xx% over the years 2018-2022 and reach up to US\$... billion by 2022.

# TV Studio Content Market: Global Analysis

Global TV Studio Content Market by Players; 2017

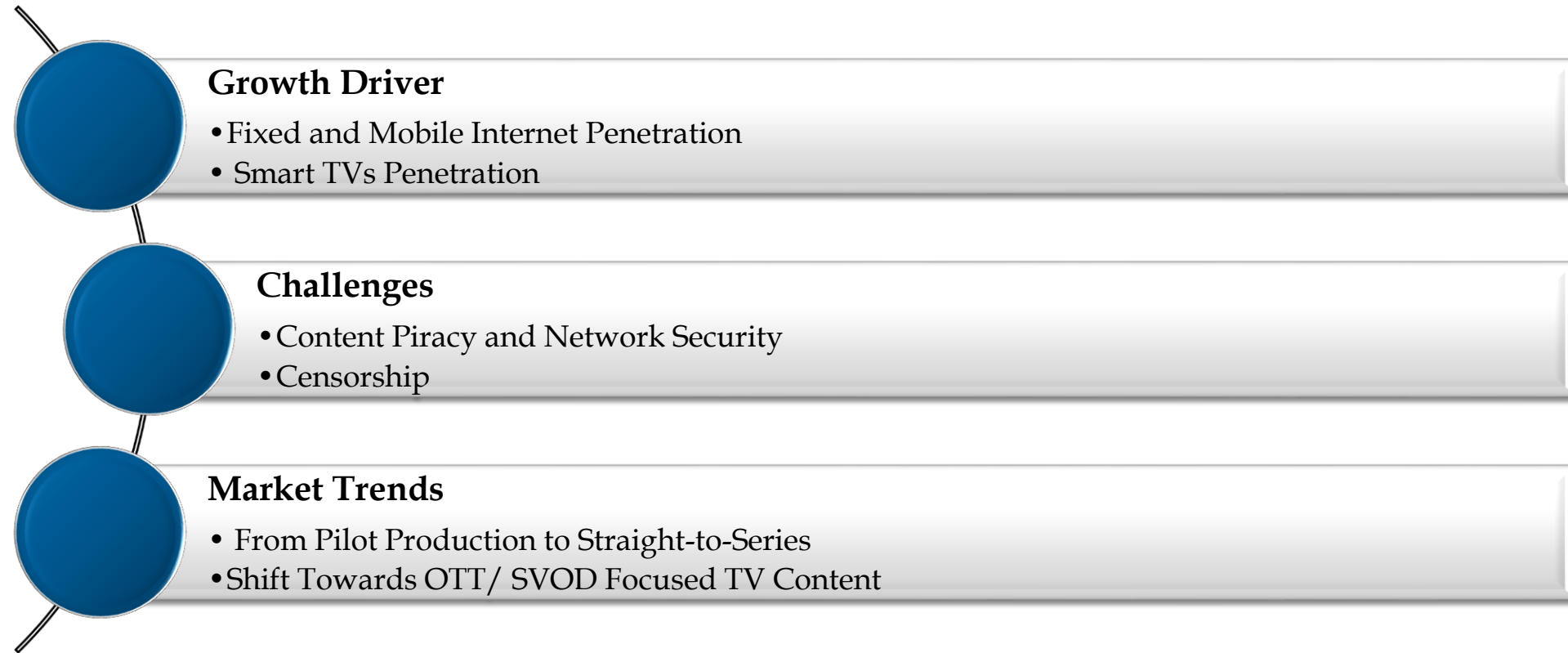


Global TV Studio Content Market by Segments; 2017



Segments	Share
Traditional TV Networks	xx%
OTT/SVOD Focused	xx%

# Global TV Studio Content Market: Dynamics





# Global TV Studio Content Market: Competitive Landscape

## Players Profiled

- AT&T (Warner Bros.)



- Twenty-First Century Fox, Inc. (20th Century Fox)



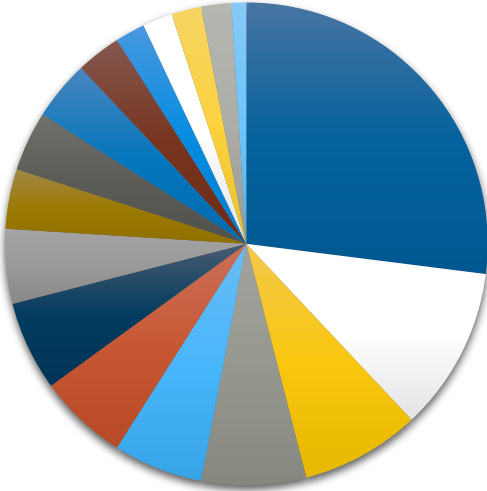
- Viacom Inc. (Paramount)



- Lions Gate Entertainment Corp. (Lionsgate Television)



Global TV Studio Content Market Players by Spending



Note: The graphs on this slide are only for sample representation.