

Global Movie Theatres Market: Size, Trends & Forecasts (2017-2021)

January 2018



Global Movie Theatres Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Market Analysis

Regional Analysis

Competitive Landscape

Company Profiling

Global Movie Theatres Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Movie Theatres Market: Size, Trends & Forecasts (2017-2021)
Coverage	Global and Regional
Forecast Period of Market	2017-2021
Competition in the Market	Market is highly fragmented due to presence of large number of players.
Key Players	Regal Entertainment Group, Cinemark Holdings, and AMC Entertainment Group

Global Movie Theatres Market

Executive Summary

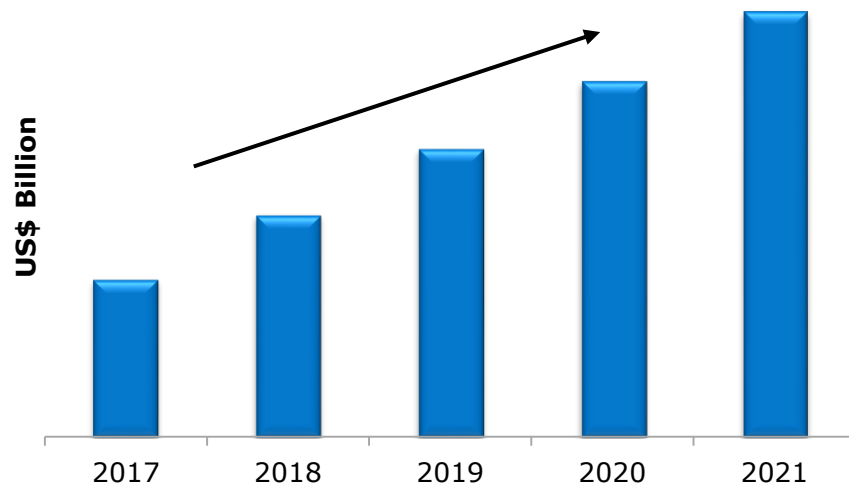
A place, usually a building which comprises an auditorium for watching movies is generally termed as movie theatres. In movie theatres, film is projected with a movie projector on a large projection screen at the front of the auditorium while the songs, dialogue and music are played through a number of speakers. A great variety of movies are shown at theatres ranging from animated films, blockbuster and documentaries. Movie theatres are broadly categorized into four types namely Multiplexes and megaplexes, IMAX, Independent and Second Run and Drive In. A place at a movie theatre where tickets are bought or reserved is known as box office.

The global movie theatre market has grown over the past few years with the growth in the box office market. The global box office market increased at a significant CAGR during the span of five years, i.e. 2012-2016 and projections are made that the market would rise in the next five years, i.e. 2017 to 2021 tremendously.

The major growth drivers for the global movie theatre market are: digitization in the media and entertainment space, innovation in the film industry, rising number of frequent moviegoers, investment in new theatre technology and rising consumer spending on box office etc. Despite the market is governed by various growth drivers, there are certain challenges that hamper the growth of the market such as: failure concept of screening room, rising popularity of in-home theatres, rising cost of movie tickets and lack of customer service in theatres.

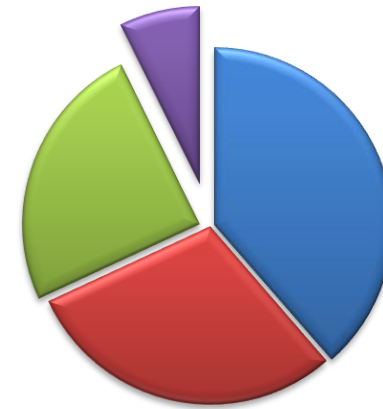
Box Office Market: Global Analysis

Global Box Office Market by Value



CAGR	
2017-2021	xx%

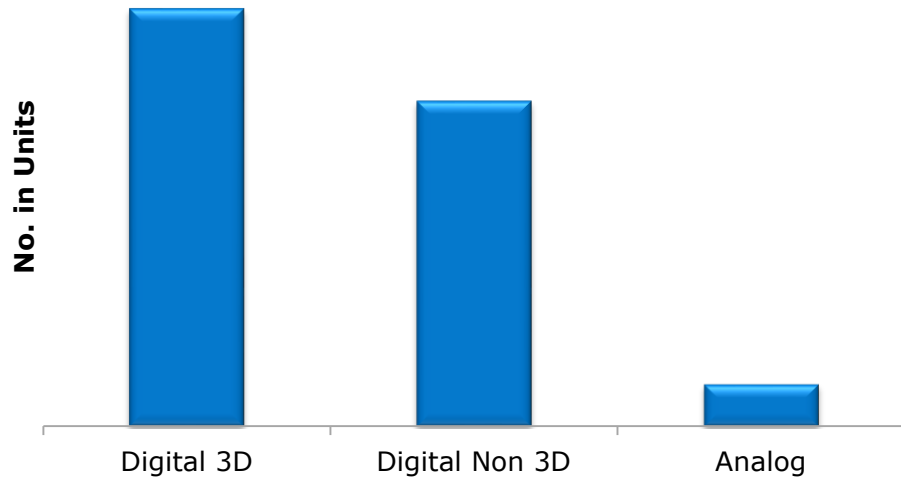
Global Box Office Market by Region; 2016



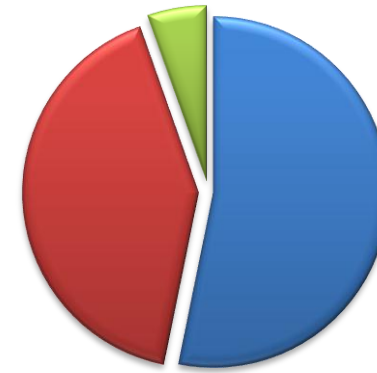
Region	Share
Asia-Pacific	xx%
USA	xx%
EMEA	xx%
Latin America	xx%

Movie Theatre Screen Market: Global Analysis

Global Movie Theatre Screen by Volume; 2016



Global Movie Theatre Screen by Format; 2016



Format	Share
Digital 3D	xx%
Digital Non 3D	xx%
Analog	xx%

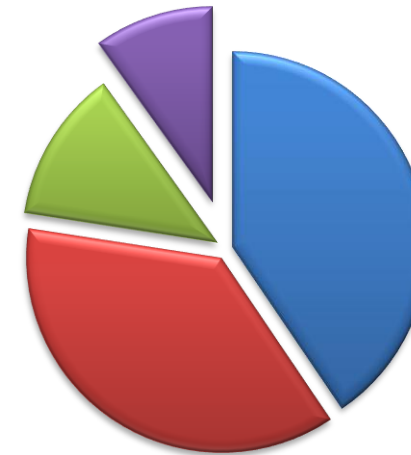
Movie Theatres Screen Market: Global Analysis

Global Movie Theatre Screen by Region; 2016



Region	Share
Asia-Pacific	xx%
USA	xx%
EMEA	xx%
Latin America	xx%

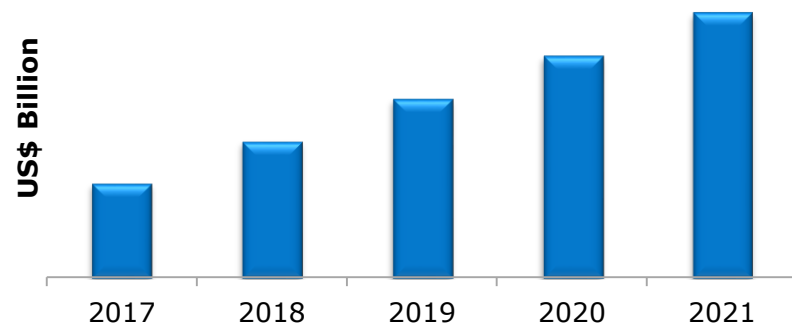
Global Premium Large Format (PLF) Screen by Region; 2016



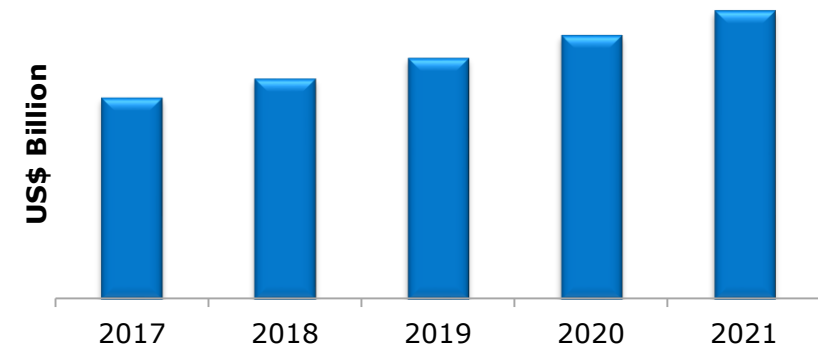
Region	Share
USA	xx%
Asia-Pacific	xx%
EMEA	xx%
Latin America	xx%

Movie Theatres Market: Regional Analysis

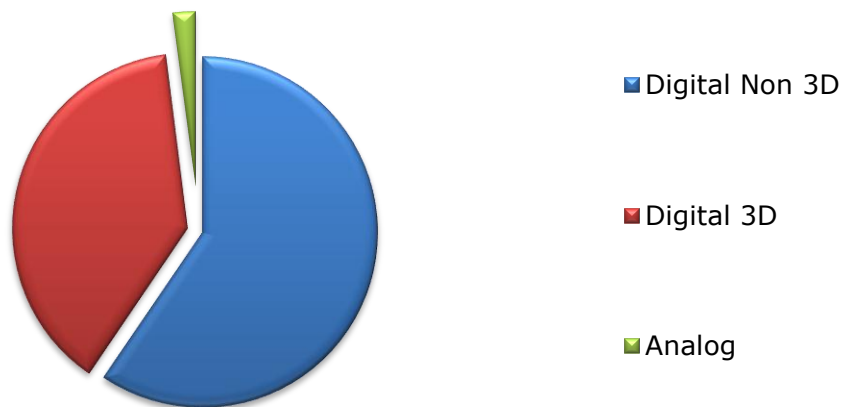
The US Box Office Market by Value



Asia-Pacific Box Office Market by Value



The US Movie Theatre Screen by Format; 2016

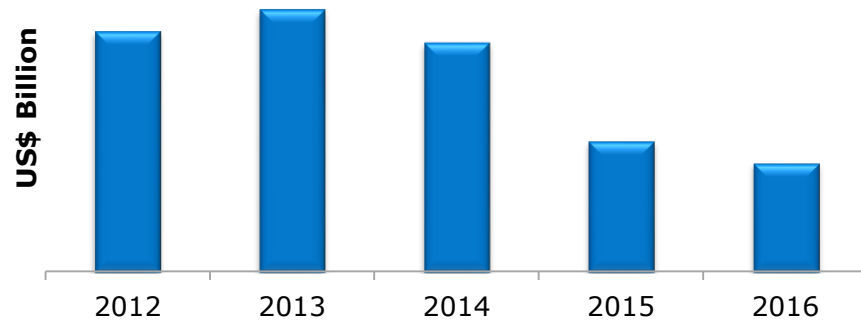


Asia-Pacific Movie Theatre Screen by Format; 2016

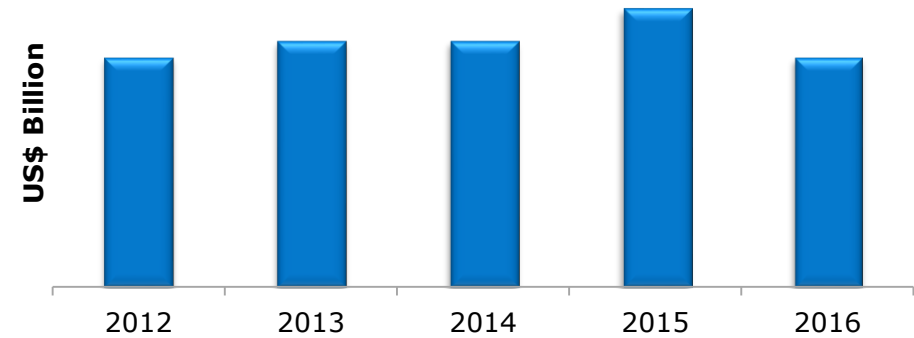


Movie Theatres Market: Regional Analysis

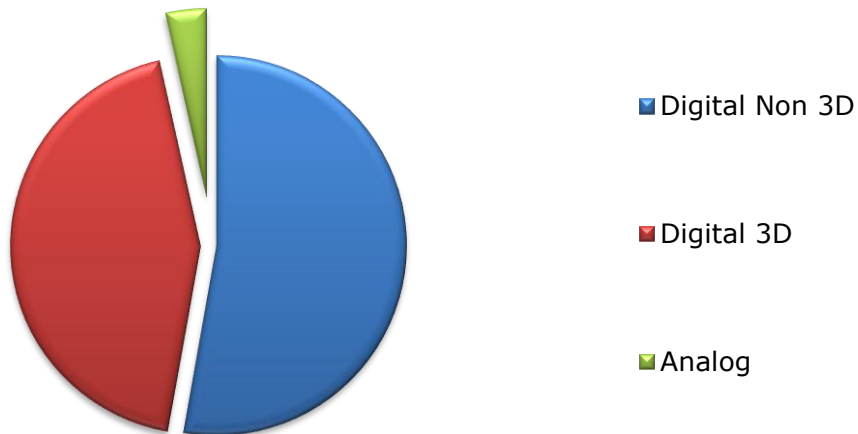
EMEA Box Office Market by Value



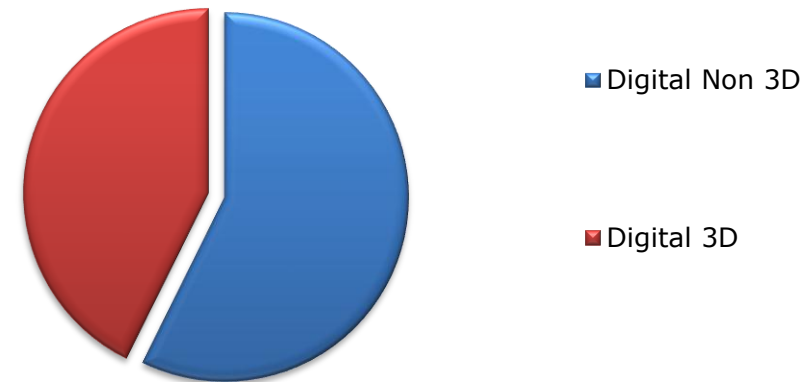
Latin America Box Office Market by Value



EMEA Movie Theatre Screen by Format; 2016

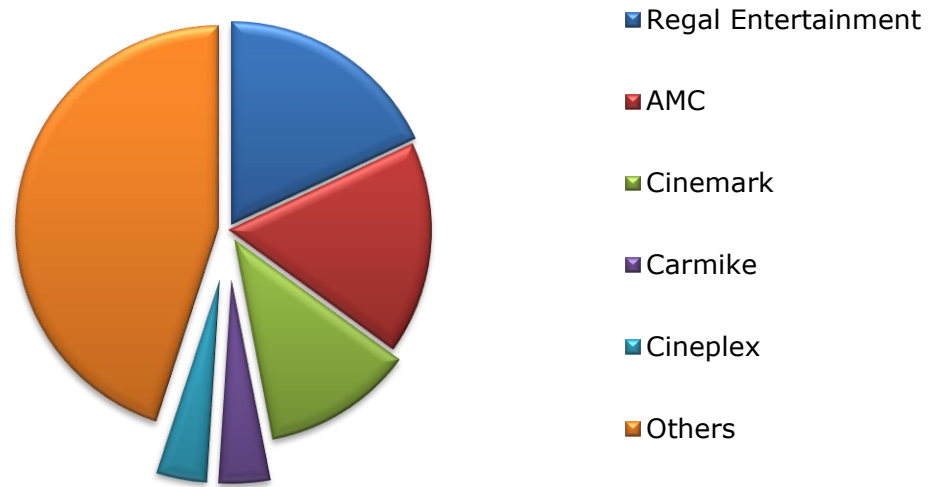


Latin America Movie Theatre Screen by Format; 2016



Movie Theatres Market: Competitive Landscape

The US Movie Theatre Market Share by Players; 2016



China Movie Theatre Market Share by Players; 2016

