

Global Pet Food Market: Size, Trends & Forecasts (2017-2021)

January 2018



Global Pet Food Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Market Analysis

Regional Analysis

Competitive Landscape

Company Profiling

Global Pet Food Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Pet Food Market: Size, Trends & Forecasts (2017-2021)
Coverage	Global and Regional
Forecast Period of Market	2017-2021
Competition in the Market	Market is stiff and is dominated by major players.
Key Players	Nestle Purina PetCare, Colgate-Palmolive(Hill's Pet Nutrition), Mars Incorporated, and Blue Buffalo Pet Products Inc.

Global Pet Food Market

Executive Summary

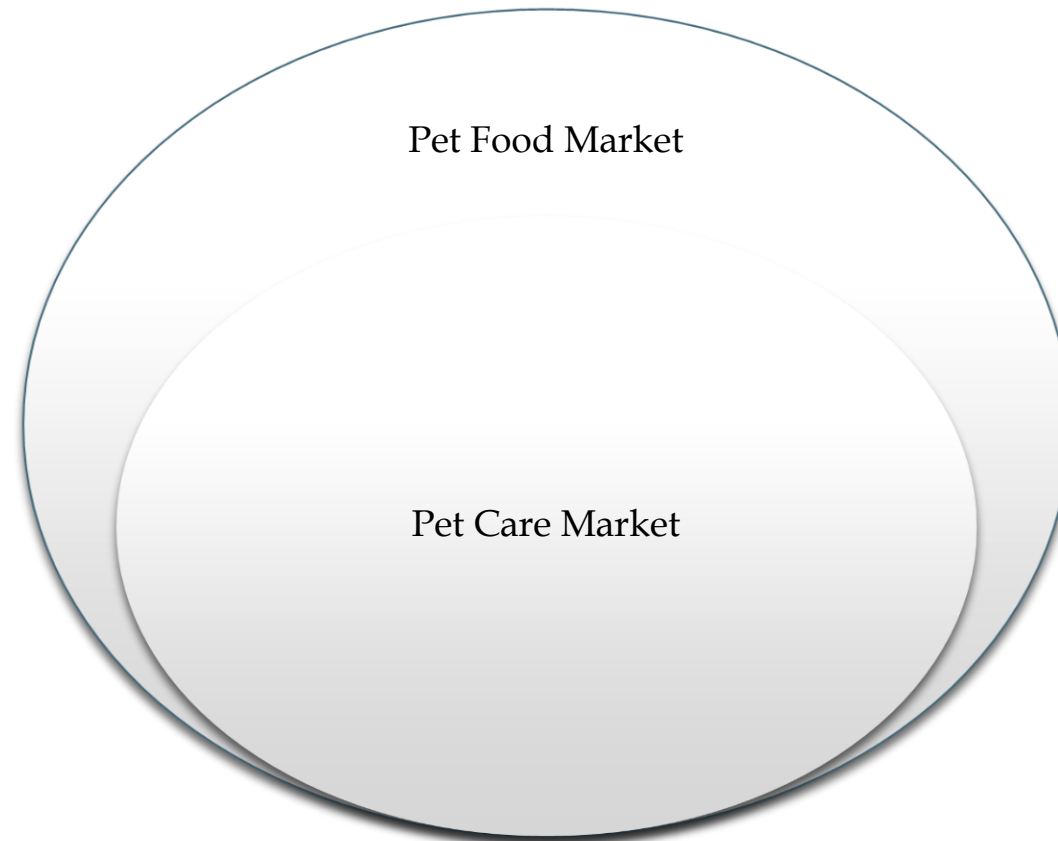
The global pet food market witnessed an upsurge at a significant CAGR during the span of 5 years, i.e., 2012-2016 and projections are made that the market would rise in the next five years i.e. 2017-2021 tremendously. The market is spread across North America, Europe and Asia. Among these regions, the North America held the largest share, followed by the Europe and Asia-Pacific region.

The pet food market can be segmented on the basis of pet type, product type, ingredients and price. On the basis of pet type, market can be segmented into dog food, cat food and other pet food, while on the basis of product type, the market can be classified into wet food, dry food and treats & mixers. The market can be distinguished into natural and non-natural food, on the basis of ingredients. However, on the basis of price, the food market can be segmented into economy pet food, mid-priced pet food and premium pet food. Among all the classifications, segmentation on the basis of pet type is most popular, with dog food dominating the market.

The major growth drivers for the global pet food market are: an increase in the pet population, pet humanization, health conscious consumers, upsurge in urbanization and personal disposable income. Despite the market is governed by various growth drivers, there are certain challenges faced by the market such as pet obesity, grinding challenge, supply chain challenge and nutritional sustainability. Some of the recent trends in the market include the rise in social awareness among consumers, sustainable packaging, cooked pet food and exotic ingredients.

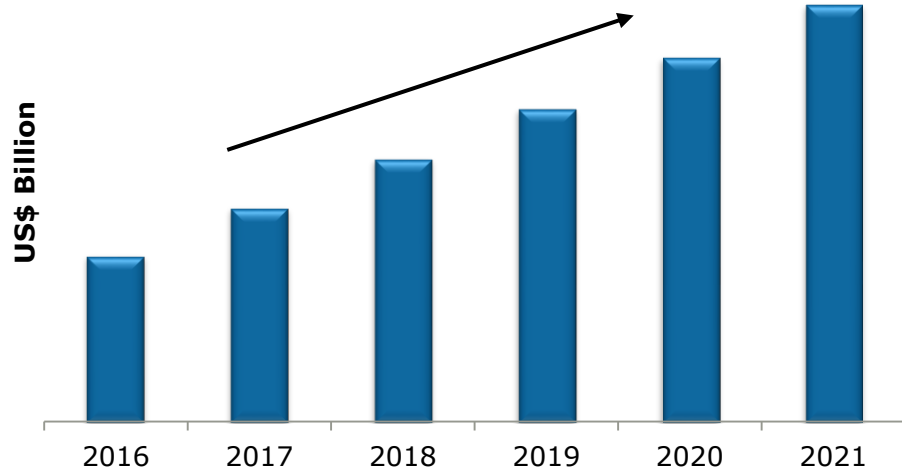
Global Pet Food Market

Market Overview



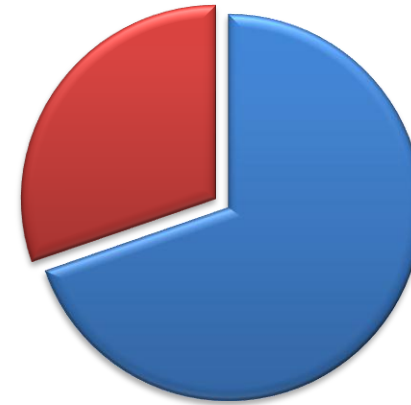
Pet Care Market: Global Analysis

Global Pet Care Market by Value



CAGR	
2017-2021	xx%

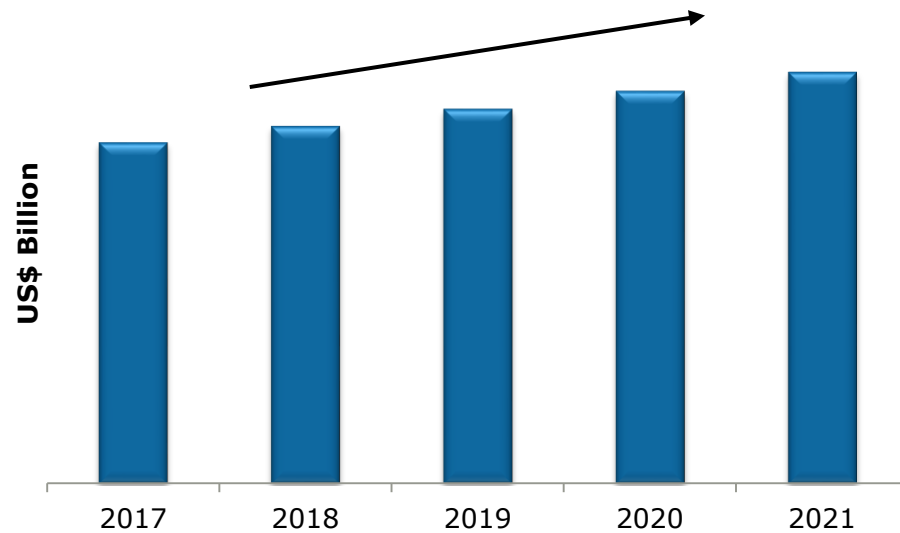
Global Pet Care Market by Segments; 2016



Segments	Share
Pet Food	xx%
Other Pet Care Products	xx%

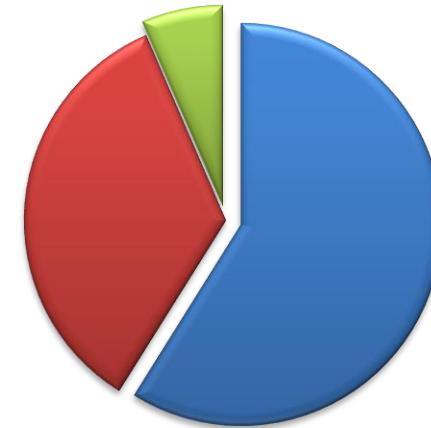
Pet Food Market: Global Analysis

Global Pet Food Market by Value



CAGR	
2017-2021	xx%

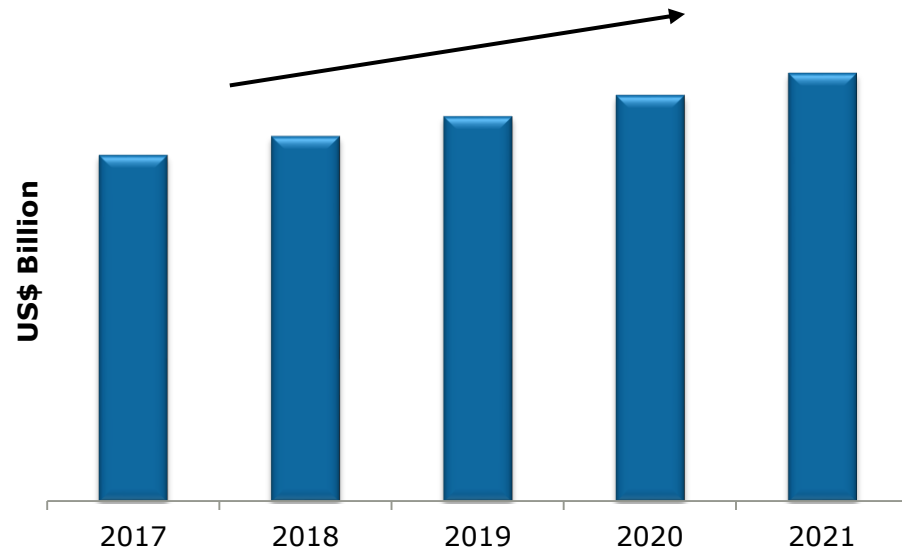
Global Pet Food Market by Segments; 2016



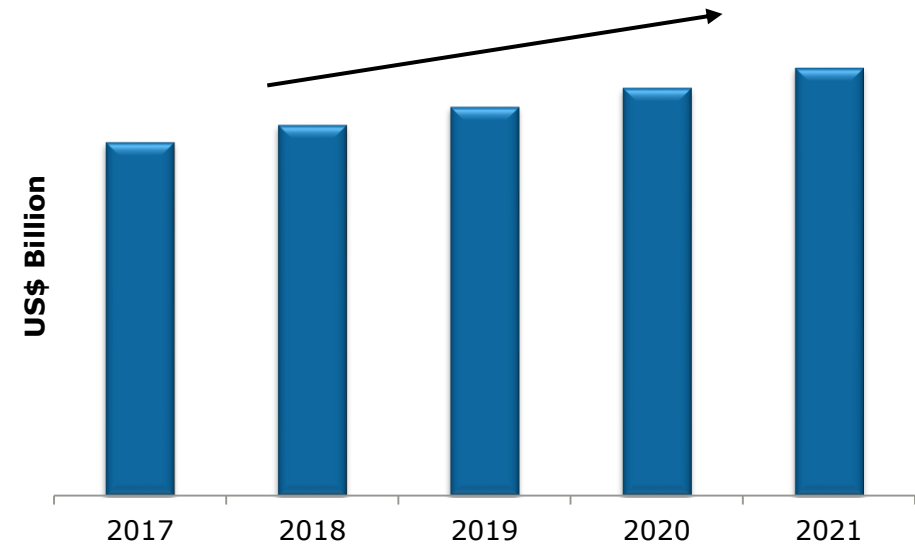
Segments	Share
Dog Food	xx%
Cat Food	xx%
Others	xx%

Pet Food Market: Segment Analysis

Global Dog Food Market by Value



Global Cat Food Market by Value

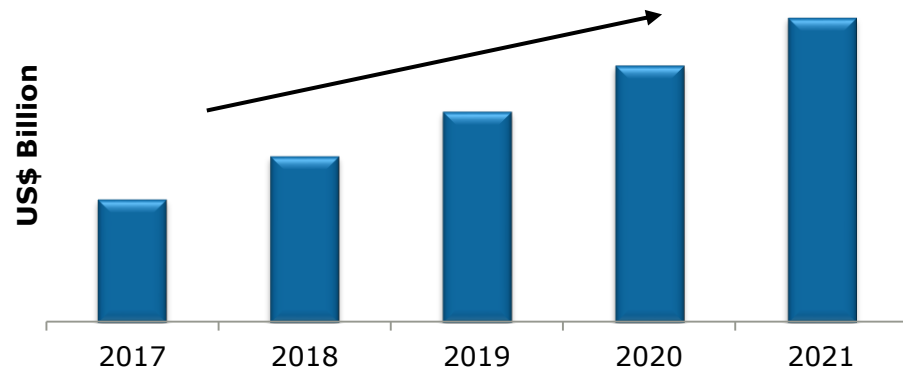


CAGR (2017-2021)

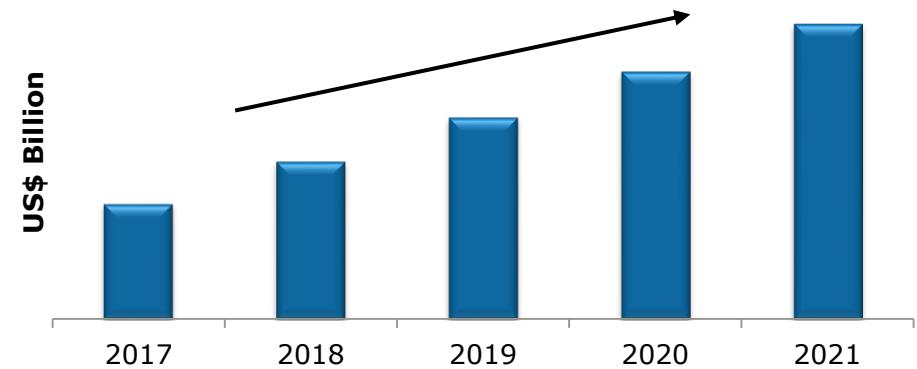
Dog Food	xx%
Cat Food	xx%

Pet Food Market: Regional Analysis

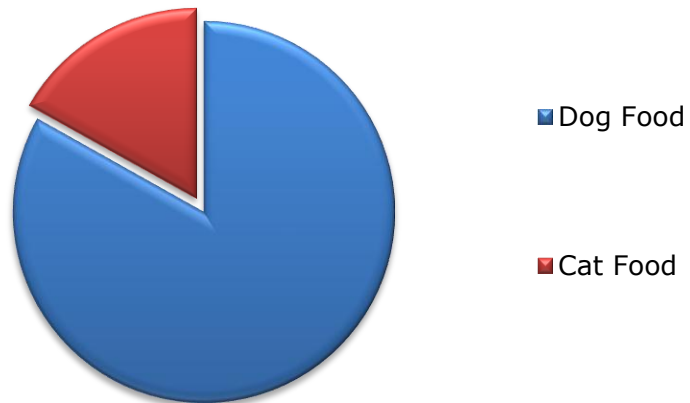
The US Pet Food Market by Value



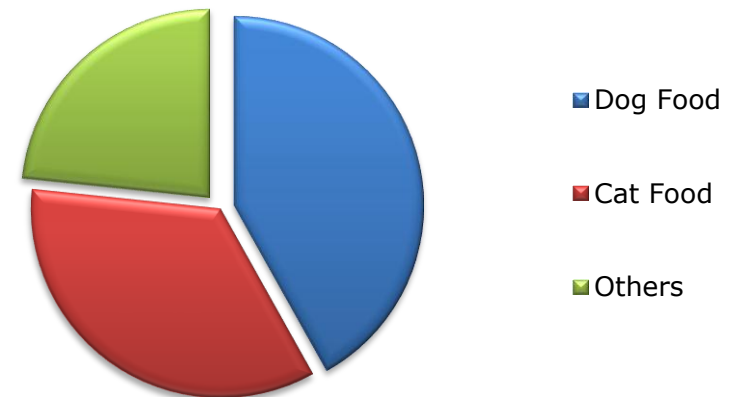
UK Pet Food Market by Value



The US Pet Food Market by Segments; 2016

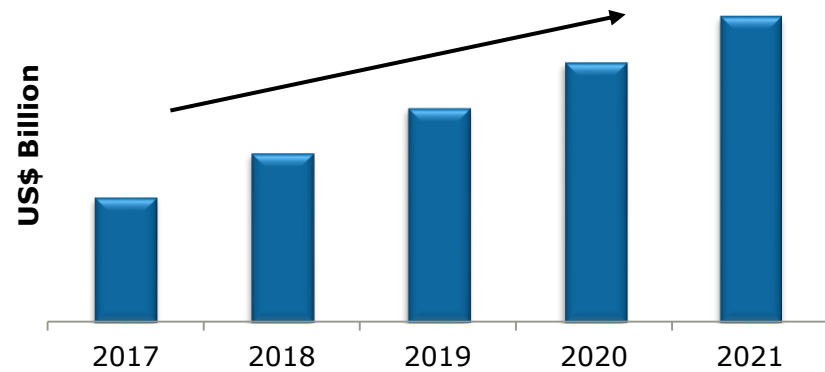


UK Pet Food Market by Segments; 2016

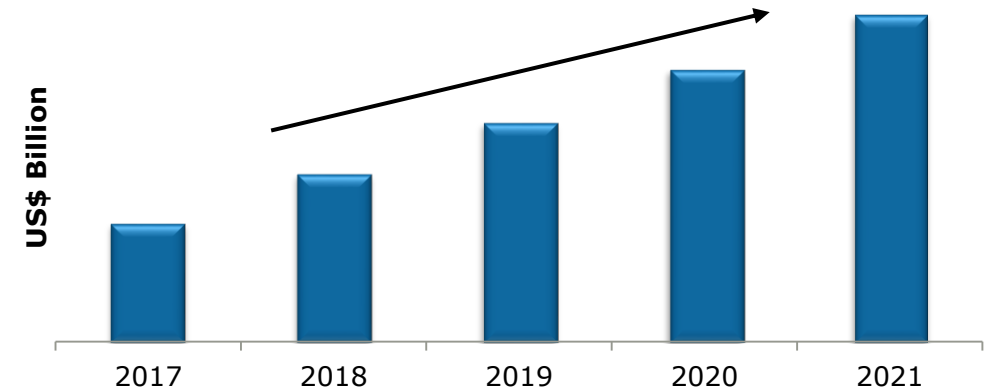


Pet Food Market: Regional Analysis

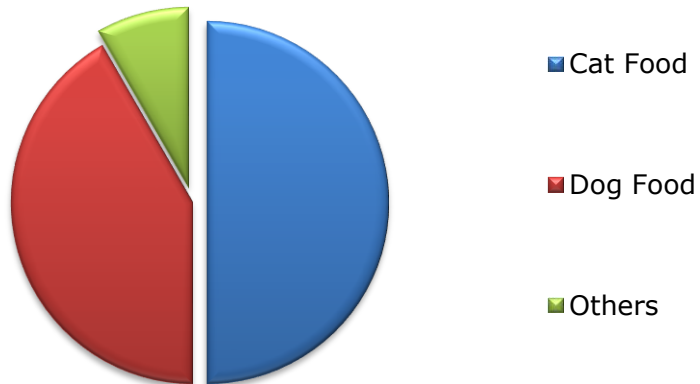
Germany Pet Food Market by Value



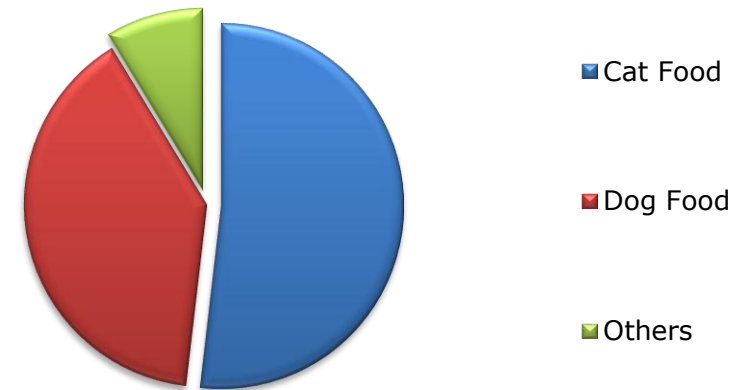
France Pet Food Market by Value



Germany Pet Food Market by Segments; 2016



France Pet Food Market by Segments; 2016



Pet Food Market: Competitive Landscape

Global Pet Food Market by Players; 2016



Mars, xx%

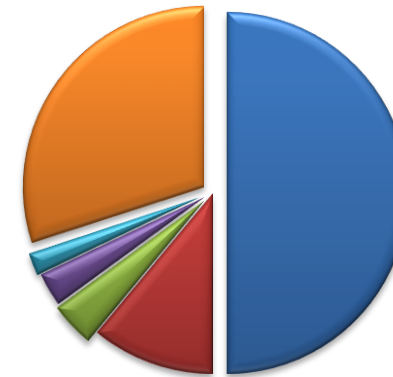
Nestle, xx%

Colgate-Palmolive, xx%

JM Smucker, xx%

Others, xx%

European Pet Food Market by Players (Online Distribution Channel); 2016



Zooplus, xx%

Amazon, xx%

MedicAnimal, xx%

Fressnapf, xx%

Pets at Home, xx%

Others, xx%