

The US Pet Insurance: Size, Trends & Forecasts (2018-2022)

January 2019



The US Pet Insurance Market: Coverage

Executive Summary and Scope

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Dynamics

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The US Pet Insurance Market: Coverage

Scope of the Report

Attributes	Details
Title	The US Pet Insurance Market: Size, Trends & Forecasts (2018-2022)
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Dominated
Key Players	Trupanion Inc., FigoPet Insurance, ASPCA Pet Insurance and Pet Plan Insurance

The US Pet Insurance Market

Executive Summary

Pets are becoming an important family member for many people in the US. For safeguard of their pets, many people are purchasing pet insurance policies. Pet insurance are similar to human insurance. In a pet insurance, insurer delivers many healthcare policy for different breed of pets and reimburses the pet owners for certain medical expenses. In layman terms, pet insurance is a service through which pet owners save on veterinary costs when pets gets sick or are injured. Most pet health insurance plans are paid on a monthly schedule and cost a few hundred dollars a year.

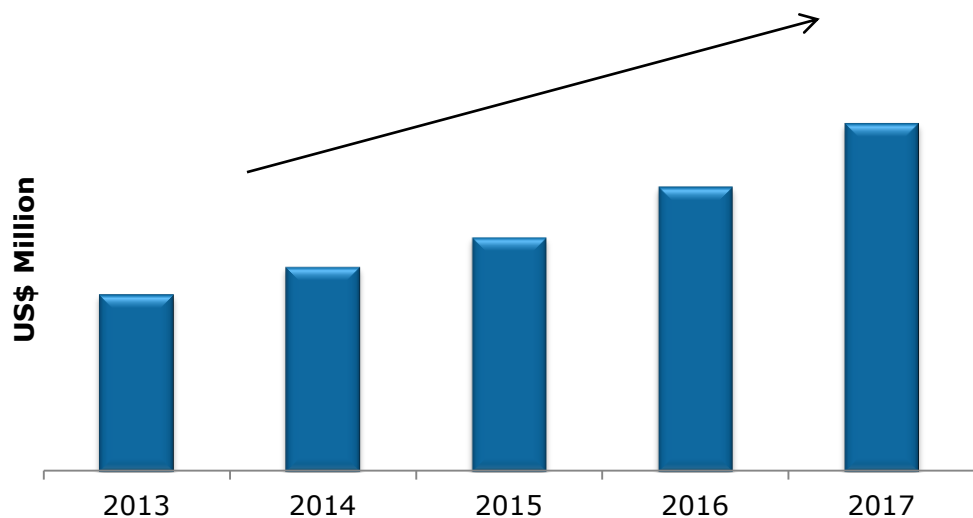
There are many types of pet insurance policies from which people can select the best and appropriate policy which meet their requirements. These are deductible, co-pay, premium, pre-existing conditions, maximum payouts and waiting period. In maximum payout, there are five sub-types for special cases like maximum payout per incident, maximum annual payout, maximum lifetime payout, maximum payout per body system, and maximum payout based on a predetermined benefit schedule.

In premium pet policies, there are many factors which impact the premium insurance. Such as breed of the pet, species from which pets belong, age of the pet, and location where the services is to be provided. Keeping these factors apart, pet insurance is very beneficial for pet owners as they are able to save more money, they can save their pets without hesitation, increases the accessibility to different treatment options, saves on additional treatment costs, etc.

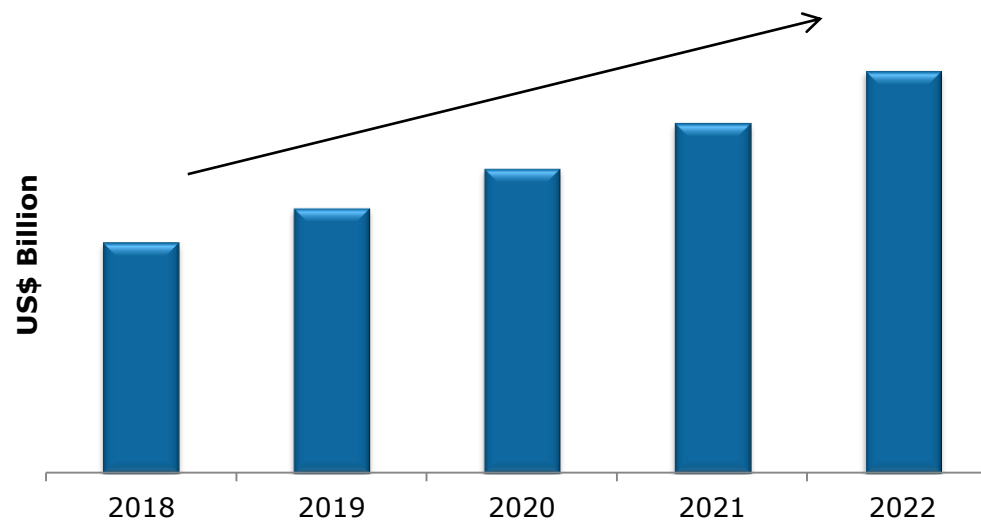
The US pet insurance market is expected to increase at high growth rates during the forecasted period (2018-2022). The US pet insurance market is supported by various growth drivers, such as increasing love for dogs and cats, growing interest of millennials for pets, etc. yet, the market faces certain challenges, such as, barrier to entry, risks for a pet insurance company, etc. few new market trends are also provided such as, expanding distribution channels options, association with competing payment options, etc.

The US Pet Insurance Market: An Analysis

The US Pet Insurance Market; 2013-2017



The US Pet Insurance Market; 2018-2022



CAGRs

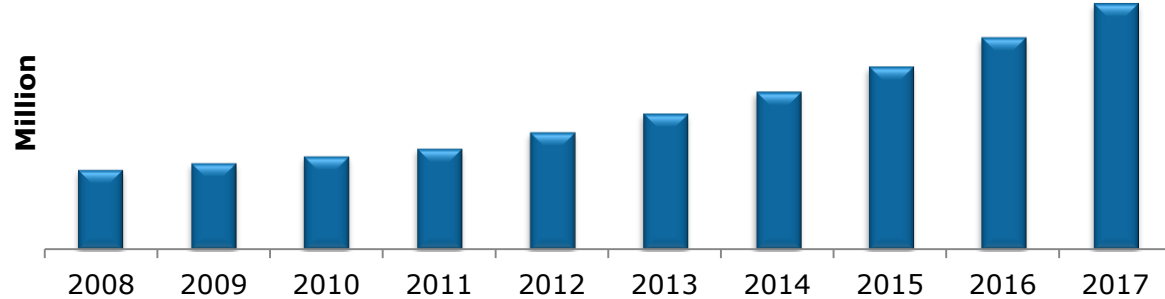
2018-2022

xx%

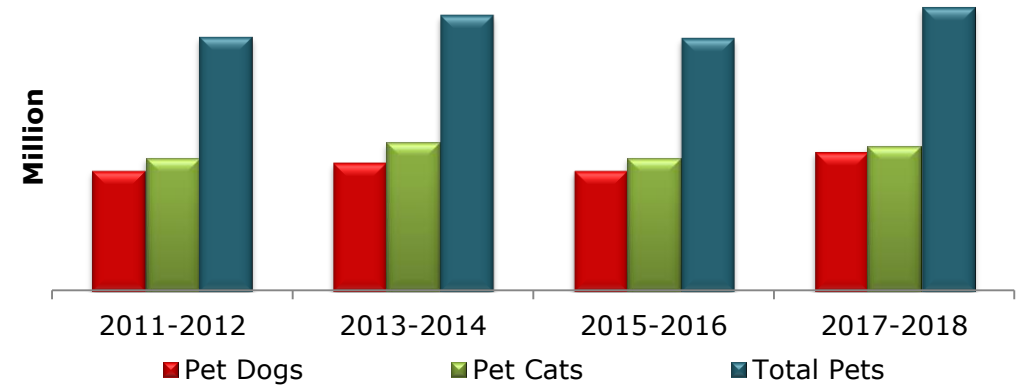
The US pet insurance market was US\$..... billion in 2017. The US pet insurance market is anticipated to rise up to US\$..... billion by 2022 as compared to US\$..... billion in 2018, representing a CAGR of% over the years 2018 to 2022.

The US Pet Insurance Market: An Analysis

The US Pet Insurance Market by Number of Pets Insured; 2008-2017



The US Pet Insurance Market by Total Number of Pets; 2011-2018



The US Pet Insurance Market by Products and Services; 2017-2018



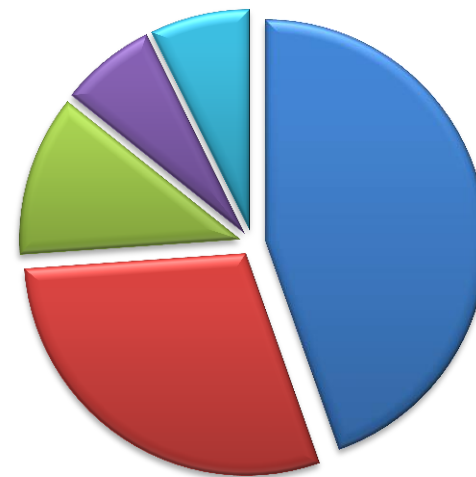
The US Pet Insurance Market: Dynamics



The US Pet Insurance Market: Competitive Landscape

Players Profiled

- Trupanion Inc.
- FigoPet Insurance
- ASPCA Pet Insurance
- Pet Plan Insurance



Note: The graphs on this slide are only for sample representation.