

Global Top-Level Domain (TLD) Registration Market: Size, Trends & Forecasts (2019-2022)

October 2018



Global Top-Level Domain (TLD) Registration Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

Global Top-Level Domain (TLD) Registration Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Top-Level Domain (TLD) Registration Market: Size, Trends & Forecasts (2019-2022)
Coverage	Global
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2019-2022
Competition in the Market	Fragmented
Key Players	GoDaddy Inc., Tucows Inc., Alibaba Group Holding Limited, United Internet

Global Top-Level Domain (TLD) Registration Market

Executive Summary

Domain name is the unique name or address by which a website is identified. Domain registration enables users to reserve a domain name for a specified time period. Registering a domain name gives a unique identity to individuals and businesses.

Domain registration can be either private or public. In case of public registration, the information provided by the registrant is publically accessible. However, private information of the registrant can be protected by making use of private domain registration.

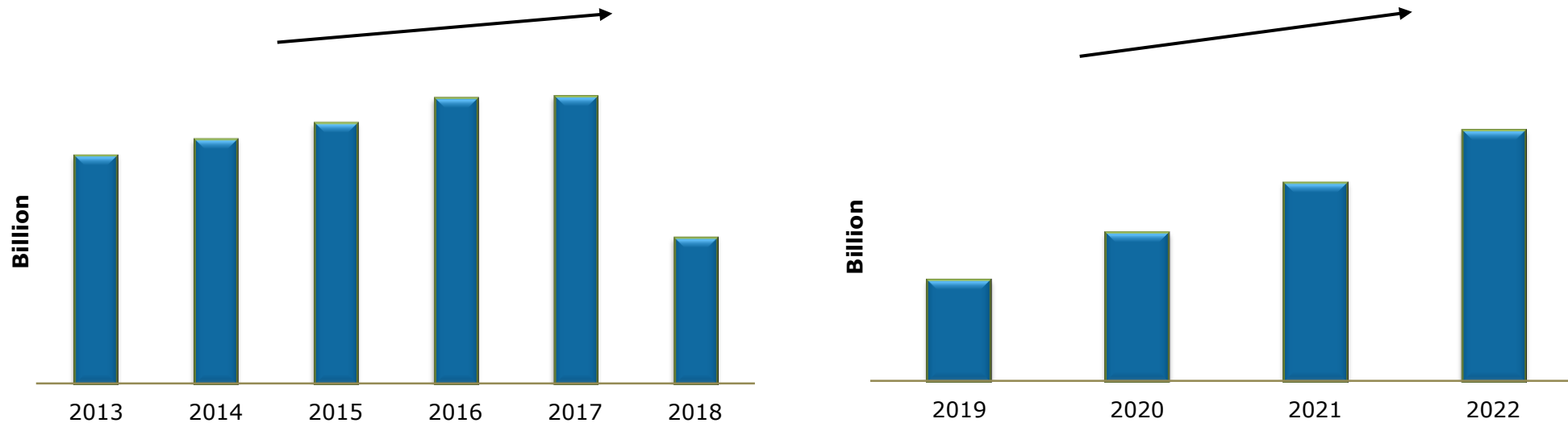
The domains are divided into sub-domains, second-level domains and top-level domains (TLDs). The top-level domains (TLDs) are further segmented into generic top-level domains (gTLDs) and country-code top-level domains (ccTLDs).

Generic top-level domains include .com, .net., .org, .edu, .gov and others. The country-code top-level domains consists of various domains such as .cn, .tk, .de, .uk, .ru, .nl and other gTLDs.

The global top-level domain (TLD) registration market has witnessed continuous growth in the past few years and is projected to grow even further during the forecast period (2019-2022). The market is expected to be driven by various factors such as rising internet penetration, rapid urbanization, growing prevalence of e-commerce, increasing blogging trend, growing number of websites and globalization. However, the market faces certain challenges as well such as surge in domain thefts and overcrowded domain space.

Top-Level Domain (TLD) Registration Market: Global Analysis

Global Top-Level Domain (TLD) Registration Market by Volume

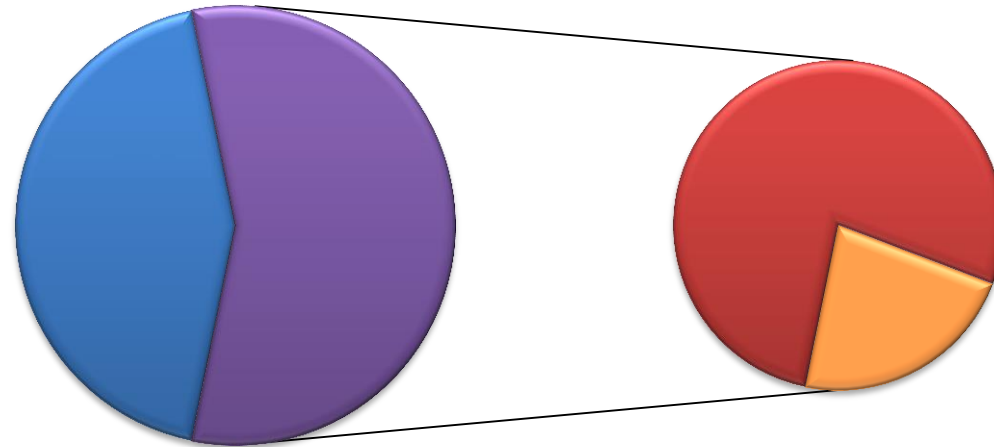


CAGRs	
2013-2017	xx%
2019-2022	xx%

The global top-level domain (TLD) registration market volume was billion in 2017, increased as compared to ... billion in 2016 at a CAGR of% from 2013 to 2017. The global top-level domain (TLD) registration market is anticipated to reach up to ... billion by 2022 from ... billion in 2019.

Top-Level Domain (TLD) Registration Market: Global Analysis

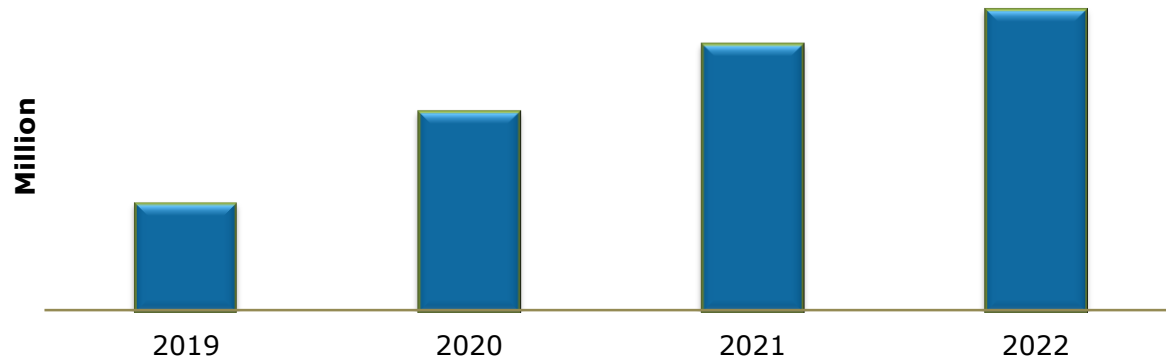
Global Top-Level Domain Registration (TLD) Market by Segments; 2017



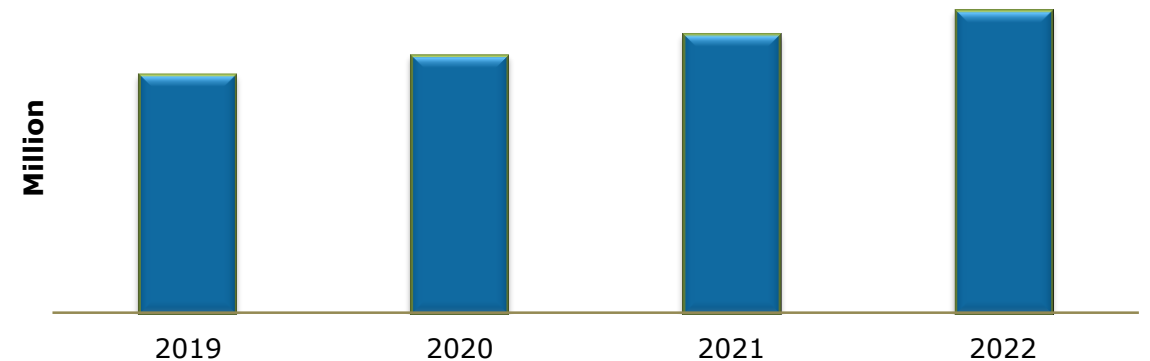
Segments	Share
Country-code top-level domains (ccTLDs)	xx%
Generic top-level domains (gTLDs)	xx%

Top-Level Domain (TLD) Registration Market: Segment Analysis

Global Country-Code Top-Level Domain (ccTLD) Registration Market by Volume

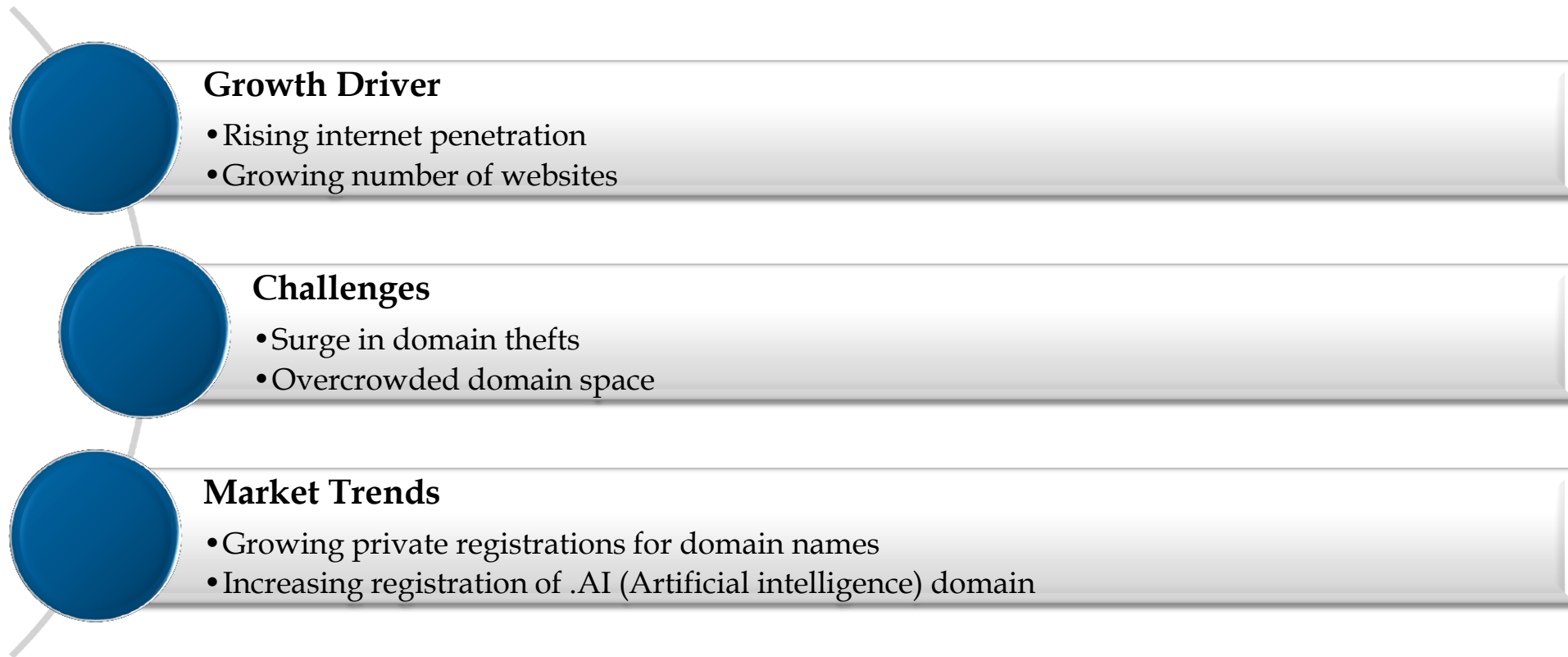


Global Generic Top-Level Domain Registration (gTLD) Market by Volume



Segments	CAGR
	2019-2022
Country-code top-level domains (ccTLDs)	xx%
Generic top-level domains (gTLDs)	xx%

Top-Level Domain (TLD) Registration Market: Dynamics



Top-Level Domain (TLD) Registration Market: Competitive Landscape

Players Profiled

- GoDaddy Inc.



- Tucows Inc.



- Alibaba Group Holding Limited



- United Internet



Note: The graphs on this slide are only for sample representation.