

The US Yogurt Market: Size, Trends & Forecasts (2018-2022)

March 2018



The US Yogurt Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

The US Yogurt Market Analysis

Dynamics

Competitive Landscape

Company Profiling

The US Yogurt Market: Coverage

Scope of the Report

Attributes	Details
Title	The US Yogurt Market: Size, Trends & Forecasts (2018-2022)
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Dominated
Key Players	Chobani LLC, General Mills, Inc., Danone

The US Yogurt Market

Executive Summary

Yogurt is semi-solid dairy food that is prepared from milk and fermented by added bacteria. The bacteria such as *Lactobacillus Bulgarica* and *Streptococcus Thermophilus*, are used in preparation of yogurt. Yogurt was discovered accidentally and has its prevalence and significance throughout history.

Yogurt has multiple health benefits such as aids in healing diseases, acts as a digestive, strengthens immune system, good for heart, etc. However, yogurt could prove risky for those who are lactose intolerant depending upon the type of yogurt they are consuming and it is high in sugar.

Yogurt market has been segmented on the basis of method of intake, yogurt nature and Greek yogurt. Yogurt has varied applicability for instance it soothes sunburn, can be used as hair conditioner, could be used for facial, etc.

The US Yogurt market has increased at a significant CAGR during the years 2010-2017 and projections are made that the market would rise in the next four years i.e. 2018-2022 tremendously.

The yogurt market is expected to increase due to growing milk production in the US, increasing GDP per-capita, growing health consciousness among the US population, etc. Yet the market faces some challenges such as yogurt is prone to contamination if left unattended.

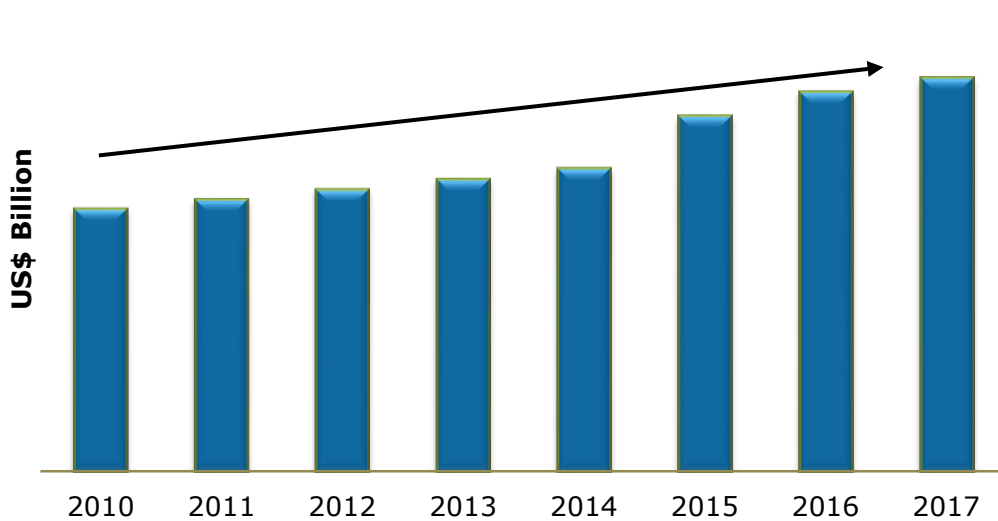
The US Yogurt Market

Market Overview

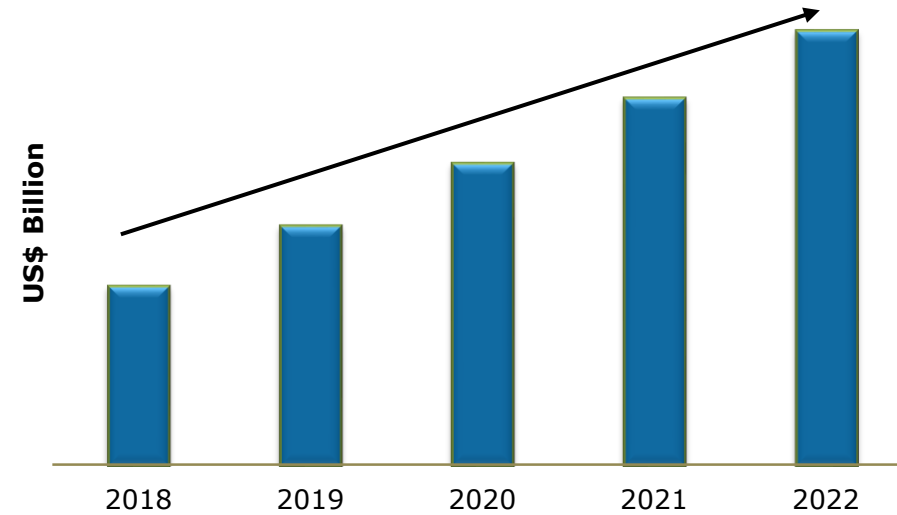


The US Yogurt Market: An Analysis

**The US Yogurt Market by Value; 2010-2017
(US\$ Billion)**



**The US Yogurt Market by Value; 2018-2022
(US\$ Billion)**

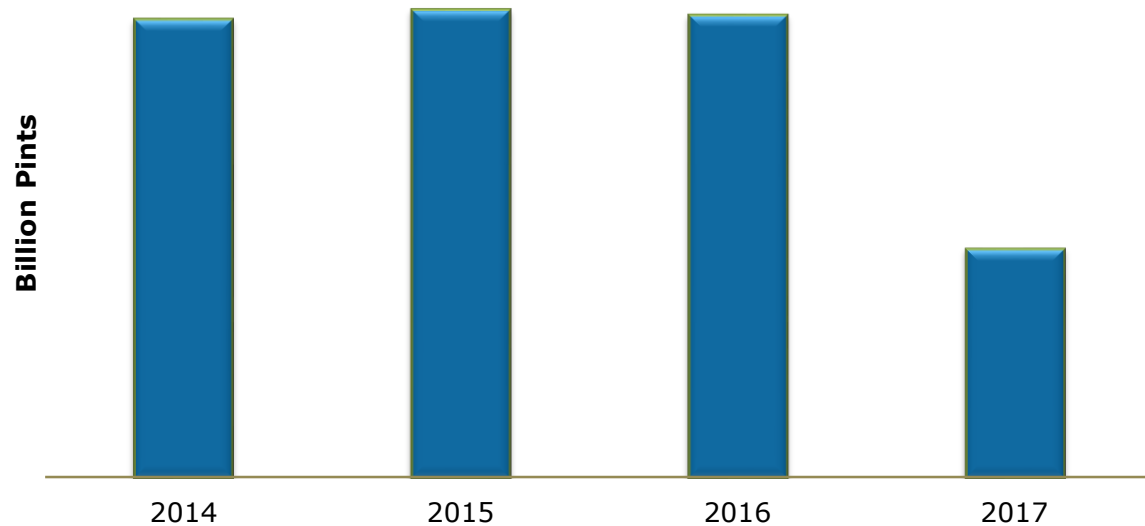


CAGRs	
2010-2017	xx%
2018-2022	xx%

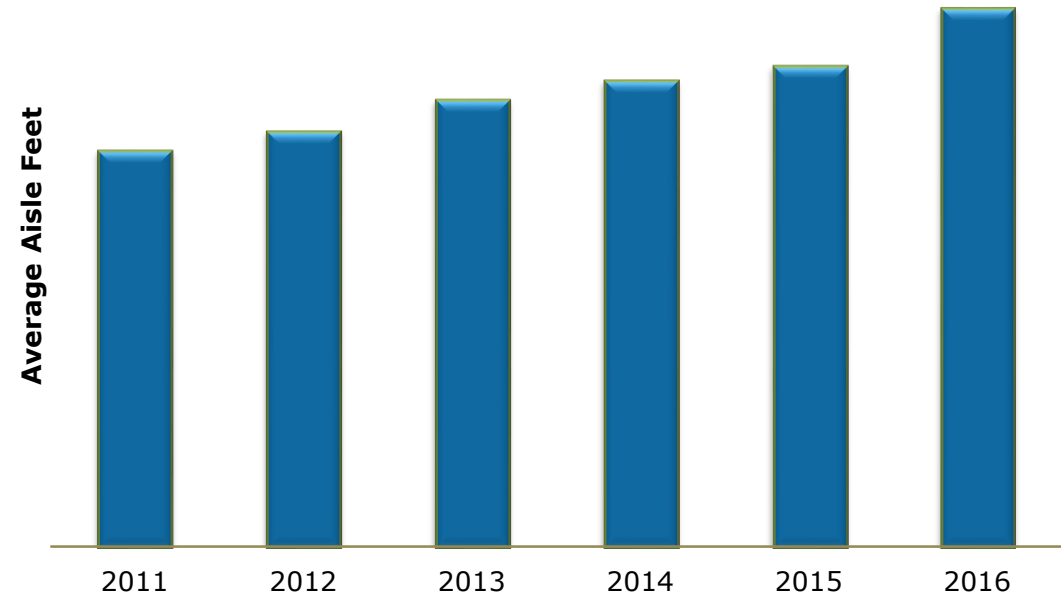
The US Yogurt market, valued at US\$... billion in 2017, increased as compared to US\$... billion in 2010 at a CAGR of ...% from 2010 to 2017. The US Yogurt market is anticipated to reach up to US\$... billion by 2022 from US\$... billion in 2018..

The US Yogurt Market: An Analysis

The US Yogurt Market by Volume Sales; 2014-2017 (Billion Pints)

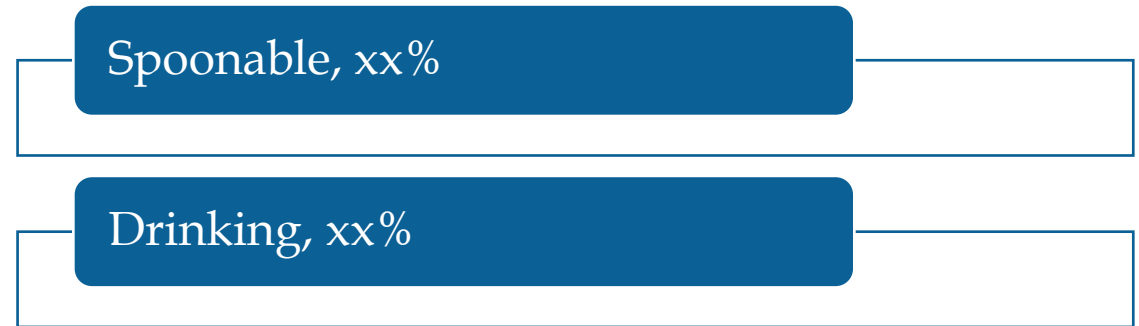
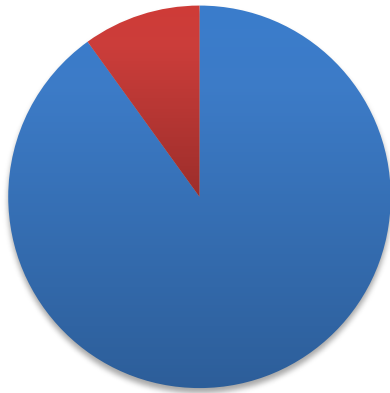


The US Yogurt Market by Yogurt Selling Space; 2011-2016 (Average Aisle Feet)

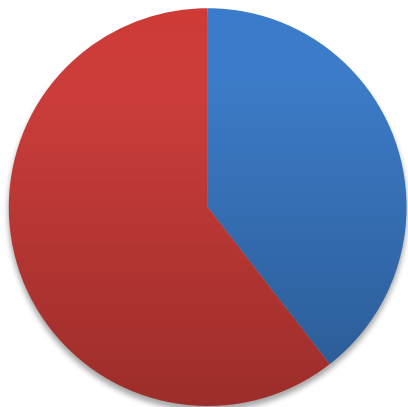


The US Yogurt Market: Segment Analysis

The US Yogurt Market Value by Method of Intake; 2017
(Percentage, %)



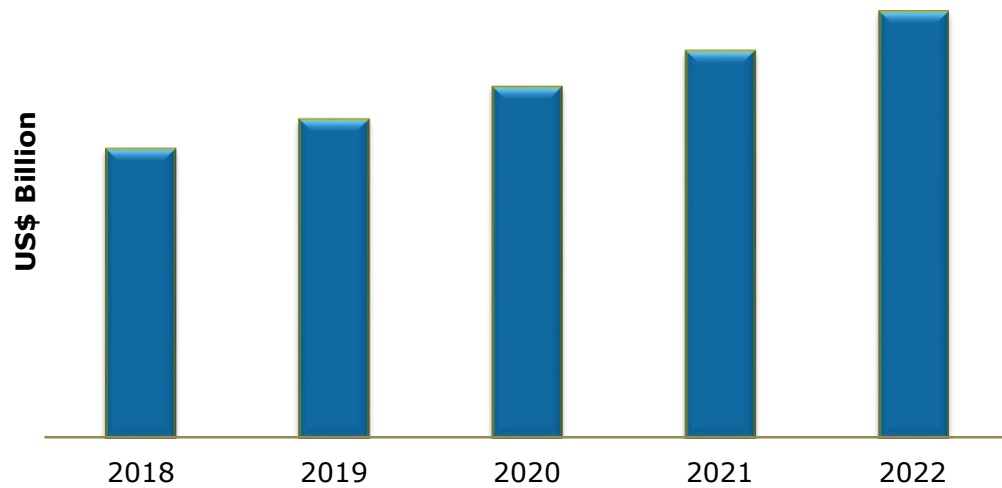
The US Yogurt Market Value by Yogurt Nature; 2017
(Percentage, %)



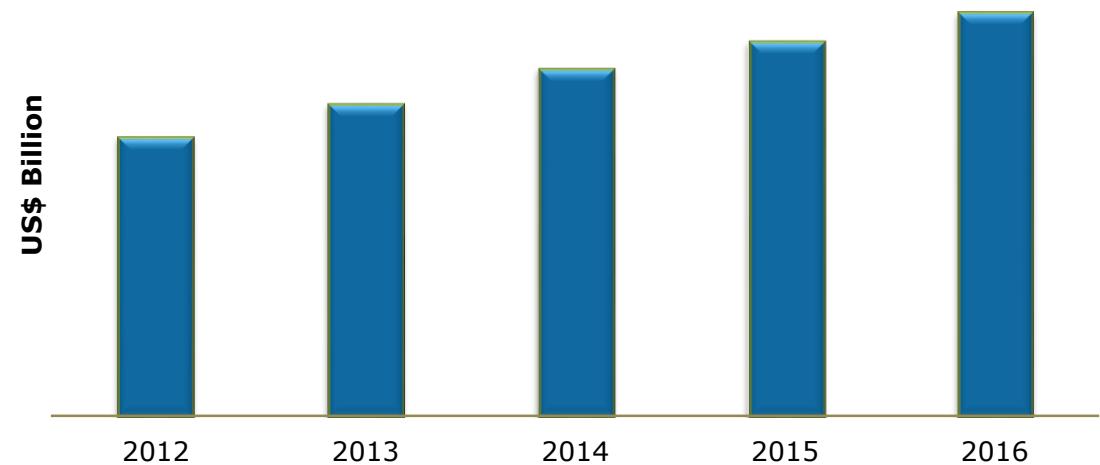
Segments	Share	CAGRs
Greek Yogurt	xx%	xx%
Low-Fat Yogurt and Others	xx%	xx%

The US Yogurt Market: Segment Analysis

The US Low-Fat Yogurt Market by Value; 2018-2022 (US\$ Billion)

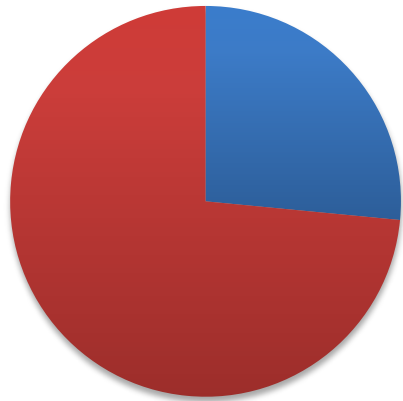


The US Greek (Plain) Yogurt Market by Value; 2012-2016 (US\$ Billion)



The US Yogurt Market: Segment Analysis

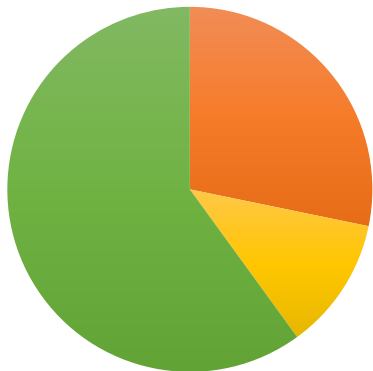
The US Greek Yogurt Market Value by Segments; 2016
(Percentage, %)



Greek Plain Yogurt, xx%

Others, xx%

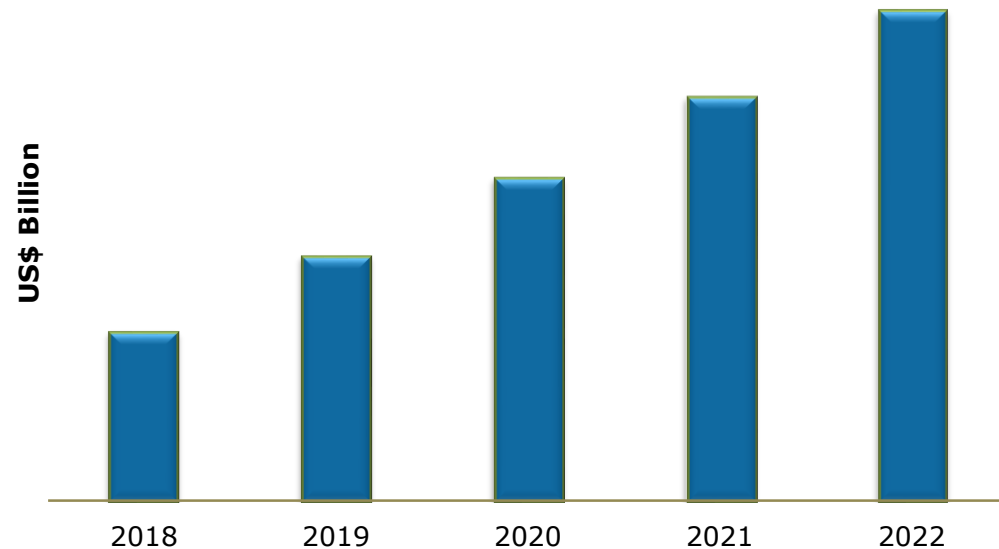
The US Spoonable Yogurt Market Value by Segments; 2016
(Percentage, %)



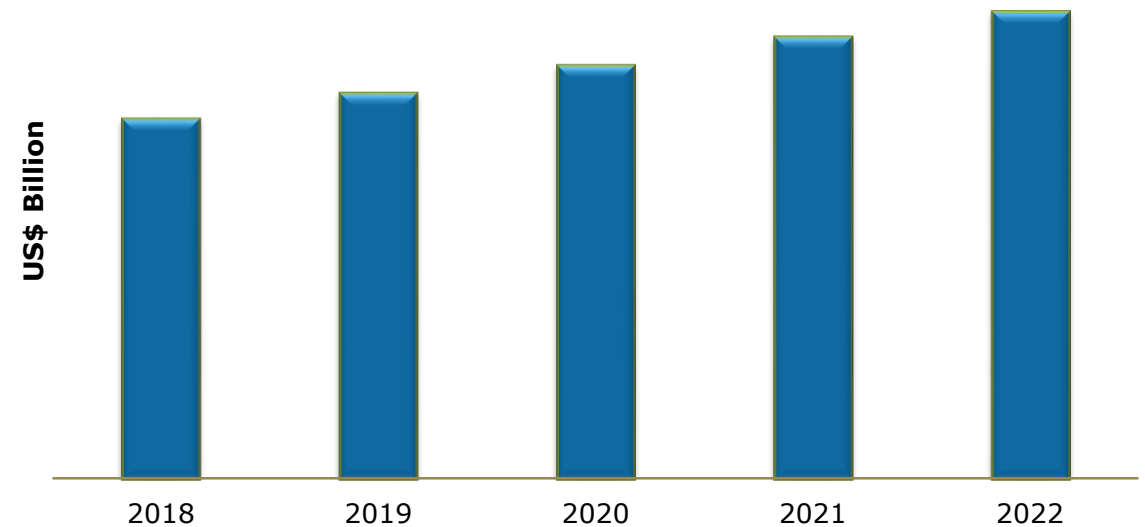
Segments	Share
Flavoured	xx%
Greek (Plain)	xx%
Fruit	xx%

The US Yogurt Market: Segment Analysis

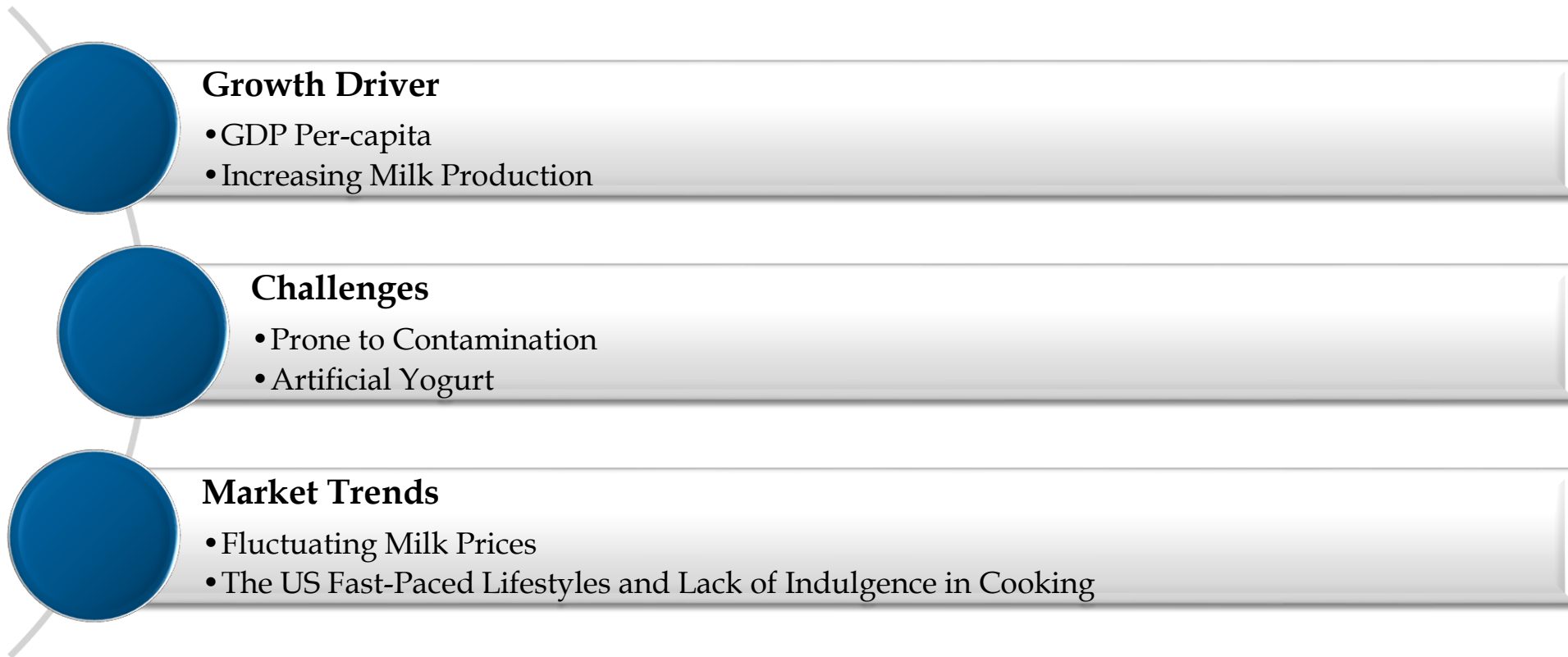
**The US Spoonable Yogurt Market by Value;
2018-2022 (US\$ Billion)**



**The US Drinking Yogurt Market by Value; 2018-2022
(US\$ Billion)**



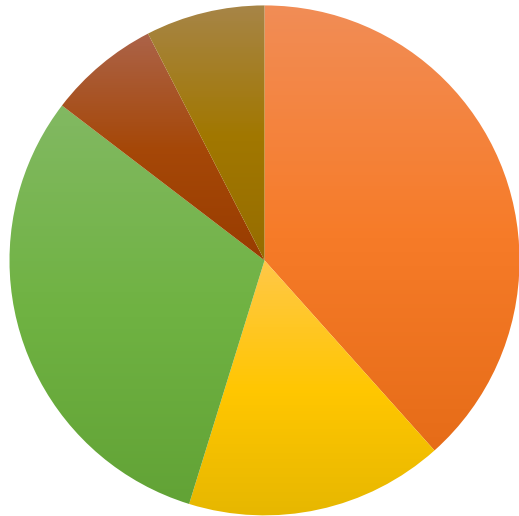
The US Yogurt Market: Dynamics



The US Yogurt Market: Competitive Landscape

The US Yogurt Market Players by Market Shares; 2016 (Percentage, %)

The US Fruit Yogurt Market Players by Market Shares



The US Drinking Yogurt Market Players by Market Shares

