

The US Outdoor Recreation Products Market: Size, Trends & Forecasts (2018-2022)

July 2018



The US Outdoor Recreation Products Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Market Analysis

Dynamics

Competitive Landscape

Company Profiling

The US Outdoor Recreation Products Market : Coverage

Scope of the Report

Attributes	Details
Title	The US Outdoor Recreation Products Market: Size, Trends & Forecasts (2018-2022)
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Fragmented
Key Players	VF Corporation, Columbia Sportswear Company, Lululemon Athletica Inc. and Nike Inc.

The US Outdoor Recreation Products Market

Executive Summary

In the US region, outdoor recreation industry is very wide and plays an important role in the region's economy. The outdoor recreation industry provides various activities for releasing stress and bonding with family, friends and oneself. Outdoor recreation industry's primary purpose are to beneficial use i.e. some goal oriented activities and pleasurable appreciation i.e. experiencing natural aura around.

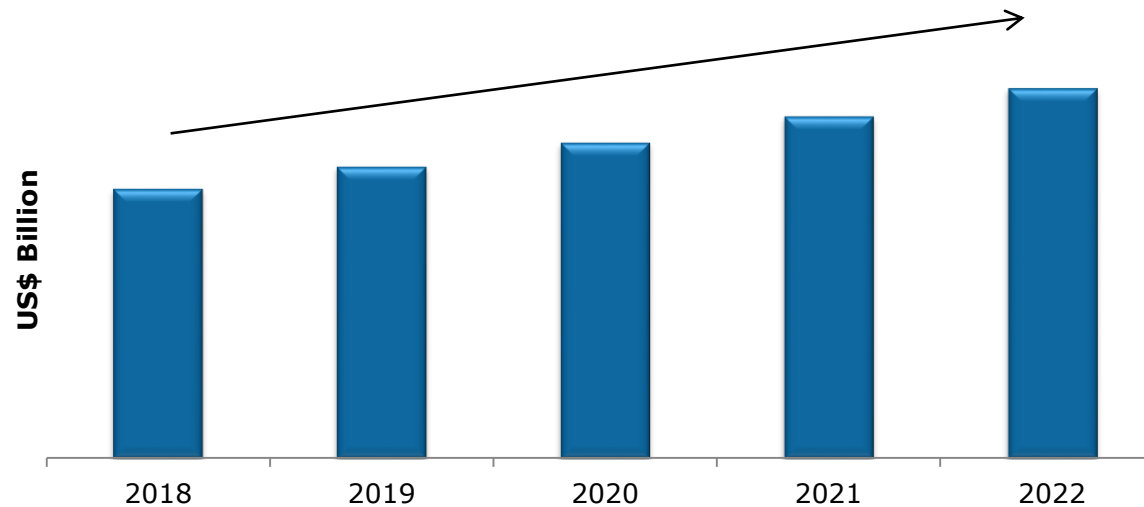
Outdoor recreation activities includes trekking, rock climbing, skiing, snowboarding, canyoning, camping, wildlife safari, snorkeling, scuba diving, running, sport fishing, swimming, fishing, waterskiing, skydiving, paragliding, and many more. An outdoor recreation experience model goes with user's input first (i.e. motivation and preference for outdoor activity), second is user's recreation choices (i.e. Activities, Settings and Companions, Gear Purchases, Apparel and Footwear Selection, etc.) and user's desired outcomes (recreation experience).

Outdoor recreation industry is divided into two parts: outdoor recreation products market and trip & travel spending. Outdoor recreation products market delivers all the products and equipments required for execution of an outdoor activities such as apparel and footwear, bicycles, skis, fishing waders, tents, rifles, backpacks, etc. There are four segments of the outdoor recreation products market: Active apparel, active footwear, outdoor equipments and sports equipment & apparel.

The "The US Outdoor Recreation Products Market: Size, Trends & Forecasts" is expected to increase at high growth rates during the forecasted period (2018-2022). The US outdoor recreation products market is supported by various growth drivers, such as increased online purchases of outdoor recreation products, rising outdoor participation, accelerated mergers & acquisitions in the industry, etc. yet, the market faces certain challenges, such as, rising raw material prices, climate uncertainties, etc. few new market trends are also provided such as, top outdoor footwear sector developments , strong adoption of DTC business models, etc.

The US Outdoor Recreation Market : An Analysis

The US Outdoor Recreation Market by Consumer Spending; 2018-2022

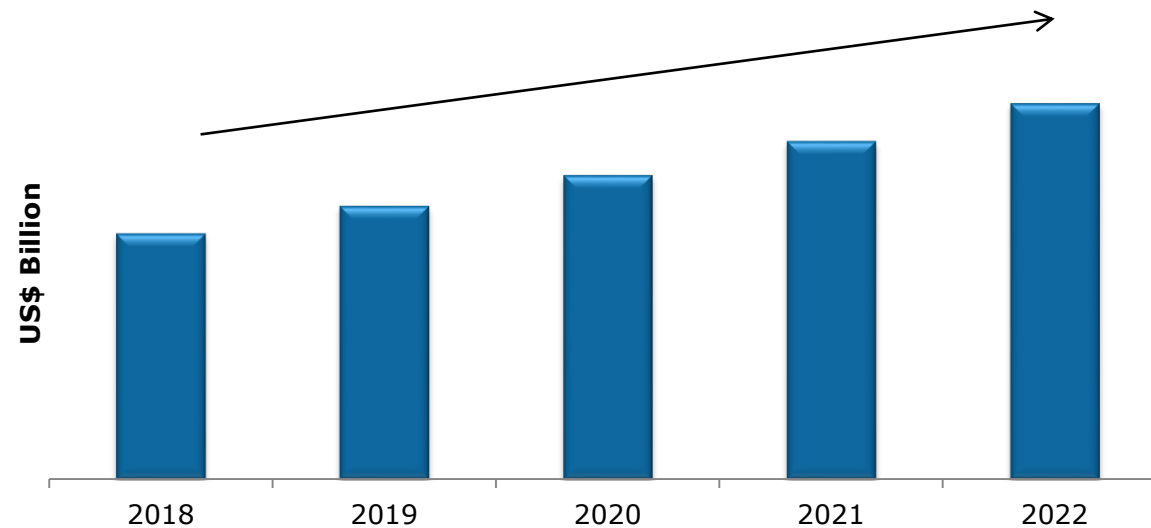


CAGRs	
2018-2022	xx%

The US outdoor recreation market value was US\$.... billion in 2017, indicated an increase as compared to US\$... billion in 2016. The US outdoor recreation market is anticipated to rise up to US\$.... billion by 2022 as compared to US\$....billion in 2018, representing a CAGR of% over the years 2018 to 2022.

The US Outdoor Recreation Products Market: An Analysis

The US Outdoor Recreation Products Market by Consumer Spending; 2018-2022



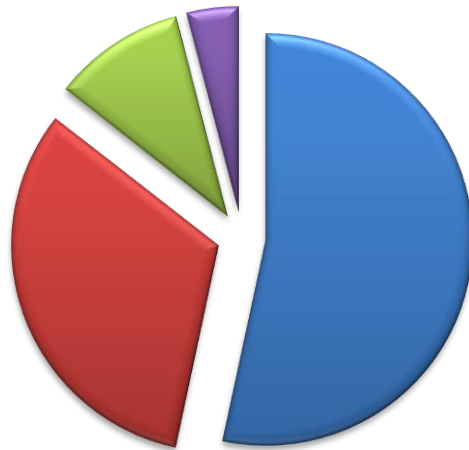
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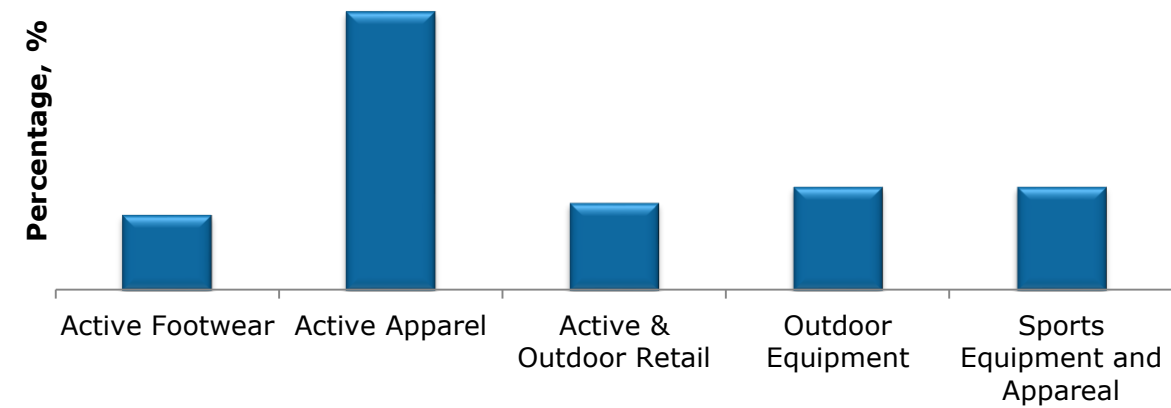
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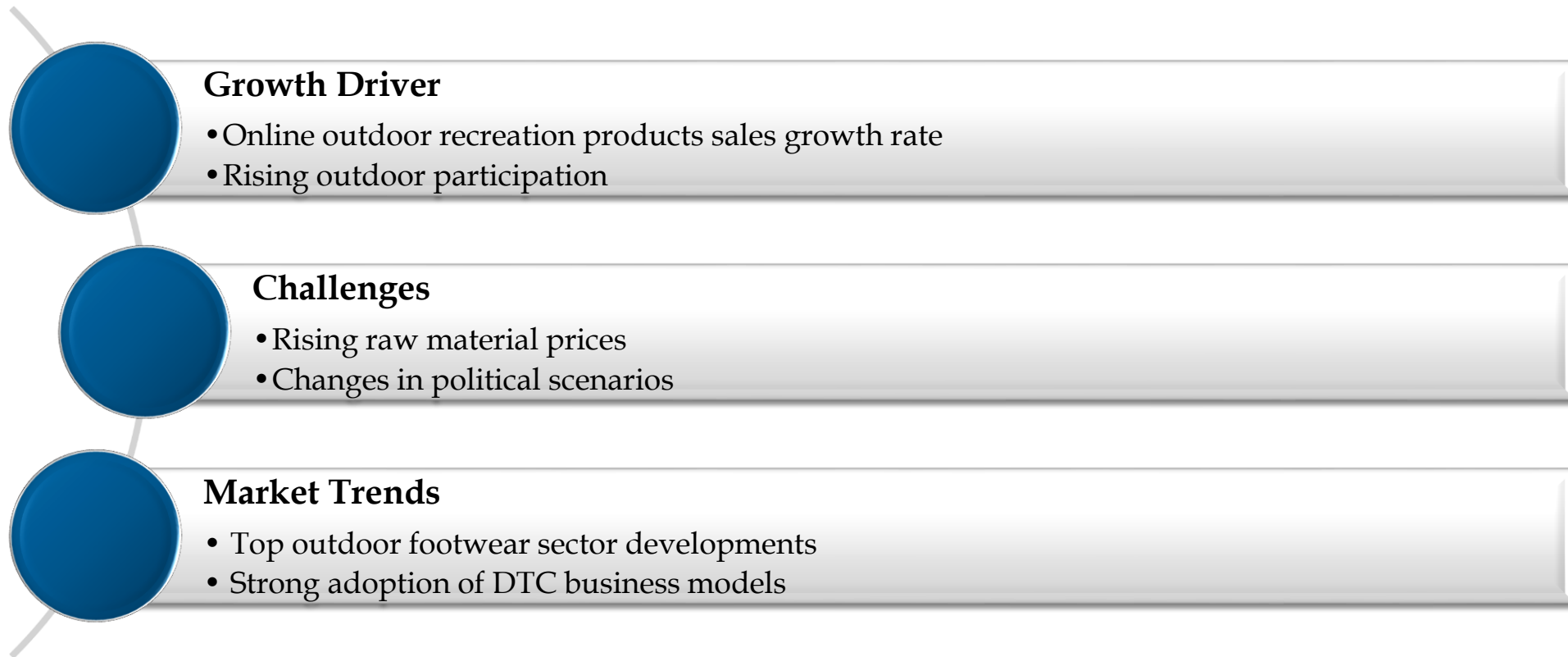
The US Outdoor Recreation Products Market by Segments; 2017



The US Outdoor Recreation Products Market Segments by Growth Rate; May 2017- May 2018



The US Outdoor Recreation Products Market: Dynamics



The US Outdoor Recreation Products Market: Competitive Landscape

Players Profiled

- VF Corporation
- Columbia Sportswear Company
- Lululemon Athletica Inc.
- Nike Inc.



Note: The graphs on this slide are only for sample representation.