

# Global Video Virtualization Market: Size, Trends & Forecasts (2018-2022)

September 2018



# Global Video Virtualization Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Market Dynamics

Competitive Landscape

Company Profiles

# Global Video Virtualization Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Video Virtualization Market: Size, Trends & Forecasts (2018-2022)
Coverage	Global
Forecast Period of Market	2018-2022
Competition in the Market	Video virtualization technology is yet to be commercialized by Linus Technologies. Players such as VMware and Red Hat Software primarily focus on server, desktop and application virtualization.
Key Players	Linus Technologies Ltd. , VMware, Inc., Red Hat, Inc., and Microsoft Corporation .

# Global Video Virtualization Market

## Executive Summary

Virtualization is defined as the formation of a virtual rather than the real version of something like a server, operating system, a storage device and other network resources. The primary objective of virtualization is to organize workloads by converting traditional computing to make it more accessible. Today, virtualization is the most innovative part of IT landscapes and is applicable to a wide range of the system layers including operating system-level virtualization, hardware-level virtualization and server virtualization.

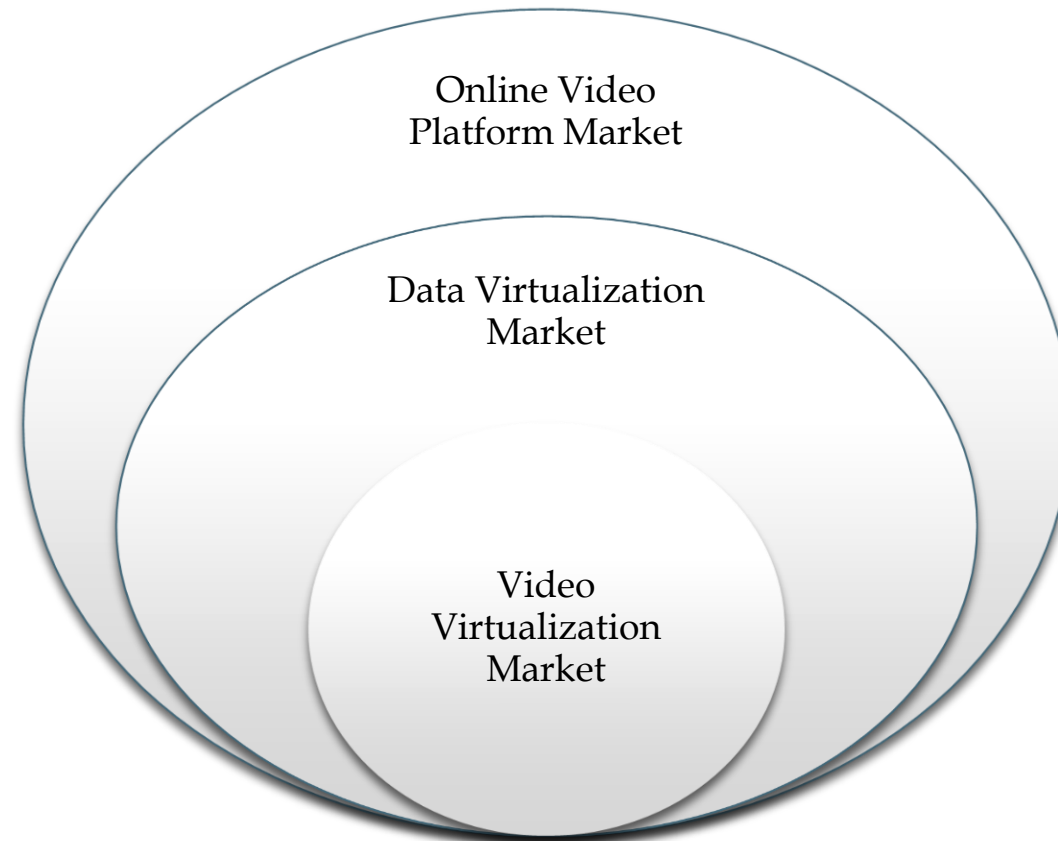
As data virtualization main purpose is to integrated data from different resources, in the same way video virtualization is nothing but transformation of videos into flexible data. It is one of the recent technologies developed by Linius Technologies Ltd. (Video Virtualization Engine) which is yet to be commercialized. Virtual video is a lighter, faster and flexible version of current digital video files.

Virtual video technology has the potential to revolutionize the way video is distributed and consumed around the globe. Video virtual technology has potential opportunities in four industries namely Personalized Advertising, Anti-Piracy, Search, and Security & Division.

The global video virtualization market is projected to grow at a significant growth rate in the near future primarily due to growing video internet traffic which accounts for 80% of total internet traffic. Growth in the market will be primarily driven by growing demand of video surveillance, rising spending on personalized video advertisement, and rising demand for anti-piracy software.

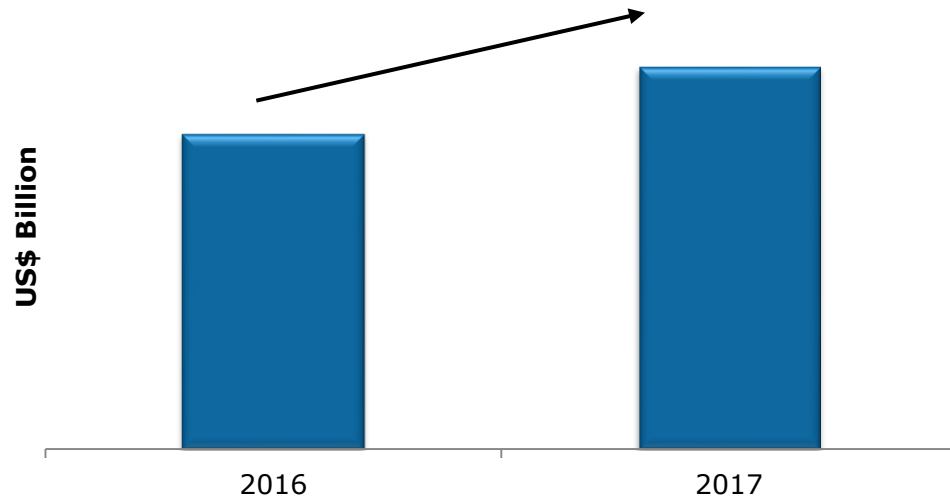
# Global Video Virtualization Market

## Market Overview

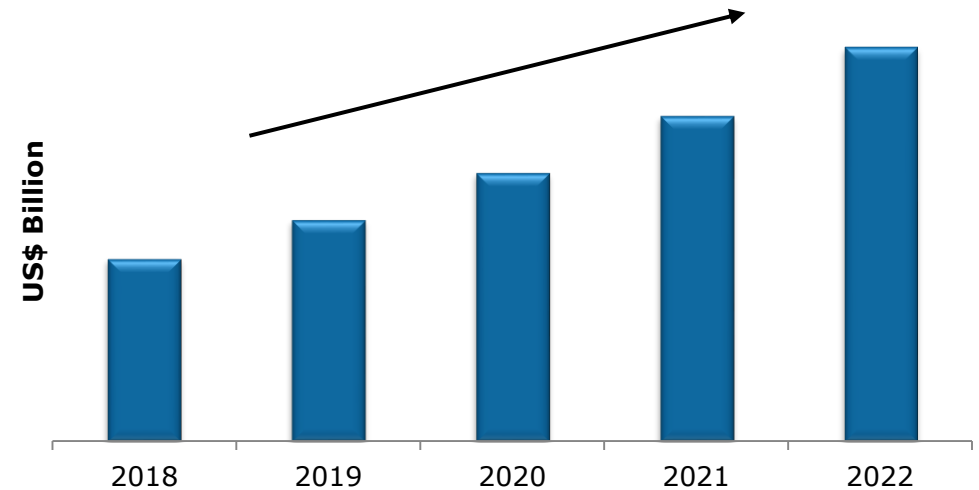


# Data Virtualization Market: Global Analysis

Global Data Virtualization Market by Value;  
2016-2017 (US\$ Billion)



Global Data Virtualization Market by Value;  
2018-2022E (US\$ Billion)



CAGR	
2018-2022	xx%

# Video Virtualization Market: Global Analysis

**Global Video Virtualization Market by Segments; 2018E**



Segments	Share
Personalized Advertising	xx%
Security and Defense	xx%
Search	xx%
Anti-Piracy	xx%

# Video Virtualization Market: Segment Analysis

Market Potential for Personalized Advertising Division	
Market Revenue Opportunity	At .....% market share
Market Potential	US\$.....million per year
Market Potential for Anti-Piracy Division	
Market Revenue Opportunity	.....% of the high value studio content market
Market Potential	~US\$.....million per year.



# Video Virtualization Market: Segment Analysis

Market Potential for Search Division	
Market Revenue Opportunity	.....% share of market, and assume ....% of displays an ad
Market Potential	~US\$..... million per year
Market Potential for Anti-Piracy Division	
Market Revenue Opportunity	<p>.....% of the 72M hours of video (16.2 years per day), .....licenses (seats) of Linius required.</p> <p>If Linius seat is US\$..... one time, and then \$..... per year ongoing</p>
Market Potential	Year 1-US\$.....million (licensing) + ....% S&M ongoing per annum.

# Video Virtualization Market: Competitive Landscape

## Players Profiled

- Linus Technologies Ltd.



- VMware, Inc.



- Red Hat, Inc.



- Microsoft Corporation

