

The US Diamond Engagement Ring Market With Focus On Online Mode (2017-2021)

March 2017



US Diamond Engagement Ring Market With Focus On Online Mode Report

Scope of the Report

The report entitled "The US Diamond Engagement Ring Market With Focus On Online Mode (2017-2021)", provides analysis of the US diamond engagement ring market, focusing on online mode, with detailed analysis of market size. The analysis includes the market by value, by share of players, by segments, etc.

Furthermore, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall US diamond engagement ring market has also been forecasted for the years 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Blue Nile Inc., Signet Jeweler Limited, Amazon and James Allen are some of the key players operating in the US diamond engagement ring market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Company Coverage

Blue Nile Inc.

Amazon

Signet Jewelry Limited

James Allen

Executive Summary

Marriage or wedlock is a most joyous occasion in a person's life. It is a way by which two individuals unite ritually to recognize the union formally in the community. An engagement ring holds an important part in the marriage.

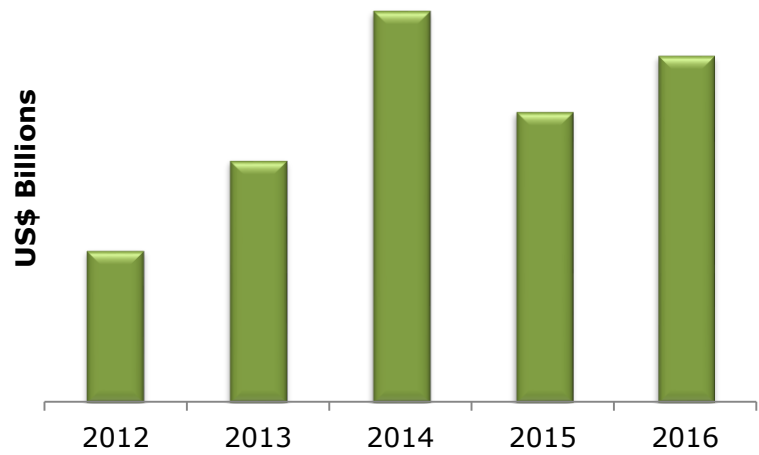
Generally, diamond engagement rings are preferred for this purpose. There are various types of diamond rings available now like solitaires, Halo, Vintage, Three stone, Gemstone preset, Diamond sidestone, etc. Out of all the types, general preference of people is diamond studded ring of any pattern. Though recently many new fashion rings and vivid gemstone rings are also attracting customers.

Diamond rings are selected on the basis of its properties like shape, size, carat, cut, clarity, color etc. Carat is the most aware property among the customers as it describes the quality and weight of the diamond. Diamond rings are available on both online and offline mode..

US Diamond Engagement Ring Market is expected to increase with steady growth rates during the forecasted period (2017-2021). US Diamond Engagement Ring Market is supported by various growth drivers, such as, increasing income and purchasing power, improving economic growth, increasing internet penetration, etc. Still, the market faces certain challenges, such as, cyber fraud risk, synthetic diamond, decreasing number of marriages etc. Few trends of the market are presence on social media and fashion shows, varying demands by region and age groups, marketplace fairness set, etc.

Global Diamond Jewelry Market Report

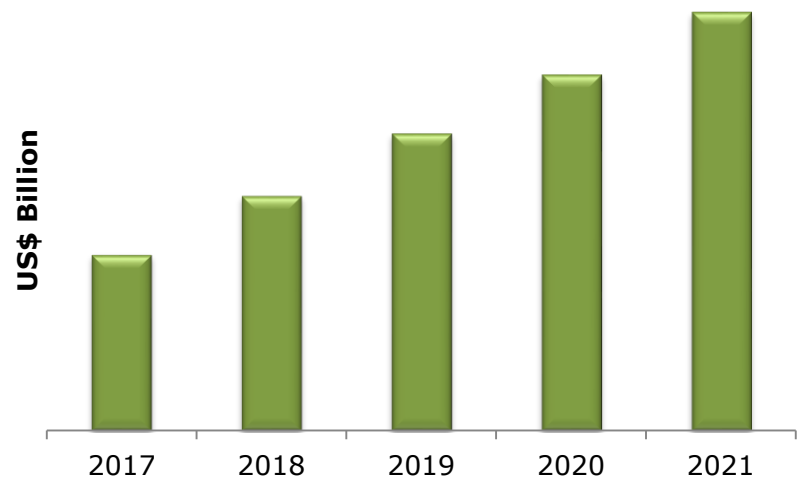
Global Diamond Jewelry Market by Value; 2012-2016 (US\$ Billion)



The global diamond jewelry market reached to US\$... billion in 2016, as compared to US\$... billion in 2012. the market increased with a CAGR ...% of over the years 2010-2016.

The global diamond jewelry market has increased due to the factor The global diamond jewelry market is expected to be valued at US\$... billion in 2017. The global diamond jewelry market is projected to reach US\$... billion by 2021 as compared to US\$... billion in 2017, representing a CAGR of ...% over the years 2017-2021

Global Diamond Jewelry Market by Value; 2017-2021 (US\$ Billion)

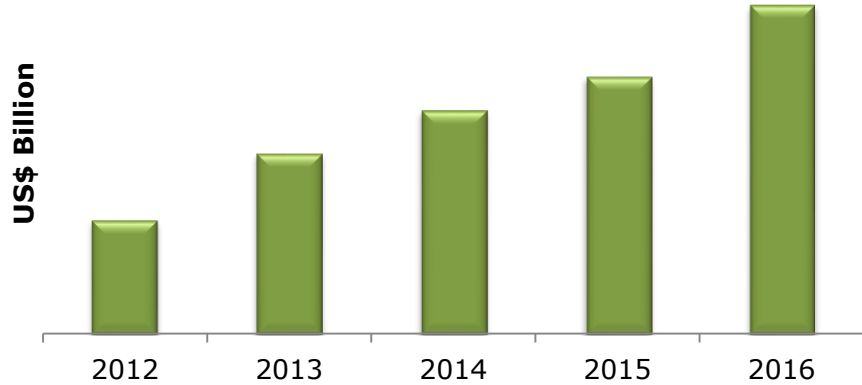


Global Diamond Jewelry Market By Region; 2016 (Percentage, %)

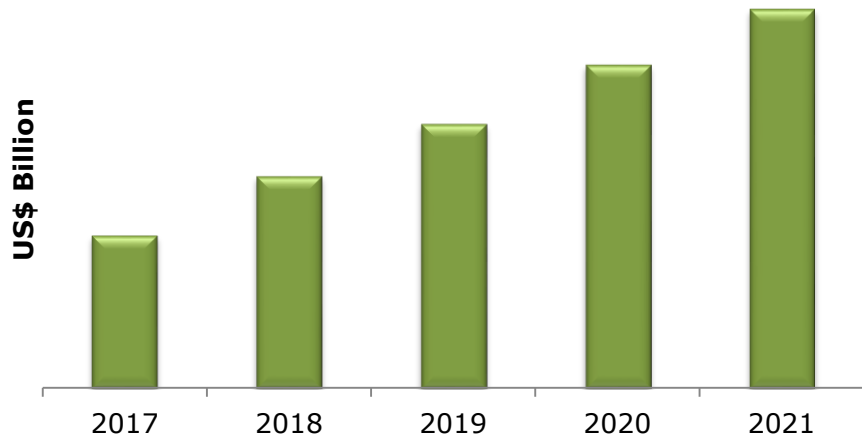


The US Jewelry Market Overview

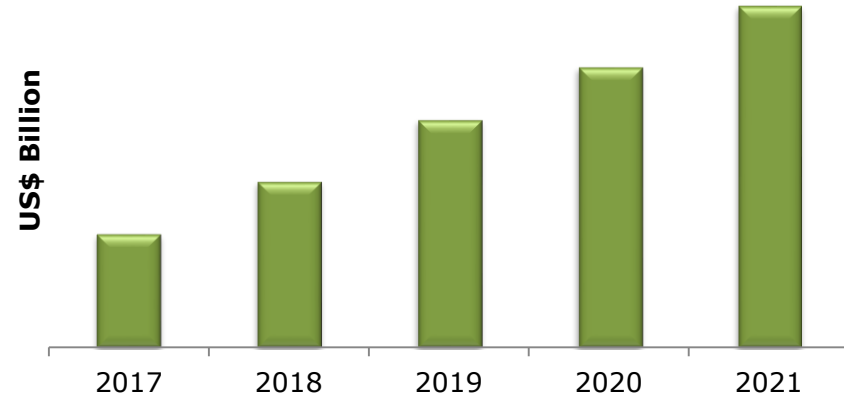
The US Jewelry Market by Value; 2012-2016 (US\$ Billion)



The US Jewelry Market by Value; 2017-2021 (US\$ Billion)



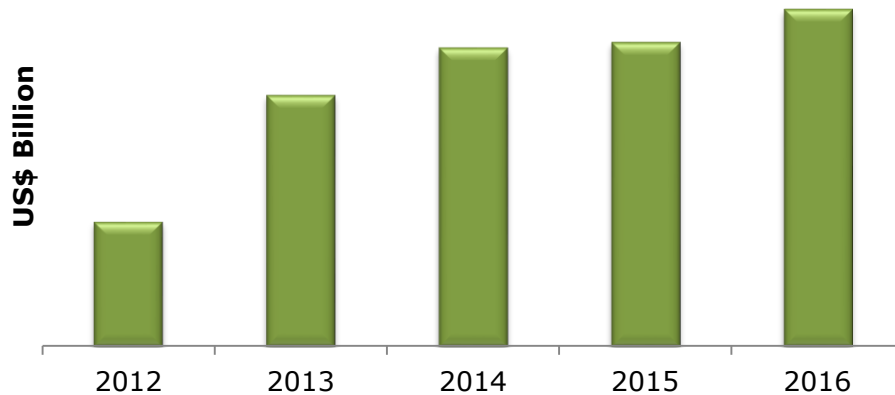
The US Diamond Jewelry Market by Value; 2017-2021 (US\$ Billion)



The US jewelry market was valued at US\$.. billion in 2016. The US Jewelry Market is projected to reach US\$.. billion by 2021 as compared to US\$.. billion in 2017, representing a CAGR of ..% over the years 2017-2021. The US Diamond jewelry market was valued at US\$.. billion in 2017. The US Diamond Jewelry market is projected to reach US\$.. billion by 2021 as compared to US\$.. billion in 2017, representing a CAGR of ..% over the years 2017-2021.

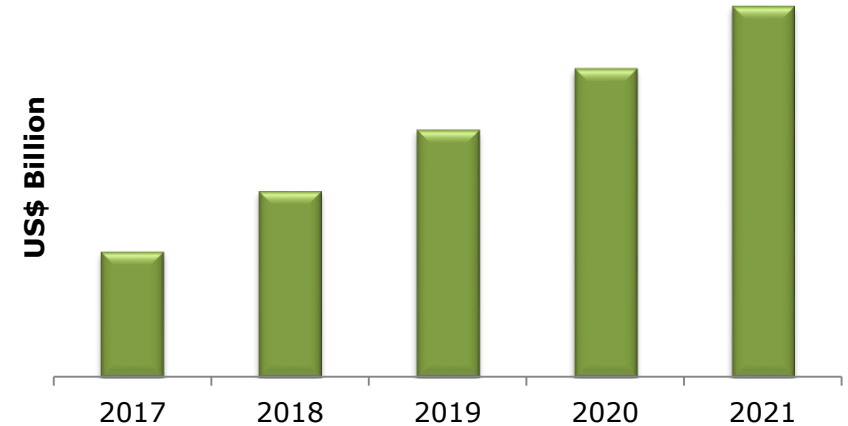
The US Diamond Engagement Ring Market : Regional Overview

The US Diamond Engagement Ring Market by Value; 2012-2016 (US\$ Billion)



The US Diamond Engagement Ring Market estimated to reach US\$... billion in 2021, as compared to US\$... billion in 2016. The market is projected to grow at a CAGR of ...% over the year 2017 to 2021. The US Diamond Engagement Ring Market is expected to reach US\$... billion in 2017, incremented from US\$... billion in 2016. The Share of the US diamond engagement ring in the US retail jewelry market was% in 2016.

The US Diamond Engagement Ring Market by Value; 2017-2021 (US\$ Billion)



Share of the US Diamond Engagement Ring in the US Retail Jewelry Market; 2016 (Percentage, %)

