

Global Oral Care Market: Size, Trends & Forecasts (2017-2021)

April 2017



Global Oral Care Market Report

Scope of the Report

The report entitled "Global Oral Care Market: Size, Trends & Forecasts (2017-2021)", provides analysis of the global oral care market, with detailed analysis of market size by value, by share of players, by segments, by region, etc. The report also includes the oral care market analysis of the following regions: The US, India, China, Brazil, Mexico and the UK.

Furthermore, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global oral care market has also been forecasted for the years 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Colgate-Palmolive, Procter & Gamble (P & G), Unilever and GlaxoSmithKline are some of the key players operating in the global oral care market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Country Coverage

The US
Brazil
India
China
Mexico
The UK

Company Coverage

Colgate-Palmolive
Unilever
Glaxo Smith Kline
P&G

Global Oral Care Market Report

Executive Summary

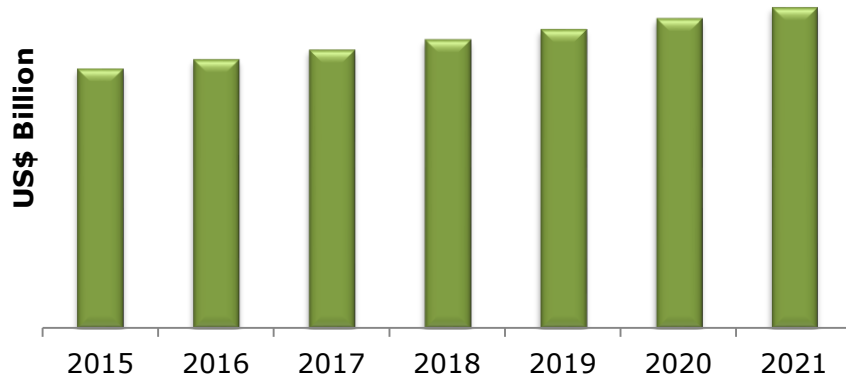
Oral hygiene primarily focuses on the hygiene of teeth and mouth. Teeth, very important to eat food, are of many types like incisors, canines, premolars, molars and third molars. Each type of teeth plays a specific role, like canines are important to rip the food while molars are required to crush, chew and grind the food.

Oral hygiene is one of the major health preferences people are focusing on now. Oral hygiene involves all activities which helps in maintaining the cleanliness of the mouth and teeth like brushing, flossing, mouth rinse, balanced diet etc. to keep the oral problems like dental cavities, periodontal diseases, tooth loss, oral cancer, thrush, noma etc. at the bay. When the diseases become major and cannot be prevented anymore, dental procedures like molar filling is done to treat the damaged teeth. Oral care market can be segmented on the basis of products into toothbrush, toothpaste, dental dentures, etc.

Global oral care market is expected to increase with steady growth rates during the forecasted period 2017-2021. Global oral care market is supported by various growth drivers, such as, increase in ageing population, advancing technology, increasing oral care awareness, etc. Still, the market faces certain hindrances and challenges, such as, increasing oral hygiene product cost, rising competition, lack of awareness of advanced dental products, etc. Few trends of the market are automated toothbrush, region specific product launch, raising popularity of the whitening toothpaste, online purchase of oral care products, etc.

Global Oral Care Market Overview

Global Oral Care Market by Value; 2015-2021 (US\$ Billion)



The global oral care market reached to US\$... billion in 2016, as compared to US\$... billion in 2015. the market increased with a CAGR ...% of over the years 2017-2021. The global oral care market has increased due to the factor The global oral care market is expected to be valued at US\$... billion in 2017. The global oral care market is projected to reach US\$... billion by 2021 as compared to US\$... billion in 2017. The market of oral care globally was majorly found in the following countries.....

Global Toothpaste Market by Region; 2015 (Percentage, %)

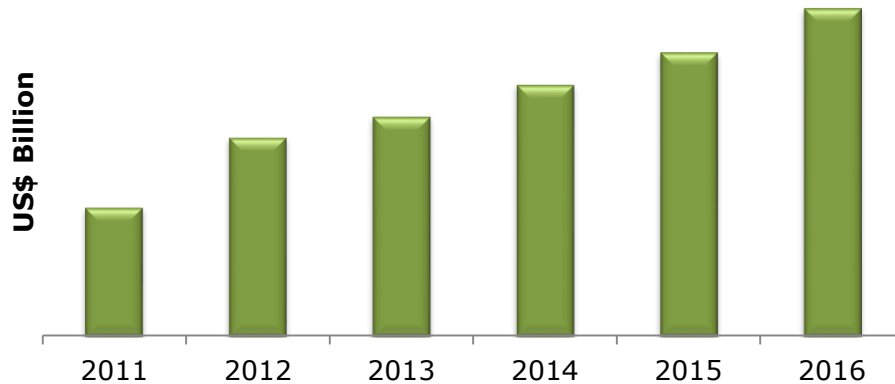


Global Oral Care Market by Region; 2015 (Percentage, %)

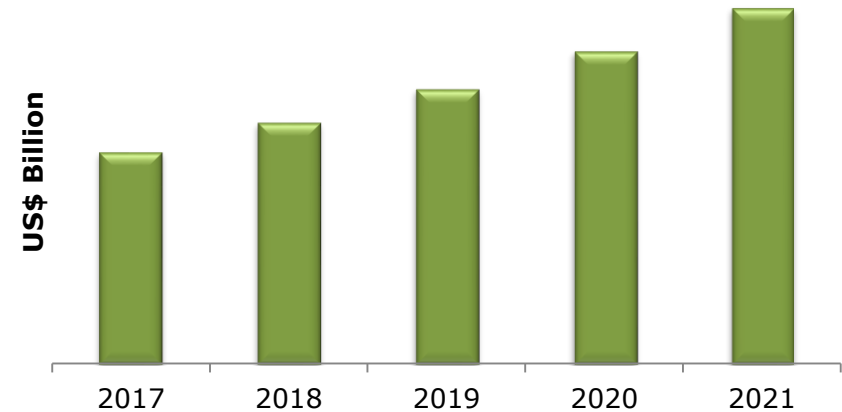


Global Oral Care Market: Regional Overview

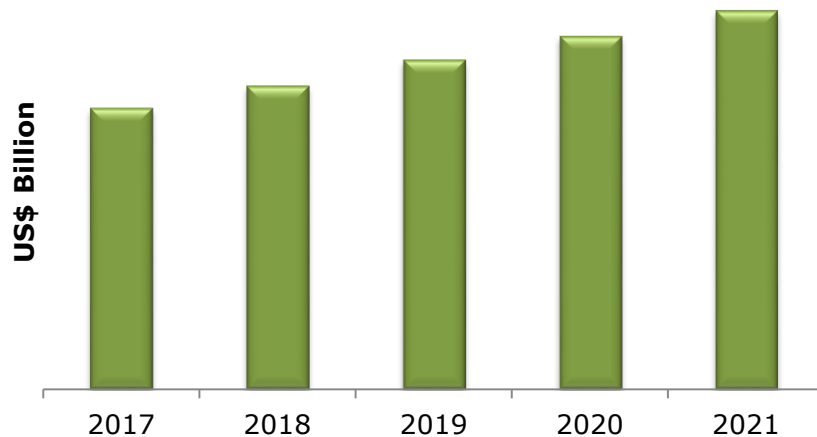
The US Oral Care Market by Value; 2011-2016 (US\$ Billion)



India Oral Care Market by Value; 2017-2021 (US\$ Billion)



Brazil Oral Care Market by Value; 2017-2021 (US\$ Billion)



The US oral care market was valued at US\$.. billion in 2016. The India oral care Market is projected to reach US\$.. billion by 2021 as compared to US\$.. billion in 2017, representing a CAGR of ..% over the years 2017-2021. Brazil oral care market was valued at US\$.. billion in 2017. Brazil oral care market is projected to reach US\$.. billion by 2021 as compared to US\$.. billion in 2017, representing a CAGR of ..% over the years 2017-2021.

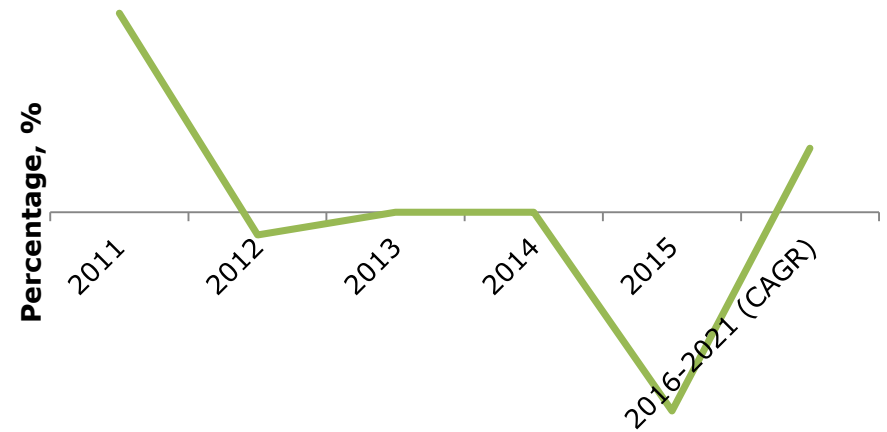
Global Oral Care Market: Segment Analysis

Global Toothpaste Market by Growth Rate; 2011-2021 (Percentage, %)



Global Toothpaste Market estimated to reach with a growth rate CAGR of% from 2016-2021, as compared to the growth rate value% in 2016. Global denture care market projected to grow at a CAGR of ...% over the year 2016 to 2021. The global teeth whitener Market by growth rate is expected to reach growth rate% in 2016, incremented from% in 2015.

Global Denture Care Market by Growth Rate; 2011-2021 (Percentage, %)



Global Teeth Whitener Market by Growth Rate; 2011-2021 (Percentage, %)

