

The US Protein Supplements Market: Size, Trends & Forecasts (2018-2022)

February 2018



The US Protein Supplements Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

The US Protein Supplements Market: Coverage

Scope of the Report

Attributes	Details
Title	The US Protein Supplements Market: Size, Trends & Forecasts (2018-2022)
Coverage	Global and Regional
Regional Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Fragmented
Key Players	Glanbia, MusclePharm Corporation, Hormel Foods Corporation (CytoSport) and Clif Bar

The US Protein Supplements Market

Executive Summary

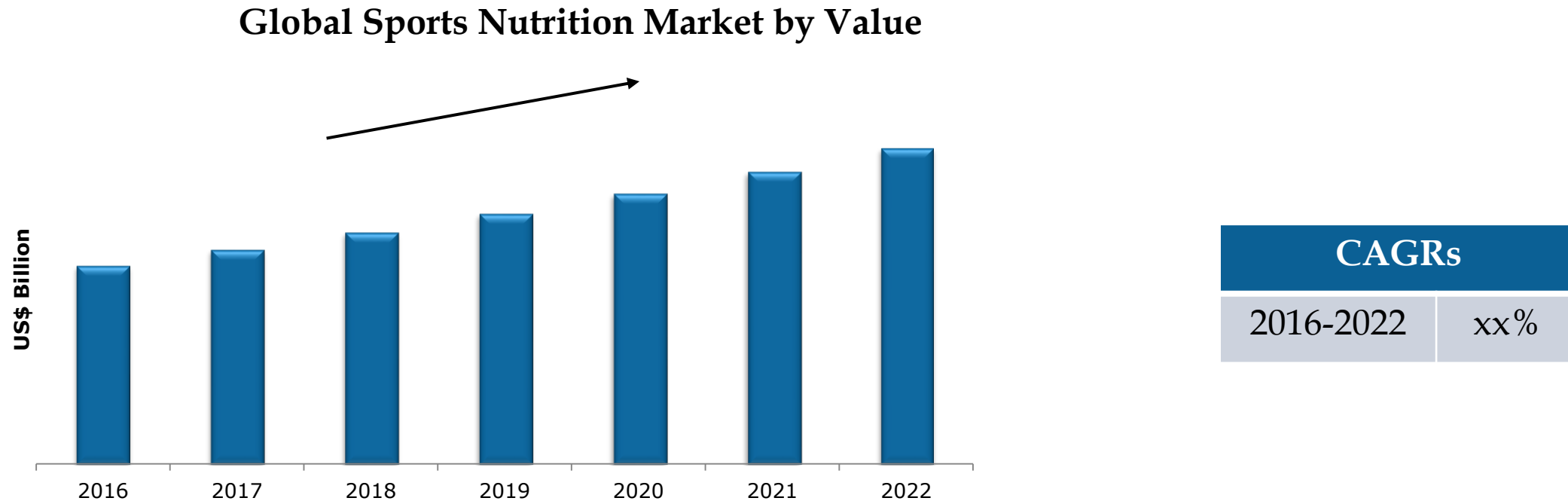
Nutrients defined as substances requisite by the body to perform its basic functions. Nutrients must be obtained from the diet, since the human body does not synthesize them. There are six classes of nutrients required for the body to function and maintain overall health. These are carbohydrates, lipids, proteins, water, vitamins, and minerals. Nutrients can be broadly classified in two categories named as Macronutrients and Micronutrients.

Nutrients that are desired in hefty amounts are called macronutrients. There are three classes of macronutrients: carbohydrates, lipids, and proteins. Micronutrients are nutrients required by the body in lesser amounts, include vitamins, minerals and antioxidants needed in miniscule amounts to produce enzymes, hormones and other substances for growth and development.

Sports nutrition refers to a practical daily eating plan dedicated to deliver the energy for physical activity, assisting the renovation and rebuilding process succeeding rigorous physical work, and augmenting athletic performance in competitive events, while also encouraging overall fitness and wellness. The sports nutrition can broadly classify into two categories such as Protein Nutrition/Supplements and Non-Protein Nutrition. Protein nutrition/supplements are developed by animal-based as well as plant-based proteins. Non-protein sports nutrition products are those which based on caffeine and creatine, an amino acid, are generally taken pre-workout.

The US Protein supplements market is expected to increase at high growth rates during the forecasted period (2018-2022). The US protein supplements market is supported by various growth drivers, such as, increasing urbanization, upsurge in obese population, growing purchase of vitamins and nutrition supplements, etc.

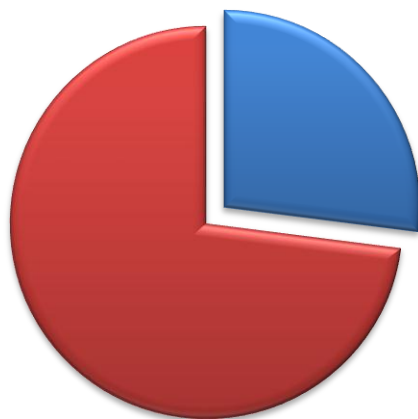
Sports Nutrition Market: Global Analysis



The global sports nutrition market was valued at US\$... billion in 2017, increased from US\$... billion in 2016. The global sports nutrition market is anticipated to reach to US\$... billion in 2022 escalating as compared to US\$... billion in 2018. The market is estimated to grow at a CAGR of% over the years 2018 to 2022.

Sports Nutrition Market: Global Analysis

Sports Nutrition Market by Region; 2017



The US, xx%

Rest of The World, xx%

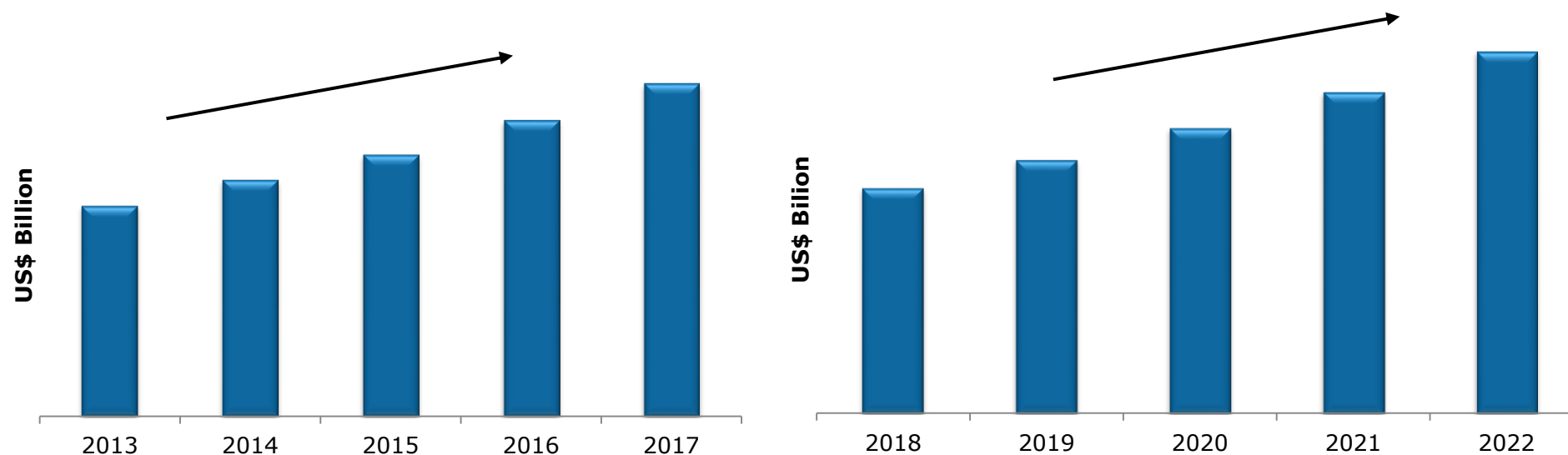
Sports Nutrition Market by Segments; 2017



Segments	Share	CAGRs
Protein Powder	xx%	xx%
Ready to Drink	xx%	xx%
Protein Bars	xx%	xx%
Non-Protein Products	xx%	xx%

Protein Supplements Market: The US Analysis

The US Protein Supplements Market by Value



CAGR _s	
2013-2017	xx%
2018-2022	xx%

The US protein supplements market was valued at US\$... billion in 2017, increased from US\$... billion in 2016. The US protein supplements market is anticipated to reach to US\$... billion in 2022 escalating as compared to US\$... billion in 2018. The market is estimated to grow at a CAGR of% over the years 2018 to 2022.

Protein Supplements Market: The US Analysis

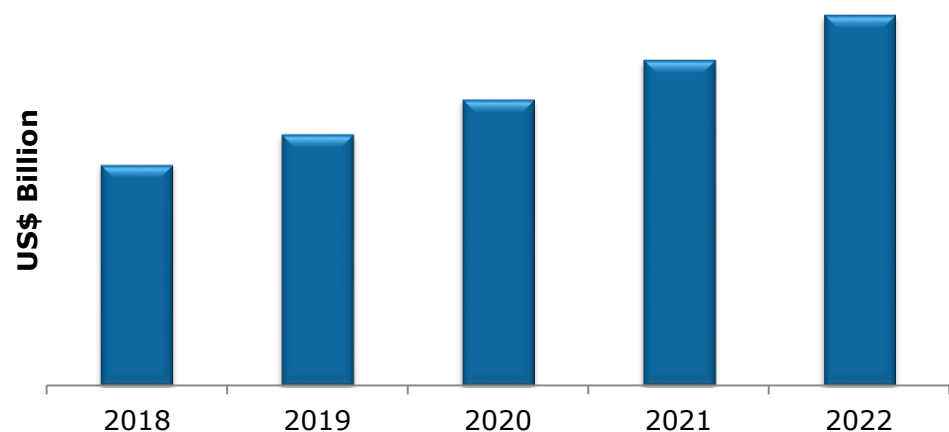
Protein Supplements Market by Segments; 2017



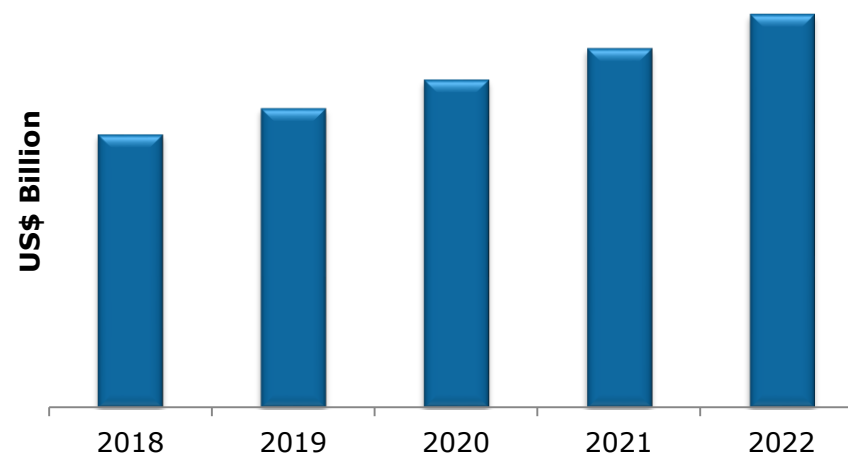
Segments	Share	CAGRs
Protein Powder	xx%	xx%
Ready to Drink	xx%	xx%
Protein Bars	xx%	xx%

Protein Supplements Market: Segment Analysis

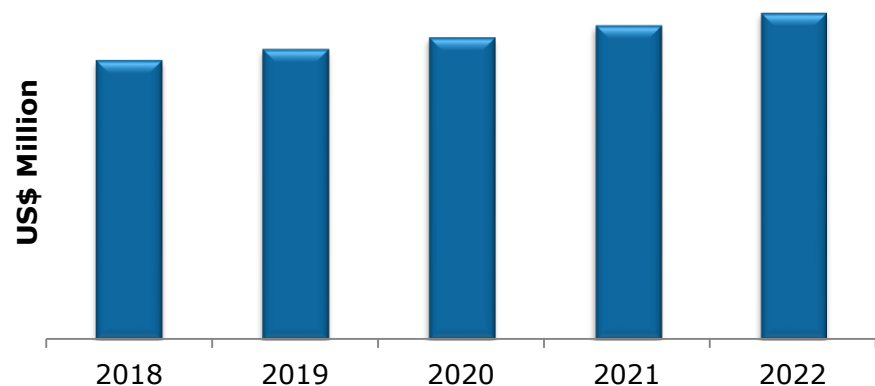
Protein Powder Supplements Market by Value



Ready to Drink Market by Value

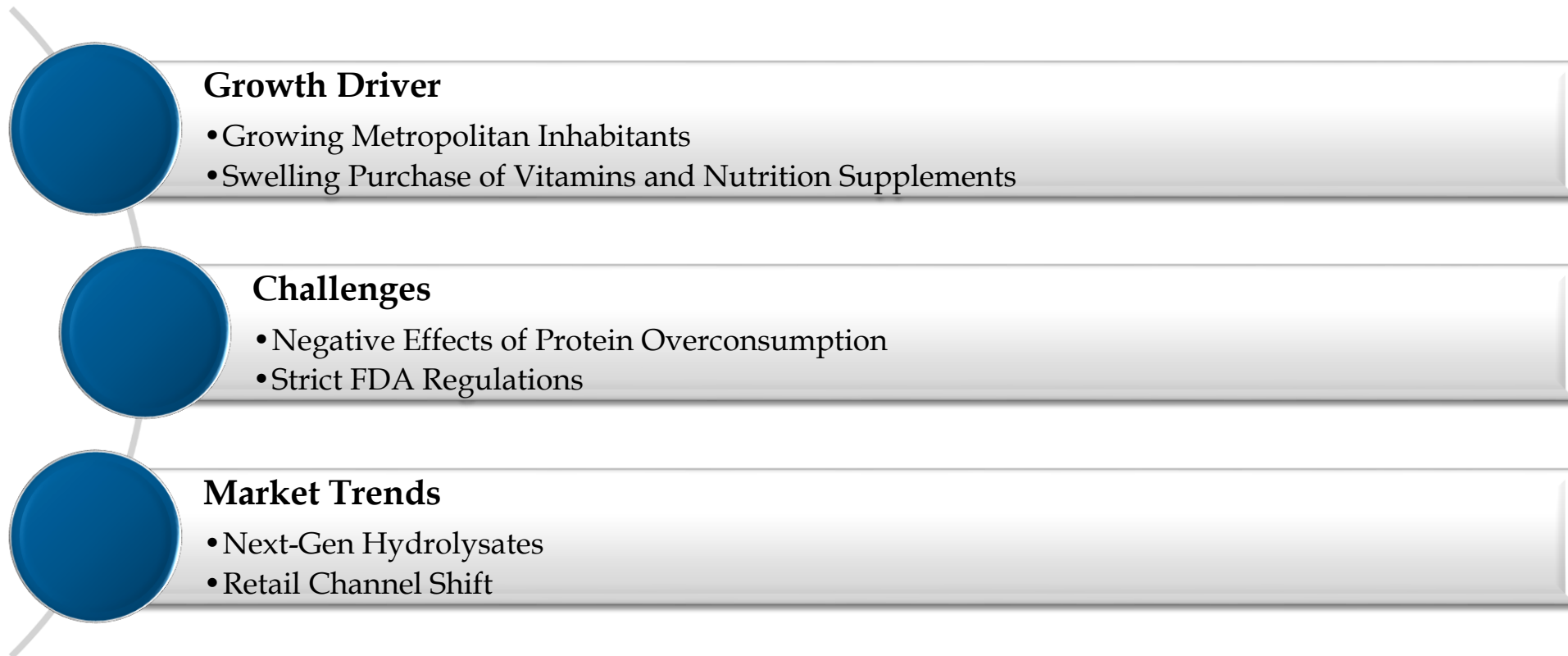


Protein Bars Market by Value



Segments	CAGR	
	2013-2017	2018-2022
Protein Powder	xx%	xx%
Ready to Drink	xx%	xx%
Protein Bars	xx%	xx%

Protein Supplements Market: Dynamics



Protein Supplements Market: Competitive Landscape

Players Profiled

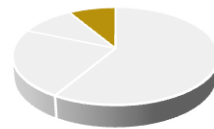
- Glanbia



- MusclePharm Corporation



- Hormel Foods Corporation (CytoSport)



- Clif Bar & Company



Note: The graphs on this slide are only for sample representation.