

China Jewellery Market: Size, Trends & Forecasts (2019- 2023)

Jan 2019



China Jewellery Market: Coverage

Executive Summary and Scope

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Dynamics

Competitive Landscape

China Jewellery Market: Coverage

Scope of the Report

Attributes	Details
Title	China Jewellery Market: Size, Trends & Forecasts (2019-2023)
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2019-2023

China Jewellery Market

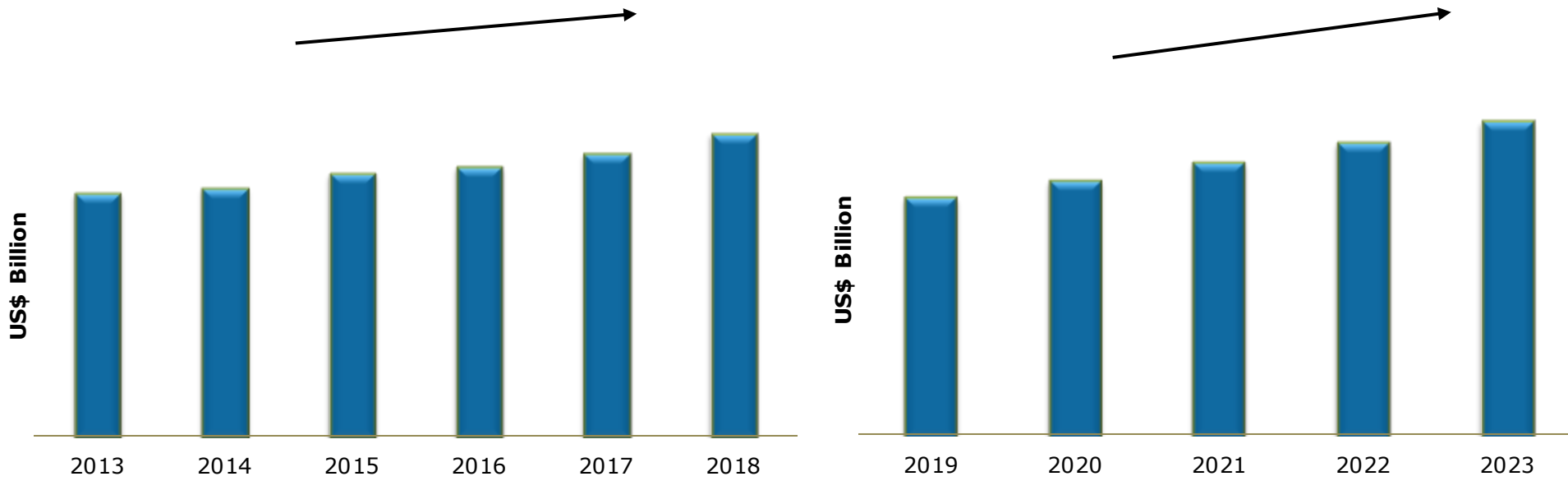
Executive Summary

Jewellery refers to ornaments made from precious metals and stones. Various kinds of jewellery include necklaces, rings, earrings etc. Jewellery is mainly worn as an accessory to enhance the beauty of the human body. Various steps involved in jewellery manufacturing includes designing, casting, divestment, finishing, stone setting and rhodium plating. Jewellery is mainly used as an ornament but also serves as a mode of investment, particularly gold jewellery. It also serves a devotional purpose and is used to reflect different cultures and feelings. The jewellery market has been segmented on the basis of type, assortment, platform, branding, metals and gender. The two main types of jewellery are fine jewellery and costume jewellery. On the basis of assortment, the market has been divided into rings, neckwear, earrings etc. Jewellery market can also be segmented on the basis of branding into branded and unbranded jewellery. Various kinds of metals included in jewellery market are gold, silver, diamond, platinum, gems etc. On the basis of platform, the market has been divided into online and offline jewellery market.

The China jewellery market has witnessed continuous growth in the past few years and is projected to grow even further during the forecast period (2019-2023). The market is expected to be driven by various growth enhancing factors such as rising per capita disposable income, increasing middle class spending, growing high net worth individuals (HNWI) population, rising urban population, growth of tourism industry etc. However, the market is not free from challenges that are hindering its growth. Some of the major challenges faced by the market are falling number of marriages, declining female labor force and the anti-graft campaign introduced in China.

China Jewellery Market: An Analysis

China Jewellery Market by Value



CAGRs	
2013-2018	xx%
2019-2023	xx%

The China jewellery market is valued at US\$... billion in 2018, an increase from US\$... billion in 2017. The market grew at a CAGR of% from 2013 to 2018. The China jewellery market is anticipated to reach up to US\$... billion by 2023 from US\$... billion in 2019 at a CAGR of% during the period 2019-2023.

China Jewellery Market: An Analysis

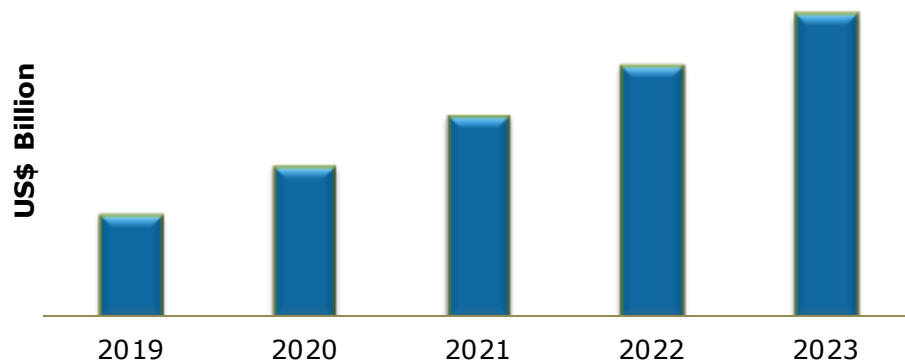
China Jewellery Market by Metals and Stones; 2018



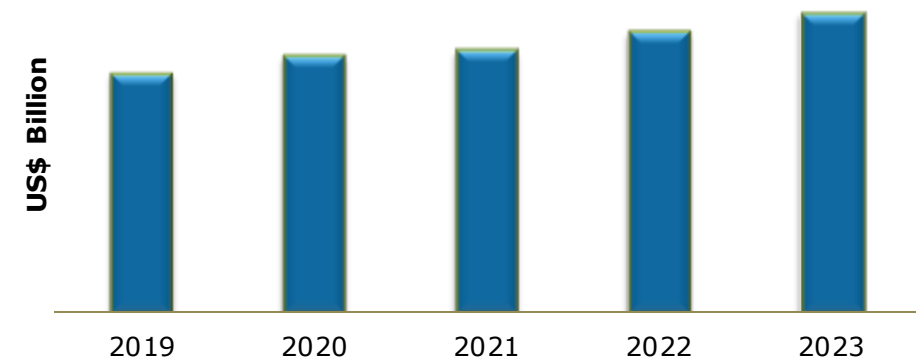
	Share	CAGRs
Gold	xx%	xx%
Diamond	xx%	xx%
Platinum	xx%	xx%
Other Gems and Jewellery	xx%	xx%

China Jewellery Market: An Analysis

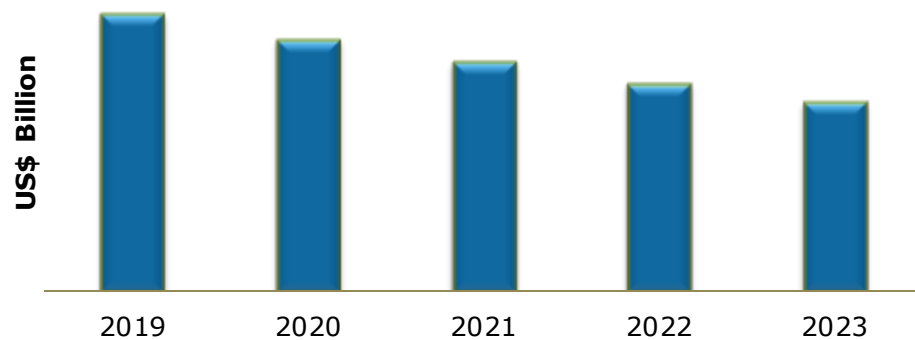
China Gold Jewellery Market by Value



China Diamond Jewellery Market by Value



China Platinum Jewellery Market by Value



	CAGR	
	2013-2018	2019-2023
Gold	xx%	xx%
Diamond	xx%	xx%
Platinum	xx%	xx%
Other Gems and Jewellery	xx%	xx%

China Jewellery Market: Dynamics

